

City of Norcross

*65 Lawrenceville Street
Norcross, GA 30071*



Meeting Agenda

Monday, October 19, 2020

6:30 PM

Teleconference

<https://zoom.us/j/97606435461>

Policy Work Session

*Mayor Craig Newton
Mayor Pro Tem Josh Bare
Councilmember Andrew Hixson
Councilmember Elaine Puckett
Councilmember Matt Myers
Councilmember Bruce Gaynor*

A. Roll Call (recorded)**B. Citizen Input****C. Board Updates**

Norcross Housing Authority - Gail Newton/Beth Brown

D. General Updates

*GICH/LiveNorcross Update - Kathleen Allen & Lejla Prljaca

E. Council- General Discussion**F. Board Appointments**

Mayor and Council are asked to consider and approve appointments and re-appointments to the following board, authority or commission:

G. Items for Discussion

1. [20-5896](#)

Tree Board Plaque Project for Pinnacle Park

Discuss recent request to add Spanish language translation to currently programmed Tree Preservation Board project to place 16 tree identification plaques in Pinnacle Park along with possible funding increase.

[Memo Tree Plaque agenda item](#)

2. [20-5897](#)

Gateway 85 CID Priority Corridor Overlay Project

Brief presentation by Gateway 85 CID consultant TSW on Gateway 85 CID Priority Corridor Overlay and discussion on how Norcross would like to move forward.

[Memo Gateway 85 Overlay Agenda Item](#)

3. [20-5872](#)

Norcross Public Arts Commission Proposal for Professional Development

The Norcross Public Arts Commission will present a proposal for professional development through the hiring of a professional development facilitator, who will assist the Board with creating a current Board profile to better understand and leverage the strengths of the current Board to help determine the needs of future Boards. A written Board recruitment will be created that is unique to NPAC needs and will help ensure a diverse, productive Board now and in the future.

[NPAC Board Development & Community Engagement Proposal](#)

4. [20-5898](#)

Notice of Invitation to Bid – West Peachtree Street Property

Invitation to bid on approximately 1.73 acres of city-owned property on West Peachtree Street.

[Notice of Invitation to Bid for Sale of West Peachtree Street Property](#)

5. [20-5874](#) **Wayfinding Update and Recommended Next Steps**
Recommendation to install a digital message center display in the gateway monument sign at the corner of Holcomb Bridge Rd and Peachtree Industrial Blvd at a cost of \$19,400 with funding from approved Capital Improvement Fund - Parks

[Norcross Policy Meeting Agenda Item Memo](#)
[Proposal by DeNYSE](#)
[Estimate 96396b - Large EMC - United Signs](#)
[Product General Information Booklet](#)
[Electronic Messaging Center 4G One Pager Info Sheet](#)
6. [20-5894](#) **Norfolk Southern Pedestrian Crossing Design & Construction**
Staff seeks Council direction for next steps in the efforts to pursue approval by NS Railroad for construction of pedestrian crossings in four locations.

[202-10-01 RR Xing Cost Estimate](#)
7. [20-5895](#) **Hunt/Beutell Street Concept Plan**
Pre-Application feedback session for possible Hunt-Beutell Project.

[Staff Report](#)
8. [20-5899](#) **City Support of Norcross Area Schools**
- H. **Adjourn to Executive Session for Personnel, Real Estate or Legal**
- I. **Signed by: _____ Mayor Craig Newton**
- J. **Attest: _____ Monique Lang, City Clerk**



MAYOR **CRAIG NEWTON** • MAYOR PRO TEM **JOSH BARE** • COUNCILMAN **ANDREW HIXSON** • COUNCILWOMAN • **ELAINE PUCKETT**
 COUNCILMAN **MATT MYERS** • COUNCILMAN **BRUCE GAYNOR** • CITY MANAGER **ERIC JOHNSON** • CITY CLERK • **MONIQUE LANG**

City of Norcross

Legislation Details (With Details)

File #:	20-5896	Version:	
Type #:	Agenda Item	Status:	Agenda Ready
On Agenda:	10/19/2020 6:30 PM	In Control:	Policy Work Session
Title:	Tree Board Plaque Project for Pinnacle Park		

Sponsors:

Code Sections:

Attachments:

1. [Memo Tree Plaque agenda item](#)

Title

Tree Board Plaque Project for Pinnacle Park

Drafter

Tracy Rye



Community Development and Planning

TO: Mayor and Council

FROM: Tracy Rye, AICP, Community Development and Planning Director

DATE: October 19, 2020

SUBJECT: Tree Preservation Board's Tree Identification Plaque Project/Pinnacle Park

CC: Eric Johnson, City Manager

Background:

The Tree Preservation Board proposed a project for this fiscal year to place tree identification plaques at 16 trees in Pinnacle Park. Mayor and Council provided \$4,000 for the project. Previous tree identification projects throughout the City have included tree names in both English and the traditional Latin. There has been a request to consider adding a Spanish translation to tree plaques going forward. As this will ultimately be a matter of policy, we bring the item forward for discussion with Mayor and Council.

In addition, Staff pursued additional quotes from a local vendor as well as the original proposed vendor to see price differences and to see if the requested additional language caused an increase in price for the creation of the project. City financial policy dictates that one more quote will be required before moving forward with an order. In addition, if Spanish language translation is ultimately included on the plaques, there will be additional costs for translation services. Based on the quotes received so far, there appears to be no additional cost to adding Spanish translation to the signs beyond the actual translation services. However, the initial budget did not include the costs of translation and will need to be included if the decision is to add Spanish to the plaques. At the time of the preparation of this item, Staff is following up on the cost of possible translation.

Recommendation:

Request Mayor and Council to provide policy direction of languages for signs for this project and projects of this type going forward.

Tree Identification Plaque Quotes Pinnacle Park

	English & Latin		Languages English, Latin, Spanish	
A1 Signs Atlanta, Norcross, GA, 16 at \$356.00, 6x10 cast bronze	\$	5,696.00	\$	5,696.00
Metal Designs Work, New York, 16 @ \$225.00, 6x10 cast bronze, Shipping \$32.00 per item = \$512.00	\$	4,112.00	\$	4,112.00

Sample of exisiting plaque



Sample Layout with three languages





MAYOR **CRAIG NEWTON** • MAYOR PRO TEM **JOSH BARE** • COUNCILMAN **ANDREW HIXSON** • COUNCILWOMAN • **ELAINE PUCKETT**
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File #:	20-5897	Version:	
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On Agenda:	10/19/2020 6:30 PM	In Control:	Policy Work Session
Title:	Gateway 85 CID Priority Corridor Overlay Project		

Sponsors:

Code Sections:

Attachments:

1. [Memo Gateway 85 Overlay Agenda Item](#)

Title

Gateway 85 CID Priority Corridor Overlay Project

Drafter

Tracy Rye



Community Development and Planning

TO: Mayor and Council
 FROM: Tracy Rye, AICP, Community Development and Planning Director
 DATE: October 19, 2020
 SUBJECT: Gateway 85 Priority Corridor Zoning Overlay Project
 CC: Eric Johnson, City Manager

Background:

Gateway 85 CID has been working with its partner jurisdictions, including the City, recently along with consultants TSW to develop an overlay zoning district for its identified Priority Corridors. Priority Corridors within the CID and the City limits include Buford Highway, Beaver Ruin Road, Indian Trail Road and the majority, but not all, of Jimmy Carter Boulevard.

Some portions of the proposed overlay district are less restrictive than current City ordinances and would need to be calibrated out of anything adopted by the City. Some portions of the proposed overlay are already adopted City-wide and additional language is not needed. Other portions of the proposed overlay would be beneficial to the City and should be considered for adoption City-wide. Additionally, the City just concluded a lengthy process to adopt a new Comprehensive Plan and Unified Development Ordinance that eliminated the use of overlay districts opting for more innovative zoning districts that are incentivized to meet the City's desired growth patterns.

We've invited TSW to present to Mayor and Council to provide more background on this Priority Corridor Overlay and to get feedback on moving forward. Staff is already looking to incorporate the suggested enhanced streetscape, interparcel access, lighting, fencing, and motor vehicle standards as presented as City-wide ordinances rather than just for the identified Priority Corridors.

Recommendation:

Request Mayor and Council to provide feedback on the possible adoption of the rest of the overlay.

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Sec. ##. Gateway 85 Overlay District

Sec. ##.1. Findings and Purposes (or Purpose and Intent).

The purpose of the Gateway 85 Overlay District is to enhance the vitality and livability of the Gateway 85 business district. Specifically, the district is intended to:

- A. Create an attractive setting for business growth that supports the tax base, provides jobs, and promotes district's continued success.
- B. Promote quality redevelopment that will reinforce the district's brand and improve its market attractiveness for investment.
- C. Encourage the revitalization of underutilized commercial and industrial properties.
- D. Reduce and eliminate incompatible land uses.
- E. Achieve and maintain a unified and pleasing aesthetic quality in landscaping, site planning, and signage.
- F. Establish standards for high-quality, useable open space in commercial and mixed-use projects.
- G. Promote safe and convenient vehicular, pedestrian, bicycle, and transit mobility.
- H. Encourage design that improves public safety and security.

Sec. ##.2. Applicability.

- A. The boundaries of the Gateway 85 Overlay District shall be as shown on the official overlay district map, except that this overlay does not apply to areas zoned [LIST ALL SFR DISTRICTS].
- B. The Gateway 85 Overlay District shall function as an overlay zoning, wherein the underlying zoning district standards remains in effect and the standards of this overlay apply in addition. Whenever this overlay imposes a standard that is more or less restrictive than the provisions of any other statute, the requirements of the Overlay District shall govern.
- C. All buildings, structures, or land, in whole or in part, shall be used, occupied, erected, constructed, moved, enlarged, or structurally altered, in conformance with this overlay.
- D. Nothing in this overlay shall require any change in the plans, construction or intended use of a building or structure for which a lawful permit has been issued or a lawful permit application has been accepted before the effective date of this overlay, provided that the construction under the terms of such permit is diligently followed until its completion.
- E. It is not the intent of this overlay to interfere with or abrogate or annul any easements, covenants or other agreements between parties; provided, however, that where this overlay imposes a greater restriction upon the use of property, or requires more space than is imposed or required by other resolutions, rules or regulations, or by easements, covenants or agreements, the provisions of this overlay shall govern.

Sec. ##.3. Non-Conformities and Redevelopment Thresholds

- A. *Non-conforming signs.* Non-conforming signs (including sign structures) related to a business, service, commercial transaction, or other use that has been discontinued for 90 calendar days or more shall be removed within 120 calendar days of the date of discontinuance.
- B. *Redevelopment thresholds.*
1. *Renovations.* Renovations, alterations, adaptations, restorations, repairs, or other physical modification to a structure or portion of a structure that existed before adoption of this overlay, shall be subject to the provisions of [NON-CONFORMITIES SECTION], unless the requirements of “1” through “6” immediately below otherwise apply.
 2. *Thirty percent or more destruction.* Destruction of a non-conforming building or structure by any means to an extent of more than 30% percent of its replacement cost at time of destruction.
 3. *Expansion.* Expansions to any building, use, or improved site area beyond 25% cumulatively of what existed before adoption of this overlay shall be subject to the provisions of this overlay in accordance with the Redevelopment Thresholds Table (Figure XXX below).
 4. *Site Disturbance.* Site disturbance or modifications greater than 25% cumulatively of the improved site area in existence before adoption of this overlay shall be subject to the provisions of this overlay in accordance with the Redevelopment Thresholds Table (Figure XXX below).
 5. *Change of use.* Change from a use that existed before adoption of this overlay shall be subject to the provisions of this overlay in accordance with the Redevelopment Thresholds Table (Table XXX below).
 6. *Multiple thresholds.* When a proposed activity includes multiple thresholds identified in “2” through “5” immediately above, the provisions of each applicable threshold shall apply.

Table XXX. Redevelopment Thresholds Table

Sections of this overlay that shall apply	30% or More Destruction	Expansion	Site Disturbance	Change of Use
Sec. ##.6 Streetscape Standards	Mandatory	Not Mandatory	Mandatory	Not Mandatory
Sec. ##.7 Lighting Standards	Mandatory	Not Mandatory	Mandatory	Not Mandatory
Sec. ##.8 Pedestrian Access	Mandatory	Mandatory	Mandatory	Mandatory
Sec. ##.9 Access Management	Mandatory	Not mandatory	Not mandatory	Not mandatory
Sec. ##.10 Building Design	Mandatory	Mandatory	Mandatory	Mandatory
Sec. ##.11 Screening	Mandatory	Mandatory	Mandatory	Mandatory
Sec. ##.12 Site Accessories	Mandatory	Mandatory	Mandatory	Mandatory
Sec. ##.13 [Amenity Space – TERM TO VARY BY JURISDICTION]	Mandatory	Mandatory	Mandatory	Mandatory

Sec. ##.4. Definitions.

The following words, terms, and phrases shall have the following meanings when used in this overlay:

Improved site area. The portion of a parcel or lot that is not in its natural, undisturbed state.

Overlay, this. The Gateway 85 Overlay District.

Priority Corridor. High visibility corridors that are held to a higher design standard, including:

- A. Amwiler Road;
- B. Beaver Ruin Road;
- C. Buford Highway;
- D. Crescent Drive;
- E. Dawson Boulevard;
- F. Indian Trail Road;
- G. Jimmy Carter Boulevard;
- H. Oakbrook Parkway;
- I. Rockbridge Road;
- J. Singleton Road; and
- K. South Norcross Tucker Road.

Underlying zoning district. The base zoning district applicable to a parcel shown on the official zoning map.

Sec. ##.5. Use Provisions

- A. *General.* Uses shall be in accordance with the underlying zoning district, except as specifically otherwise stated in this section.
- B. *Prohibited Uses.* The following use are prohibited in this overlay:
 - 1. Adult entertainment;
 - 2. Junk and salvage yards;
 - 3. Pawn shops; and
 - 4. Tire sales (used).

C. [THERAPEUTIC MASSAGE STANDARDS] – NAME VARIES BY JURISDICTION.

- 1. Therapeutic massage, including health spaces that provide massage services] shall require a special use permit in accordance with [INSERT SECTION].
- 2. Therapeutic massage shall conform to the following:
 - a. The presence of any device used as an early warning system to alert the employees of the establishment to the presence of law enforcement officers or [CITY/COUNTY] authorities on the premises is prohibited.
 - b. If a receptionist is present, the public entrance door of the establishment and the doors of all massage rooms or cubicles must remain unlocked during any time the establishment is occupied. In the absence of a receptionist, the public entrance may be locked as long as fire safety requirements are met (panic bar, no deadbolt, etc.). Individual massage therapy rooms shall not be locked.
 - c. The establishments shall display the following at all times in a clearly visible place that is visible to patrons upon entering the establishment:
 - i State licenses.
 - ii Local business license.

- d. Establishments may open no earlier than 6:00 a.m. and close no later than 11:00 p.m. Any message must be completed by 10:00 p.m.
- e. The exterior windows of the lobby/reception/entrance area may not be covered by curtains, closed blinds, tints, or any other material that obstructs the view into the premises.
- ~~G.D.~~ Used automobile sales and rental use standards. The minimum lot size shall be 2-acres.
- ~~D.E.~~ Vehicle repairs. All vehicle repairs shall be fully conducted indoors, regardless of whether the vehicle repairs are a principal or accessory use.
- ~~E.F.~~ Used vehicle sales. Used vehicles shall not be displayed for sale on any premises unless associated with a conforming [USED AUTOMOBILE SALES AND RENTAL].
- G. Outdoor display ~~prohibitions~~ standards.
1. Prohibited outdoor displays. The following types of outdoor display of merchandise and materials for sale, rental, or storage are prohibited:
 - a. Outdoor display when accessory to a pawn shop ~~outdoor display;~~
 - ~~b. Outdoor display when accessory to a tire sales outdoor display;~~
 - ~~c. [SECOND-HAND] outdoor display shop; and~~
 - c. Outdoor display of any used merchandise when accessory to any use; and
 - d. Outdoor display of appliances ~~for when accessory to~~ any use.
 2. Tire outdoor display. The outdoor display of tires for sale, rental, or storage require a special use permit in accordance with [INSERT SECTION].
 - ~~2.~~

Sec. ##.6. Streetscape Standards

- A. Streetscapes shall be installed along public rights-of-way as specified in Table XXX: Streetscape Standards, except as provided in "B" immediately below for an alternative multi-use trail. Streetscapes shall include a sidewalk landscape strip adjacent to the roadway, a sidewalk, and a landscape strip at the back of the sidewalk on private property.
- B. A multi-use trail may be required instead of a sidewalk landscape strip and sidewalk where identified as a multi-use trail in any plan that has been adopted by the [INSERT JURISDICTION].
- C. Sidewalks shall be constructed with an additional 2-foot by 8-foot concrete pad, located outside of the right-of-way, designed to accommodate existing or future pedestrian amenities such as benches, planters, and trash containers, at the following locations:
 1. At intersections of Priority Corridors with an arterial, major collector or minor collector identified on the Gwinnett County Long Range Road Classification Map.
 2. At locations along Priority Corridors designated for a transit stop or future transit stop by Gwinnett County Department of Transportation.
 3. At locations along Priority Corridors corridor designated for a school bus stop by the Gwinnett County Board of Education.

4. Such pedestrian amenity sidewalk pads shall not be required closer than 300 feet from another such pad on the same side of the Priority Corridor.
- D. All amenities required and listed above shall be decorative, commercial-quality fixtures. Sidewalk design and placement of any of these amenities shall be reviewed and approved by the [Gwinnett or Georgia Department of Transportation]. Locations of pedestrian amenity sidewalk pads shall be coordinated to avoid locations of curb inlets, guardrails, and bridges.
- E. All new utility lines shall be buried.
- F. Streets lights in conformance with ~~Sec. ##.7.A~~~~Sec. ##.8.A~~ shall be provided.

Table XXX. Streetscape Table

Street Type	Sidewalk Landscape Strip	Sidewalk	Landscape Strip	Street Lights
Principal Arterial, Major Arterial, Minor Arterial, Major Collector	Min. 2 ft.	Min. 8 ft.	Min. 10 ft. per [LINK TO CURRENT CODE]	Required (see Sec. ##.7.A (Lighting Standards))
Local	Min. 2 ft.	Min. 5 ft.	Min. 10 ft. per [LINK TO CURRENT CODE]	Required (see Sec. ##.7.A (Lighting Standards))

Sec. ##.7. Lighting Standards

- A. *Streetscape Lighting.* Required streetscape streets lights shall conform to the following:
 1. Streetlights shall utilize decorative light poles/fixtures.
 2. Streetlights shall be staggered, 150 feet on-center, along both sides of the roadway.
 3. Streetlights shall be subject to review and approval of the [Gwinnett County Department of Transportation].
 4. Where applicable, streetlights shall be placed adjacent to required pedestrian amenity sidewalk pads.
 5. Specifications of light fixtures are provided in Table XXX. Streetscape Light Fixture Requirements.

Table XXX. Streetscape Light Fixture Requirements

Fixture Head	Pole Type (Streetlight)	Max. Pole Height
Cobra Head	Smooth black	40 ft.

- B. *Commercial and Residential Parking Lot Lighting.* Lighting shall be providing throughout all commercial and residential parking areas and shall conform to the following:
 1. Lighting shall utilize decorative light poles/fixtures.
 2. Light source shall be Light Emitting Diodes (LED), Metal Halide, or Color Corrected High-pressure Sodium not exceeding an average of 4.5 foot-candles of light output throughout the parking area.
 3. A single light source type shall be used for any one site. Other than pedestrian light fixtures which shall be less than 14 feet tall, light fixtures shall be hooded.
 4. Lighting shall be directed to avoid intrusion on adjacent properties and adjacent rights-of-way.

- C. *Rope lighting.* Rope lighting is prohibited, including on the interior of a building when visible from the exterior.

Sec. ##.8. Pedestrian Access

A walkway shall be provided from all buildings to an adjacent public right-of-way, as follows:

- A. Parcels under 2 acres shall provide a walkway with a minimum width of 5 feet, except as specified in "C" immediately below.
- B. Parcels 2 acres or larger shall provide a walkway with a minimum width of 5 feet and a landscape strip with a minimum width of 5 feet along both sides of the required walkway, except as specified in "C" immediately below.
- C. Walkways and landscape strips are not required for existing buildings or uses when the applicant demonstrates that their installation would do any of the following:
 - 1. Render the parcel non-conforming with regards to parking; or
 - 2. Result in a 10% or more reduction in the number of parking spaces on the parcel; or
 - 3. Require the construction of retaining walls, site grading, site excavation, or site fill; or
 - 4. Is determined by the [DIRECTOR] to be infeasible because of topographic or other site-specific constraints.
- D. The required or provided walkway surface shall be hardscape but may not be asphalt.
- E. The required or provided landscape strip shall be planted in accordance with the standards of [INSERT LINK TO LOCAL LANDSCAPE STRIP].

Sec. ##.9. Access Management

- A. *Driveways.*
 - 1. The maximum number of driveways serving a single project shall not exceed one per 400 feet of property frontage, or fraction thereof per street, along a Priority Corridor. This is not meant to be a spacing standard but only an expression of the total number of driveways permitted for a single project.
 - 2. Driveways may not be located on a Priority Corridor when vehicular access is available from a right-of-way that is not classified as a Priority Corridor.
- B. *Inter-parcel access.* Inter-parcel access, joint driveways, cross-access drives, and access easements shall be provided, as follows, except where the [Director] determines that they are infeasible because of topographic or other site-specific constraints:
 - 1. Inter-parcel vehicular connections or provision of a future inter-parcel driveway stub (with appropriate cross-access easements) shall be required between abutting commercial, office, industrial, or attached residential parcels;
 - 2. Joint driveways and cross-access easements shall be established between abutting commercial, office, industrial, or attached residential parcels;
 - 3. Driveways providing inter-parcel shall be designed with a design speed of 25 mph and a two-way travel aisle, with a minimum of 20 feet to accommodate automobiles, service vehicles, and loading vehicles; and

4. Required inter-parcel access shall not be gated or otherwise access controlled.

Sec. ##.10. Building Design

- A. *Metal wall materials.* Metal, including corrugated metal and metal panels, is not allowed as a building façade material, except when used in [INDUSTRIAL DISTRICTS] on facades that are not street-facing.

~~B. Foundation plantings.~~

~~C.B.~~ All building foundations ~~visible from~~ along a Priority Corridor shall conform to these standards, except as provided for in "3" immediately below:

1. ~~All portions of~~ Foundations that extend more than 12 inches above finished grade shall ~~be~~ screened from Priority Corridors with continuous evergreen or semi-evergreen shrubs.
2. At the time of installation, the screening shall be at least 1 foot in height and reach a height of 3 feet within 3 years of planting.
3. Foundation plantings are not required adjacent to ground floor commercial storefronts when said plantings would obstruct views into the commercial establishments, subject to approval of the [Director]

Sec. ##.11. Screening

- A. *General.* Walls and fences required by this section shall conform to the following:
 1. Walls and fences shall be faced in of one or more of the following: stained poured-in place concrete, architectural block, brick, stone, cast-stone, stucco, prefinished metal, or painted wood.
 2. Walls and fences may not be faced in any of the following: chain link fencing (with or without slats), concrete masonry units, unpainted wood, repurposed pallets, garbage, repurposed vehicles, plastic, canvas, netting, or corrugated metal.
- B. *Outdoor storage, vehicular fleet storage.* Outdoor storage and vehicular fleet storage areas shall be screened from Priority Corridors as follows:
 1. Outdoor storage and vehicular fleet storage areas shall be screened from Priority Corridors by an opaque wall or fence.
 2. The screening design shall be compatible with the principal building in terms of texture, quality, material, and color.
 3. Screening shall be of a height equal to or greater than the height of the materials or merchandize being screening, but not less than 6 feet high.
- C. *Loading areas.* Loading areas shall be screened from Priority Corridors as follows:
 1. Loading areas for new buildings shall not be located along a street-facing façade.
 2. If an existing or new loading area is provided along a street-facing facade, the entire loading area, including any loading docks and vehicular loading areas, shall be screened from Priority Corridors with one of the following:
 - a. An 8-foot high wall or fence compatible with the principal building in terms of texture, quality, material, and color; or

- b. Evergreen plant material that can be expected to reach a height of 8 feet with a spread of 4 feet within three years of planting to provide continuous visual screening.
- D. *Service areas.* Service areas shall be screened in all locations as follows:
 - 1. Trash and recycling collection, and similar service areas shall be located to the side or rear of buildings and shall not be between a building and the street.
 - 2. Trash and recycling collection and other similar service areas shall be screened on three sides by an opaque wall or fence and on the fourth side by an opaque gate.
 - 3. Screening, including the gate, shall be at least 6 feet high.
 - 4. The gate shall be self-locking and maintained in good working order.
 - 5. The screening design shall be compatible with the principal building in terms of texture, quality, material, and color.
- E. *Ground-mounted equipment.* Ground-mounted equipment shall be screened from Priority Corridors as follows:
 - 1. Ground-mounted mechanical equipment shall be screened from Priority Corridors by an opaque fence or wall, berm, or landscaping.
 - 2. Screening fence or wall design shall be compatible with the principal building in terms of texture, quality, material, and color.
 - 3. Screening shall be of a height equal to or greater than the height of the equipment being screened.
- F. *Roof-mounted equipment.* Roof-mounted equipment shall be screened from Priority Corridors as follows:
 - 1. Roof-mounted equipment shall be set back at least 10 feet from the edge of the roof and screened from Priority Corridors.
 - 2. New buildings shall provide a parapet wall or other architectural element that is compatible with the principal building in terms of texture, quality, material, and color that fully screens roof-mounted equipment from ground level view.
 - 3. For buildings with no or low parapet walls, roof mounted equipment shall be screened on all sides by an opaque screen compatible with the principal building in terms of texture, quality, material, and color.
- G. *Wall-mounted equipment.* Wall-mounted equipment shall be screened from Priority Corridors as follows:
 - 1. Wall-mounted equipment located on any surface shall be screened from Priority Corridors by an opaque fence or wall, or landscaping.
 - 2. The screening design shall be compatible with the principal building in terms of texture, quality, material, and color.
 - 3. Screening shall be of a height equal to or greater than the height of the mechanical equipment being screened.
- H. *Off-street parking areas.* Off-street parking areas shall be screened as follows:

1. Off-street parking areas shall be screened from Priority Corridors by a fence or wall, berm, or landscaping.
2. Screening fence or wall design shall be compatible with the principal building in terms of texture, quality, material, and color.
3. Screening shall be at least 30 inches high.
4. Screening shall be installed between the parking area and the sidewalks. Perpendicular driveway crossings and walkways are allowed through the screening.

Sec. ##.12. Site Accessories

A. *Fences and walls.*

1. Chain link fencing is prohibited, except in [INSERT INDUSTRIAL DISTRICTS] and only when the change link fencing is not visible from a Priority Corridor.
2. Barbed wire, razor wire, or similar elements is prohibited, except in [INSERT INDUSTRIAL DISTRICTS] and only when the change link fencing is not visible from a street.
3. Any wall or fence which extends into the required front yard shall be ornamental or decorative and either constructed as:
 - a. A solid wall faced in brick, stucco, or stacked stone wall; or
 - b. As a wrought iron-style fence with brick or stacked stone columns (maximum 30-feet on-center).
4. When fences or walls are located within the streetscape landscape strip listed in Sec. ##.6, they shall be set back at least 5 feet from the public right-of-way in order to provide landscaping between the fence and the sidewalk.

~~B. *Freestanding signs.*~~

- ~~1. Freestanding signs shall provide a planting area containing one or more of the following types of landscaping:

 - ~~a. Continuous evergreen or semi-evergreen shrubs; or~~
 - ~~b. Decorative perennial plants; or~~
 - ~~c. Decorative annual plants.~~~~
- ~~2. The required landscaping shall be maintained at all times, except that unplanted beds covered with mulch or pine straw are permitted for up to 30 calendar days for changing or replanting landscaping.~~
- ~~3. The required planting area shall be immediately adjacent to the sign and shall extend a minimum distance of 3 feet in all directions from the sign.~~

- ~~C.~~B. *Shopping cart corals.* Shopping cart corrals located in the parking areas of retail developments shall be of decorative quality. Shopping cart storage within 50 feet of the store entrance shall be screened from view from the parking lot.

Sec. ##.13. [Amenity Space – TERM TO VARY BY JURISDICTION]

- A. At least 5 percent of the net project acreage (total acreage of the project excluding 100-year floodplain and wetland areas) of all new non-industrial ~~parcels or~~ developments over 10 acres in size shall be provided as [AMENITY SPACE/COMMON SPACE] as required by this section.
- B. Required amenity space shall be available as exterior space appropriately improved for pedestrian amenity or for aesthetic appeal.
- C. Amenity space shall be met in one contiguous open area or in multiple open areas on a parcel; however, to receive credit, the area shall be at least 10 feet in width and length, and at least 50% of the required amenity space shall be located in one contiguous open area.
- D. All amenity space, other than rooftop areas shall be located at grade.
- E. Amenity space may be roofed provided it is part of the common area facilities and it is not enclosed.
- F. Amenity space shall not be parked or driven upon, except for emergency access and permitted temporary events.
- G. In calculating the minimum amenity space requirement, the following or similar facilities may be included:
 - 1. Ground-level common area facilities such as sidewalks/walkways, swimming pool, playground, sport court, dog park, garden, community garden, park, green pavilion, seating area or plaza, landscape areas, bio-retention areas (when designed as an amenity), pond/lakes, and water features.
 - 2. Upper level common area facilities such as a common balcony, rooftop deck or rooftop garden.
 - 3. Required buffers and/or State stream buffer may not be considered amenity space

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Calibration Notes

- Redlined text = modification from model overlay.
- Yellow highlight = cross reference marker or note.
- Gray highlight = text deleted because otherwise addressed by the Code of the City of Norcross.

Sec. ##. Gateway 85 Overlay District

Sec. ##.1. Findings and Purposes (or Purpose and Intent).

The purpose of the Gateway 85 Overlay District is to enhance the vitality and livability of the Gateway 85 business district. Specifically, the district is intended to:

- A. Create an attractive setting for business growth that supports the tax base, provides jobs, and promotes district's continued success.
- B. Promote quality redevelopment that will reinforce the district's brand and improve its market attractiveness for investment.
- C. Encourage the revitalization of underutilized commercial and industrial properties.
- D. Reduce and eliminate incompatible land uses.
- E. Achieve and maintain a unified and pleasing aesthetic quality in landscaping, site planning, and signage.
- F. Establish standards for high-quality, useable open space in commercial and mixed-use projects.
- G. Promote safe and convenient vehicular, pedestrian, bicycle, and transit mobility.
- H. Encourage design that improves public safety and security.

Sec. ##.2. Applicability.

- A. The boundaries of the Gateway 85 Overlay District shall be as shown on the official overlay district map, except that this overlay does not apply to areas zoned [LIST ALL SFR DISTRICTS].
- B. The Gateway 85 Overlay District shall function as an overlay zoning, wherein the underlying zoning district standards remains in effect and the standards of this overlay apply in addition. Whenever this overlay imposes a standard that is more or less restrictive than the provisions of any other statute, the requirements of the Overlay District shall govern.
- C. All buildings, structures, or land, in whole or in part, shall be used, occupied, erected, constructed, moved, enlarged, or structurally altered, in conformance with this overlay.
- D. Nothing in this overlay shall require any change in the plans, construction or intended use of a building or structure for which a lawful permit has been issued or a lawful permit application has been accepted before the effective date of this overlay, provided that the construction under the terms of such permit is diligently followed until its completion.
- E. It is not the intent of this overlay to interfere with or abrogate or annul any easements, covenants or other agreements between parties; provided, however, that where this overlay imposes a greater restriction upon the use of property, or requires more space than is imposed or required by other resolutions, rules or regulations, or by easements, covenants or agreements, the provisions of this overlay shall govern.

Sec. ##.3. Non-Conformities and Redevelopment Thresholds

- A. *Non-conforming signs.* Non-conforming signs (including sign structures) related to a business, service, commercial transaction, or other use that has been discontinued for 90 calendar days or more shall be removed within 120 calendar days of the date of discontinuance.
- B. *Redevelopment thresholds.*
1. *Renovations.* Renovations, alterations, adaptations, restorations, repairs, or other physical modification to a structure or portion of a structure that existed before adoption of this overlay, shall be subject to the provisions of ~~[NON-CONFORMITIES SECTION]~~ **Article VI**, unless the requirements of “1” through “6” immediately below otherwise apply.
 2. *Thirty percent or more destruction.* Destruction of a non-conforming building or structure by any means to an extent of more than 30% ~~percent~~ of its replacement cost at time of destruction. When a commercial or industrial building greater than 10,000 square feet in floor area contains multiple tenant spaces, the cost of interior renovation to individual tenants spaces shall be excluded from this 30%, but the cost of any exterior modification shall be included-
 3. *Expansion.* Expansions to any building, use, or improved site area beyond 25% cumulatively of what existed before adoption of this overlay shall be subject to the provisions of this overlay in accordance with the Redevelopment Thresholds Table (Figure XXX below).
 4. *Site Disturbance.* Site disturbance or modifications greater than 25% cumulatively of the improved site area in existence before adoption of this overlay shall be subject to the provisions of this overlay in accordance with the Redevelopment Thresholds Table (Figure XXX below).
 5. *Change of use.* Change from a use that existed before adoption of this overlay shall be subject to the provisions of this overlay in accordance with the Redevelopment Thresholds Table (Table XXX below).
 6. *Multiple thresholds.* When a proposed activity includes multiple thresholds identified in “2” through “5” immediately above, the provisions of each applicable threshold shall apply.

Table XXX. Redevelopment Thresholds Table

Sections of this overlay that shall apply	30% or More Destruction	Expansion	Site Disturbance	Change of Use
Sec. ##.6 Streetscape Standards	Mandatory	Not Mandatory	Mandatory	Not Mandatory
Sec. ##.7 Lighting Standards	Mandatory	Not Mandatory	Mandatory	Not Mandatory
Sec. ##.8 Pedestrian Access	Mandatory	Mandatory	Mandatory	Mandatory
Sec. ##.9 Access Management	Mandatory	Not mandatory	Not mandatory	Not mandatory
Sec. ##.10 Building Design	Mandatory	Mandatory	Mandatory	Mandatory
Sec. ##.11 Screening	Mandatory	Mandatory	Mandatory	Mandatory
Sec. ##.12 Site Accessories	Mandatory	Mandatory	Mandatory	Mandatory
Sec. ##.13 [Amenity Space – TERM TO VARY BY JURISDICTION]	Mandatory	Mandatory	Mandatory	Mandatory

Sec. ##.4. Definitions.

The following words, terms, and phrases shall have the following meanings when used in this overlay:

Improved site area. The portion of a parcel or lot that is not in its natural, undisturbed state.

Overlay, this. The Gateway 85 Overlay District.

Priority Corridor. High visibility corridors that are held to a higher design standard, including:

- A. Amwiler Road;
- B. Beaver Ruin Road;
- C. Buford Highway;
- D. Crescent Drive;
- E. Dawson Boulevard;
- F. Indian Trail Road;
- G. Jimmy Carter Boulevard;
- H. Oakbrook Parkway;
- I. Rockbridge Road;
- J. Singleton Road; and
- K. South Norcross Tucker Road.

Underlying zoning district. The base zoning district applicable to a parcel shown on the official zoning map.

Sec. ##.5. Use Provisions

- A. *General.* Uses shall be in accordance with the underlying zoning district, except as specifically otherwise stated in this section.
- B. *Prohibited Uses.* The following use are prohibited in this overlay:

~~1. Adult entertainment;~~

~~2.1. Junk and salvage yards;~~

~~3.2. Pawn shops; and~~

~~4.3. Tire sales (used).~~

~~C. [THERAPEUTIC MASSAGE STANDARDS] — NAME VARIES BY JURISDICTION.~~

~~0. Therapeutic massage, including health spaces that provide massage services] shall require a special use permit in accordance with [INSERT SECTION].~~

~~0. Therapeutic massage shall conform to the following:~~

~~. The presence of any device used as an early warning system to alert the employees of the establishment to the presence of law enforcement officers or [CITY/COUNTY] authorities on the premises is prohibited.~~

~~. If a receptionist is present, the public entrance door of the establishment and the doors of all massage rooms or cubicles must remain unlocked during any time the establishment is occupied. In the absence of a receptionist, the public entrance may be locked as long as fire safety requirements are met (panic bar, no deadbolt, etc.). Individual massage therapy rooms shall not be locked.~~

~~. The establishments shall display the following at all times in a clearly visible place that is~~

~~visible to patrons upon entering the establishment:~~

~~— State licenses;~~

~~— Local business license.~~

~~— Establishments may open no earlier than 6:00 a.m. and close no later than 11:00 p.m.~~

~~Any massage must be completed by 10:00 p.m.~~

~~— The exterior windows of the lobby/reception/entrance area may not be covered by curtains, closed blinds, tints, or any other material that obstructs the view into the premises.~~

M.C. *Used automobile sales and rental use standards.* The minimum lot size shall be 2-acres.

~~— Vehicle repairs. All vehicle repairs shall be fully conducted indoors, regardless of whether the vehicle repairs are a principal or accessory use.~~

~~— Vehicle sales. Used vehicles shall not be displayed for sale on any premises unless associated with a conforming [USED AUTOMOBILE SALES AND RENTAL].~~

~~— Outdoor display standards.~~

~~0. Prohibited outdoor displays. The following types of outdoor display of merchandise and materials for sale, rental, or storage are prohibited:~~

~~— Outdoor display when accessory to a pawn shop;~~

~~— Outdoor display when accessory to a [SECOND HAND] shop;~~

~~— Outdoor display of any used merchandise when accessory to any use; and~~

~~— Outdoor display of appliances when accessory to any use.~~

~~0. Tire outdoor display. The outdoor display of tires for sale, rental, or storage require a special use permit in accordance with [INSERT SECTION].~~

Sec. ##.15.Sec. ##.6. Streetscape Standards

- A. Streetscapes shall be installed along public rights-of-way as specified in Table XXX: Streetscape Standards, except as provided in “B” immediately below for an alternative multi-use trail. Streetscapes shall include a sidewalk landscape strip adjacent to the roadway, a sidewalk, and a landscape strip at the back of the sidewalk on private property.
- B. A multi-use trail may be required instead of a sidewalk landscape strip and sidewalk where identified as a multi-use trail in any plan that has been adopted by the ~~[INSERT JURISDICTION]~~City.
- C. Sidewalks shall be constructed with an additional 2-foot by 8-foot concrete pad, located outside of the right-of-way, designed to accommodate existing or future pedestrian amenities such as benches, planters, and trash containers, at the following locations:
 1. At intersections of Priority Corridors with an arterial, major collector or minor collector identified on the Gwinnett County Long Range Road Classification Map.
 2. At locations along Priority Corridors designated for a transit stop or future transit stop by Gwinnett County Department of Transportation.

3. At locations along Priority Corridors corridor designated for a school bus stop by the Gwinnett County Board of Education.
 4. Such pedestrian amenity sidewalk pads shall not be required closer than 300 feet from another such pad on the same side of the Priority Corridor.
- D. All amenities required and listed above shall be decorative, commercial-quality fixtures. Sidewalk design and placement of any of these amenities shall be reviewed and approved by the [Gwinnett or Georgia Department of Transportation]. Locations of pedestrian amenity sidewalk pads shall be coordinated to avoid locations of curb inlets, guardrails, and bridges.
- E. All new utility lines shall be buried.
- F. Streets lights in conformance with **Sec. ##.8.A** shall be provided.

Table XXX. Streetscape Table

Street Type	Sidewalk Landscape Strip	Sidewalk	Landscape Strip	Street Lights
Principal Arterial, Major Arterial, Minor Arterial, Major Collector	Min. 2 ft.	Min. 8 ft.	Min. 10 ft. per LINK TO CURRENT CODE Sec. 205-4(d)(3)	Required (see Sec. ##.7.A (Lighting Standards))
Local	Min. 2 ft.	Min. 5 ft.	Min. 10 ft. per Sec. 205-4(d)(3) Min. 10 ft. per LINK TO CURRENT CODE	Required (see Sec. ##.7.A (Lighting Standards))

Sec. ##.16.Sec. ##.7. Lighting Standards

- A. *Streetscape Lighting.* Required streetscape streets lights shall conform to the following:
1. Streetlights shall utilize decorative light poles/fixtures.
 2. Streetlights shall be staggered, 150 feet on-center, along both sides of the roadway.
 3. Streetlights shall be subject to review and approval of the [Gwinnett County Department of Transportation].
 4. Where applicable, streetlights shall be placed adjacent to required pedestrian amenity sidewalk pads.
 5. Specifications of light fixtures are provided in Table XXX. Streetscape Light Fixture Requirements.

Table XXX. Streetscape Light Fixture Requirements

Fixture Head	Pole Type (Streetlight)	Max. Pole Height
Cobra Head	Smooth black	40 ft.

- B. *Commercial and Residential Parking Lot Lighting.* Lighting shall be providing throughout all commercial and residential parking areas and shall conform to the following:
1. Lighting shall utilize decorative light poles/fixtures.
 2. Light source shall be Light Emitting Diodes (LED), Metal Halide, or Color Corrected High-pressure Sodium not exceeding an average of 4.5 foot-candles of light output throughout the parking area.
 3. A single light source type shall be used for any one site. Other than pedestrian light fixtures

which shall be less than 14 feet tall, light fixtures shall be hooded.

4. Lighting shall be directed to avoid intrusion on adjacent properties and adjacent rights-of-way.
- C. *Rope lighting.* Rope lighting is prohibited, including on the interior of a building when visible from the exterior.

~~Sec. ##.17.~~Sec. ##.8. Pedestrian Access

A walkway shall be provided from all buildings to an adjacent public right-of-way, as follows:

- A. Parcels under 2 acres shall provide a walkway with a minimum width of 5 feet, except as specified in "C" immediately below.
- B. Parcels 2 acres or larger shall provide a walkway ~~with a minimum width of 5 feet and a landscape strip with a minimum width of 5 feet along both sides of the required walkway~~ that conforms to Sec. 205-4(d)(6), except as specified in "C" immediately below.
- C. Walkways and landscape strips are not required for existing buildings or uses when the applicant demonstrates that their installation would do any of the following:
 1. Render the parcel non-conforming with regards to parking; or
 2. Result in a 10% or more reduction in the number of parking spaces on the parcel; or
 3. Require the construction of retaining walls, site grading, site excavation, or site fill; or
 4. Is determined by the ~~{Director}~~RECTOR to be infeasible because of topographic or other site-specific constraints.
- D. The required or provided walkway surface shall be hardscape but may not be asphalt.
- E. The required or provided landscape strip shall be planted in accordance with the standards of ~~[INSERT LINK TO LOCAL LANDSCAPE STRIP]~~ Sec. 205-4.

~~Sec. ##.18.~~Sec. ##.9. Access Management

- A. *Driveways.*
 1. The maximum number of driveways serving a single project shall not exceed one per 400 feet of property frontage, or fraction thereof per street, along a Priority Corridor. This is not meant to be a spacing standard but only an expression of the total number of driveways permitted for a single project.
 2. Driveways may not be located on a Priority Corridor when vehicular access is available from a right-of-way that is not classified as a Priority Corridor.
- B. *Inter-parcel access.* Inter-parcel access, joint driveways, cross-access drives, and access easements shall be provided, as follows, except where the [Director] determines that they are infeasible because of topographic or other site-specific constraints:
 1. Inter-parcel vehicular connections or provision of a future inter-parcel driveway stub (with appropriate cross-access easements) shall be required between abutting commercial, office, industrial, or attached residential parcels;
 2. Joint driveways and cross-access easements shall be established between abutting

- commercial, office, industrial, or attached residential parcels;
3. Driveways providing inter-parcel shall be designed with a design speed of 25 mph and a two-way travel aisle, with a minimum of 20 feet to accommodate automobiles, service vehicles, and loading vehicles; and
 4. Required inter-parcel access shall not be gated or otherwise access controlled.

Sec. ##.19. Building Design

~~. *Metal wall materials.* Metal, including corrugated metal and metal panels, is not allowed as a building façade material, except when used in [INDUSTRIAL DISTRICTS] on facades that are not street facing.~~

~~. *Foundation plantings.* All building foundations along a Priority Corridor shall conform to these standards, except as provided for in "3" immediately below:~~

~~0. All portions foundations that extend more than 12 inches above finished grade shall be screened from Priority Corridors with continuous evergreen or semi-evergreen shrubs.~~

~~0. At the time of installation, the screening shall be at least 1 foot in height and reach a height of 3 feet within 3 years of planting.~~

~~0. Foundation plantings are not required adjacent to ground floor commercial storefronts when said plantings would obstruct views into the commercial establishments, subject to approval of the [Director]~~

Sec. ##.25.Sec. ##.10. Screening

- A. *General.* Walls and fences required by this section shall conform to the following:
 1. Walls and fences shall be faced in of one or more of the following: stained poured-in place concrete, architectural block, brick, stone, cast-stone, stucco, prefinished metal, or painted wood.
 2. Walls and fences may not be faced in any of the following: chain link fencing (with or without slats), concrete masonry units, unpainted wood, repurposed pallets, garbage, repurposed vehicles, plastic, canvas, netting, or corrugated metal.
- B. *Outdoor storage, vehicular fleet storage.* Outdoor storage and vehicular fleet storage areas shall be screened from Priority Corridors as follows:
 1. Outdoor storage and vehicular fleet storage areas shall be screened from Priority Corridors by an opaque wall or fence.
 2. The screening design shall be compatible with the principal building in terms of texture, quality, material, and color.
 3. Screening shall be of a height equal to or greater than the height of the materials or merchandize being screening, but not less than 6 feet high.

~~C. *Loading areas.* Loading areas shall be screened from Priority Corridors as follows:~~

~~0. Loading areas for new buildings shall not be located along a street facing façade.~~

~~0. If an existing or new loading area is provided along a street facing facade, the entire loading area, including any loading docks and vehicular loading areas, shall be screened from Priority~~

~~Corridors with one of the following:~~

- ~~• An 8 foot high wall or fence compatible with the principal building in terms of texture, quality, material, and color; or~~
- ~~• Evergreen plant material that can be expected to reach a height of 8 feet with a spread of 4 feet within three years of planting to provide continuous visual screening.~~

H.C. ~~Service areas.~~ Service areas shall be screened in all locations as follows:

- ~~1. Trash and recycling collection, and similar service areas shall be located to the side or rear of buildings and shall not be between a building and the street.~~
- 2.1. Trash and recycling collection and other similar service areas shall be screened on three sides by an opaque wall or fence and on the fourth side by an opaque gate.
- 3.2. Screening, including the gate, shall be at least 6 feet high.
- 4.3. The gate shall be self-locking and maintained in good working order.
- 5.4. The screening design shall be compatible with the principal building in terms of texture, quality, material, and color.

~~I. Ground-mounted equipment. Ground-mounted equipment shall be screened from Priority Corridors as follows:~~

- ~~0. Ground-mounted mechanical equipment shall be screened from Priority Corridors by an opaque fence or wall, berm, or landscaping.~~
- ~~0. Screening fence or wall design shall be compatible with the principal building in terms of texture, quality, material, and color.~~
- ~~0. Screening shall be of a height equal to or greater than the height of the equipment being screened.~~

M.D. ~~Roof-mounted equipment.~~ Roof-mounted equipment shall be screened from Priority Corridors as follows:

1. Roof-mounted equipment shall be set back at least 10 feet from the edge of the roof and screened from Priority Corridors.
2. New buildings shall provide a parapet wall or other architectural element that is compatible with the principal building in terms of texture, quality, material, and color that fully screens roof-mounted equipment from ground level view.
3. For buildings with no or low parapet walls, roof mounted equipment shall be screened on all sides by an opaque screen compatible with the principal building in terms of texture, quality, material, and color.

N.E. ~~Wall-mounted equipment.~~ Wall-mounted equipment shall be screened from Priority Corridors as follows:

1. Wall-mounted equipment located on any surface shall be screened from Priority Corridors by an opaque fence or wall, or landscaping.
2. The screening design shall be compatible with the principal building in terms of texture, quality, material, and color.

3. Screening shall be of a height equal to or greater than the height of the mechanical equipment being screened.

~~Θ.F.~~ Off-street parking areas. Off-street parking areas shall be screened as follows:

1. ~~All o~~ff-street parking areas shall be screened from Priority Corridors ~~by a fence or wall, berm, or landscaping, as specified in Sec. 205-4(d)(3), regardless of the number of spaces.~~
2. ~~Screening fence or wall design shall be compatible with the principal building in terms of texture, quality, material, and color.~~
3. ~~Screening shall be at least 30 inches high.~~
4. ~~2.~~ Screening shall be installed between the parking area and the sidewalks. Perpendicular driveway crossings and walkways are allowed through the screening.

~~Sec. ##.26.~~ Sec. ##.11. Site Accessories

A. *Fences and walls.*

1. Chain link fencing is prohibited, except in ~~{INSERT INDUSTRIAL DISTRICTS}~~ M-1 or M-2 districts and only when the change link fencing is not visible from a Priority Corridor.
2. Barbed wire, razor wire, or similar elements is prohibited, except in ~~{INSERT INDUSTRIAL DISTRICTS}~~ M-1 or M-2 districts and only when the change link fencing is not visible from a street.
0. ~~Any wall or fence which extends into the required front yard shall be ornamental or decorative and either constructed as:~~
 - ~~— A solid wall faced in brick, stucco, or stacked stone wall; or~~
 - ~~— As a wrought iron style fence with brick or stacked stone columns (maximum 30 feet on center).~~
0. ~~When fences or walls are located within the streetscape landscape strip listed in Sec. ##.6, they shall be set back at least 5 feet from the public right of way in order to provide landscaping between the fence and the sidewalk.~~

~~F.B.~~ Shopping cart corals. Shopping cart corrals located in the parking areas of retail developments shall be of decorative quality. Shopping cart storage within 50 feet of the store entrance shall be screened from view from the parking lot.

~~Sec. ##.27.~~ Sec. ##.12. ~~{Amenity Space — TERM TO VARY BY JURISDICTION}~~ Common Areas

- A. At least 5 percent of the net project acreage (total acreage of the project excluding 100-year floodplain and wetland areas) of all new non-industrial developments over 10 acres in size shall be provided as ~~{AMENITY SPACE/Common spaces}~~ common areas as required by this section.
- B. Required ~~amenity space~~ common areas shall be available as exterior space appropriately improved for pedestrian amenity or for aesthetic appeal.
- C. ~~Amenity space~~ Common areas shall be met in one contiguous open area or in multiple open areas on a parcel; however, to receive credit, the area shall be at least 10 feet in width and length, and at least 50% of the required amenity space shall be located in one contiguous open area.
- D. ~~All amenity space, other than rooftop areas shall be located at grade.~~

~~E. Amenity space may be roofed provided it is part of the common area facilities and it is not enclosed.~~

~~F. Amenity space shall not be parked or driven upon, except for emergency access and permitted temporary events.~~

~~G.D.~~ In calculating the minimum amenity space requirement, the following or similar facilities may be included:

1. Ground-level ~~common area~~ facilities such as sidewalks/walkways, swimming pool, playground, sport court, dog park, garden, community garden, park, green pavilion, seating area or plaza, landscape areas, bio-retention areas (when designed as an amenity), pond/lakes, and water features.
2. Upper level ~~common area~~ facilities such as a common balcony, rooftop deck or rooftop garden.
3. Required buffers and/or State stream buffer may not be considered ~~amenity space~~ common areas.



MAYOR **CRAIG NEWTON** • MAYOR PRO TEM **JOSH BARE** • COUNCILMAN **ANDREW HIXSON** • COUNCILWOMAN • **ELAINE PUCKETT**
 COUNCILMAN **MATT MYERS** • COUNCILMAN **BRUCE GAYNOR** • CITY MANAGER **ERIC JOHNSON** • CITY CLERK • **MONIQUE LANG**

City of Norcross

Legislation Details (With Details)

File #:	20-5872	Version:	
Type #:	Agenda Item	Status:	
On Agenda:	10/19/2020 6:30 PM	In Control:	Policy Work Session
Title:	Norcross Public Arts Commission Proposal for Professional Development		

Sponsors:

Code Sections:

Attachments:

1. [NPAC Board Development & Community Engagement Proposal](#)

Title

Norcross Public Arts Commission Proposal for Professional Development

Drafter

L.A. Bonds

BOARD DEVELOPMENT & COMMUNITY ENGAGEMENT PROPOSAL FOR NORCROSS PUBLIC ARTS COMMISSION (NPAC)

OBJECTIVES:

- Counsel and guide NPAC in developing and implementing a process for Board recruitment that supports a diverse, cohesive Board reflective of the community.
- Develop and begin implementation of an ongoing community engagement process to get an understanding and alignment on the current environment for the Board and the community. This is the first step in a comprehensive strategic planning process. It answers the question, “where are we?”, before the Commission can talk about where they want to be and how to get there.

BRIEF DESCRIPTION OF ACTIVITY:

Board Recruitment Process

We will create a current Board profile to better understand and leverage the strengths of the current Board and to help inform future Board needs. A written Board recruitment will be created that is unique to NPAC needs and will help ensure a diverse, productive Board now and in the future.

Community Engagement Process

Discovery/information gathering will include primary and secondary research. Primary research will be as inclusive as possible within the time and resources available. The primary research will be gathered directly from NPAC’s stakeholders. The process of gathering information is just as important as the data that is gathered to help inform the decision-making process. We will begin with the secondary research that already exists.

DELIVERABLES:

Tangibles

- Current Board profile
- Board recruitment needs identified
- Written Board recruitment process
- Board education and tools for recruitment
- Written community assessment report needed for NPAC work with research gathered using an inclusive, comprehensive community engagement process
- List of priorities for the Board and the community as it relates to NPAC’s role & responsibilities
- Plan for communicating the research and findings to the community

Intangibles

- Alignment of the community assessment to guide the Commission’s actions
- Creates a forum for discussing the Commission’s realities and future direction
- Fosters successful communication and teamwork among Board
- Lays the groundwork for meaningful change
- Helps to focus stakeholders on what’s really important
- Engagement and buy-in from the community

Page 1 of 2

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ErtrachterGroup

ESTIMATED BUDGET:

81.5 hours @\$175/hour = \$14,262.50

Plus, out-of-pocket expenses including travel, telephone, copies, materials, postage. Any expenses incurred over \$50 will be discussed and authorized with NPAC Board Chair prior to purchase.



MAYOR **CRAIG NEWTON** • MAYOR PRO TEM **JOSH BARE** • COUNCILMAN **ANDREW HIXSON** • COUNCILWOMAN • **ELAINE PUCKETT**
 COUNCILMAN **MATT MYERS** • COUNCILMAN **BRUCE GAYNOR** • CITY MANAGER **ERIC JOHNSON** • CITY CLERK • **MONIQUE LANG**

City of Norcross

Legislation Details (With Details)

File #:	20-5898	Version:	
Type #:	Agenda Item	Status:	Agenda Ready
On Agenda:	10/19/2020 6:30 PM	In Control:	Policy Work Session
Title:	Notice of Invitation to Bid – West Peachtree Street Property		

Sponsors:

Code Sections:

Attachments:

1. [Notice of Invitation to Bid for Sale of West Peachtree Street Property](#)

Title

Notice of Invitation to Bid – West Peachtree Street Property

Drafter

William Corbin

PUBLIC NOTICE
CITY OF NORCROSS, GEORGIA
INVITATION FOR SEALED BIDS
FOR SALE OF CITY OWNED PROPERTY

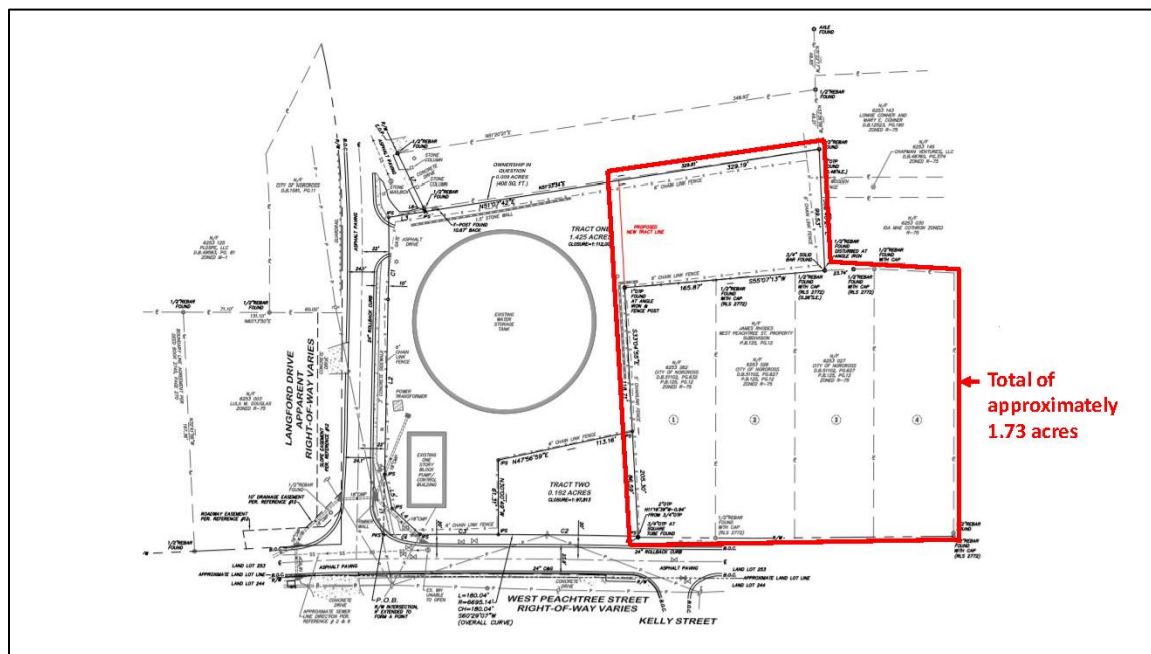
The City of Norcross, Georgia hereby issues this notice for sealed bids for the sale of the following property described (hereinafter the "Subject Property"):

SUBJECT PROPERTY DESCRIPTION

ID	STREET ADDRESS	TAX PARCEL NO.	APPROXIMATE ACREAGE
TRACT 1	658 WEST PEACHTREE STREET	R6253 262	0.33
TRACT 2	656 WEST PEACHTREE STREET	R6253 026	0.32
TRACT 3	646 WEST PEACHTREE STREET	R6253 027	0.34
TRACT 4	636 WEST PEACHTREE STREET	R6253 028	0.38
TRACT ONE-B	ADJACENT TO WATER TANK PROPERTY	A Portion of Tax Parcel No. R6253 003A	0.36
TOTAL APPROXIMATE ACREAGE			1.73

BIDS ARE DUE BY DECEMBER 4, 2020 AT 5:00 p.m., Eastern Standard Time

SUBJECT PROPERTY CONFIGURATION



Special Terms and Instructions:

- All five (5) lots are sold together to the highest responsive, responsible bidder.
- The approximate metes and bounds legal descriptions of the five (5) lots are attached hereto for the information and convenience of the bidders. The City does not make any representation or warranty as to the accuracy of the attached legal descriptions.
- There are no warranties of title or of suitability for any particular purpose.
- The City will convey title to all five (5) lots by quit claim deed.
- The successful bidder shall be responsible for obtaining their own survey and title search and the preparation of a quit claim deed and legal description.
- Bids should be submitted as a non-negotiable cash offer. The City will not negotiate after bids are opened, and the City will not accept contingencies.
- All Bids shall include an irrevocable letter of credit issued by a bank or savings and loan association, as defined in O.C.G.A. § 7-1-4 for the full amount of the bid.
- One (1) copy of the bid form must be fully signed and the required Affidavit must be submitted in a sealed envelope marked "5 West Peachtree Lots" and "Attention Norcross Economic Development Director."
- The Bid Package must be delivered on or before 5 p.m., EST, December 4, 2020 to City Hall either by mail or hand delivery addressed to Norcross Economic Development Director, City Hall, 2nd floor, 65 Lawrenceville Street, Norcross, GA 30071. Late bids will not be accepted.
- The Bid Proposal Form must be completely filled out. Do not leave any space blank.

- Bids shall be opened and publicly read on December 7, 2020 at 10:30 a.m.
- Acceptance of the highest responsive, responsible bid shall be made in writing after approval by the Mayor and Council of the City of Norcross.
- The City reserves the right to reject any and all bids or to cancel the sale.
- A tabulation of the bids shall be made available for public inspection following the opening of all bids.
- All such bids shall be retained and will be made available for public inspection following the opening of all bids for a period of not less than 60 days following the date that bids are opened.
- All bids shall be irrevocable.
- No bids shall be contingent on obtaining financing.

Conditions

- The City will not entertain bids that are contingent on rezoning. The property is currently zoned PRD (Planned Residence District). Sale is subject to all easements, public utilities, conditions and deed restrictions and it is the sole responsibility of each bidder to inspect the property prior to submitting a bid.

Environmental

- The City is unaware of any wetlands, state water buffers on this site.

Inspection and Testing

- All prospective bidders shall be granted access to physically inspect, test, survey or conduct environmental testing on the Subject Property at least five (5) days prior to submitting bids after obtaining advance written approval from the Norcross Economic Development Director, City Hall, 2nd floor, 65 Lawrenceville Street, Norcross, GA 30071. All such testing shall be at the prospective bidder's sole cost and expense.
- The City shall have the right to observe any testing, to take split samples.
- Each prospective Bidder shall indemnify, defend and hold the City harmless from any and all damage to the land or any loss, claims, penalties, liabilities and costs resulting from any act or omission of any prospective bidder or their agents and subcontractors associated with inspection and testing on the Subject Property.
- If a prospective Bidder conducts any such physical inspection and/or testing, Bidder shall require its contractors and agents to maintain insurance coverage, including but not limited to workers' compensation coverage; employers liability insurance of not less than \$250,000 each occurrence; and General Liability and Automobile Insurance coverage of not less than \$1,000,000.

- Closing will be within forty-five (45) days of acceptance of a bid by the City. Buyer will pay the full amount of the bid in cash at closing.
- The City will deliver the Subject Property to the selected Bidder free and clear of all liens by limited warranty deed.
- The City will pay all costs associated with Closing, including attorneys' fees; provided however, that the selected bidder shall be solely responsible for purchasing and obtaining title insurance.
- The selected Bidder must pay by cashier's check or wire transfer at closing.

The SALE shall be awarded to the highest responsible and responsive bidder whose bid meets the requirements and criteria set forth in the invitation for bids.

THE CITY RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS, INCLUDING THE HIGHEST BID, TO WAIVE INFORMALITIES IN BIDDING, AND TO READVERTISE THE BID FOR THE SUBJECT PROPERTY.

Contact

- Please address any questions concerning this sale, including requests to review relevant documents, to Norcross Economic Development Director, City Hall, 2nd floor, 65 Lawrenceville Street, Norcross, GA 30071.

BID PROPOSAL FORM CITY OF NORCROSS

SALE OF CERTAIN REAL PROPERTY

Description: 1.73 acres, more or less, or land situated at 636, 646, 656 and 658 West Peachtree Street, Norcross, GA, known as tracts 1-4, tax parcel ID nos. R6253 262, R6253 026, R6253 027, and R6253 028, and tract One-B which is contiguous to tracts 1-3 and adjacent to the water tower. See Invitation For Sealed Bids for further details.

Condition: Property is subject to all easements, public utilities, conditions and deed restrictions.

**SUBMIT PROPOSAL IN DUPLICATE,
ENCLOSED IN A SEALED ENVELOPE
MARKED WITH THE PARCEL
NUMBERS.**

**YOUR BID MUST INCLUDE AN
IRREVOCABLE LETTER OF CREDIT ISSUED**

**BY A BANK OR SAVINGS AND LOAN
ASSOCIATION, AS DEFINED IN O.C.G.A. § 7-
1-4 FOR THE FULL AMOUNT OF THE BID.
MAIL OR DELIVER TO:**

**City of Norcross, Norcross Economic
Development Director, City Hall, 2nd floor,
65 Lawrenceville Street, Norcross, GA 30071.**

**THE CITY RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS,
INCLUDING THE HIGHEST BID, TO WAIVE INFORMALITIES IN BIDDING,
AND TO READVERTISE THE BID FOR THE SUBJECT PROPERTY. ANY
INCOMPLETE BID FORM MAY BE REJECTED, ANY BID FORM THAT IS
UNSIGNED OR IS NOT ACCOMPANIED BY THE REQUIRED AFFIDAVIT
WILL BE REJECTED. NO BIDS WILL BE ACCEPTED AFTER THE
DEADLINE.**

APPROXIMATE LEGAL DESCRIPTION

Tract One

658 West Peachtree Street:

All that tract or parcel of land containing 0.335 Acres, lying and being in the City of Norcross and in Land Lot 253, of the 6th District, of Gwinnett County, Georgia, and being more particularly described as follows:

Beginning at a point at the intersected previously non-mitered Western right-of-way for Hunter Street (having a right-of-way of 30.00 feet) and the previously non-mitered apparent Northern right-of-way for West Peachtree Street (being a variable right-of-way); thence Southwesterly, along said right-of-way of West Peachtree Street, for a distance of 70.00+/- feet to a 1/2" rebar set; thence, and continuing along said right-of-way, South 59 degrees 00 minutes 04 seconds West, for a distance of 164.81 feet to a point; thence, and continuing along said right of way, South 60 degrees 03 minutes 00 seconds West, for a distance of 31.04 to a point on said right-of-way and being the True Point of Beginning. From the True Point of Beginning, as thus established, and thence, continuing along said right-of-way, South 60 degrees 03 minutes 00 seconds West, for a distance of 63.87 feet to a 3/4" open top pipe found on said right-of-way; thence, and leaving said right-of-way, North 33 degrees 30 minutes 14 seconds West, for a distance of 206.13 feet (along the property line now or formerly of the City of Norcross) to a 1" open top pipe found; thence North 54 degrees 49 minutes 15 seconds East, for a distance of 75.80 feet (along the property line now or formerly of the City of Norcross) to a point; thence, and leaving said property line, South 30 degrees 15 minutes 46 seconds East, for a distance of 212.64 feet to the True Point of Beginning, being located on the apparent Northern right-of-way of West Peachtree Street.

Said tract or parcel of land is shown as Lot 1, as depicted on that certain final plat for James Rhodes, West Peachtree St. Property, dated January 18, 2008, last revised March 16, 2009, prepared by Daniel S. Griffin, G.R.L.S. No. 2772, recorded in Plat Book 125, Page 198, of the Gwinnett County, Georgia Records, which plat is by reference incorporated herein and made a part hereof.

Tract Two

656 West Peachtree Street:

All that tract or parcel of land containing 0.323 Acres, lying and being in the City of Norcross, and in Land Lot 253, of the 6th District, of Gwinnett County, Georgia, and being more particularly described as follows:

Beginning at a point at the intersected previously non-mitered Western right-of-way for Hunter Street (having a right-of-way of 30.00 feet) and the previously non-mitered apparent Northern right-of-way for West Peachtree Street (being a variable right-of-way);

thence Southwesterly, along said right-of-way of West Peachtree Street, for a distance of 70.00+/- feet to a 1/2" rebar set; thence, and continuing along said right-of-way, South 59 degrees 00 minutes 04 seconds West, for a distance of 130.56 feet to a point on said right-of-way and being the True Point of Beginning. From the True Point of Beginning, as thus established, and thence, continuing along said right-of-way of West Peachtree Street, South 59 degrees 00 minutes 04 seconds West, for a distance of 34.25 feet to a point on said right-of-way; thence, and continuing along said right-of-way, South 60 degrees 03 minutes 00 seconds West, for a distance of 31.04 feet to a point on said right-of-way; thence, and leaving said right-of-way, North 30 degrees 15 minutes 46 seconds West, for a distance of 212.64 feet to a point; thence North 54 degrees 49 minutes 15 seconds East, for a distance of 65.52 feet (along the property line now or formerly of the City of Norcross) to a point; thence, and leaving said property line, South 30 degrees 15 minutes 46 seconds East, for a distance of 217.99 feet to the True Point of Beginning, being located on the apparent Northern right-of-way of West Peachtree Street.

Said tract or parcel of land is shown as Lot 2, as depicted on that certain final plat for James Rhodes, West Peachtree Street Property, dated January 18, 2008, last revised March 16, 2009, prepared by Daniel S. Griffin, G.R.L.S. No. 2772, recorded in Plat Book 125, Page 198, of the Gwinnett County, Georgia Records, which plat is by reference incorporated herein and made a part hereof.

Tract Three

646 West Peachtree Street:

All that tract or parcel of land containing 0.330 Acres, lying and being in the City of Norcross and in Land Lot 253, of the 6th District, of Gwinnett County, Georgia, and being more particularly described as follows:

Beginning at a point at the intersected previously non-mitered Western right-of-way for Hunter Street (having a right-of-way of 30.00 feet) and the previously non-mitered apparent Northern right-of-way for West Peachtree Street (having a variable right-of-way); thence Southwesterly, along said right-of-way of West Peachtree Street, for a distance of 70.00+/- feet to a 1/2" rebar set; thence, and continuing along said right-of-way, South 59 degrees 00 minutes 04 seconds West, for a distance of 65.28 feet to a point on said right-of-way and being the True Point of Beginning. From the True Point of Beginning, as thus established, and thence continuing along said right-of-way of West Peachtree Street, South 59 degrees 00 minutes 04 seconds West, for a distance of 65.28 feet to a point on said right-of-way; thence, and leaving said right-of-way, North 30 degrees 15 minutes 46 seconds West, for a distance 217.99 feet to a point; thence North 54 degrees 49 minutes 15 seconds East, for a distance of 24.38 feet (along the property line now or formerly of the City of Norcross) to a 3/4" solid bar found; thence North 55 degrees 54 minutes 32 seconds East, for a distance of 23.76 feet (along the property line now or formerly of Ida Mae Cothron) to a 1/2" rebar found; thence, and continuing along said property line, North 58 degrees 08 minutes 04 seconds East, for a distance of 13.22 feet to a 1/2" rebar found; thence, and

continuing along said property line, North 62 degrees 25 minutes 26 seconds East, for a distance of 4.07 feet to a point; thence, and leaving said property line, South 30 degrees 15 minutes 46 seconds East, for a distance of 221.01 feet to the True Point of Beginning, being located on the apparent Northern right-of way of West Peachtree Street.

Said tract or parcel of land is shown as Lot 3, as depicted on that certain final plat for James Rhodes, West Peachtree Street Property, dated January 18, 2008, last revised March 16, 2009, prepared by Daniel S. Griffin, G.R.L.S. No. 2772, recorded in Plat Book 125, Page 198, of the Gwinnett County, Georgia Records, which plat is by reference incorporated herein and made a part hereof.

Tract Four

636 West Peachtree Street:

All that tract or parcel of land containing 0.328 Acres, lying and being in the City of Norcross and in Land Lot 253, of the 6th District, of Gwinnett County, Georgia, and being more particularly described as follows:

Beginning at a point at the intersected previously non-mitered Western right-of-way for Hunter Street (having a right-of-way of 30.00 feet) and the previously non-mitered apparent Northern right-of-way for West Peachtree Street (having a variable right-of-way); thence Southwesterly, along said right-of-way of West Peachtree Street, for a distance of 70.00+/- feet to a 1/2" rebar set and being the True Point of Beginning, being located on the apparent Northern right-of-way of West Peachtree Street. From the True Point of Beginning, as thus established, and thence, continuing along said right-of-way of West Peachtree Street, South 59 degrees 00 minutes 04 seconds West, for a distance of 65.28 feet to a point on said right-of-way; thence, and leaving said right-of-way, North 30 degrees 15 minutes 46 seconds West, for a distance of 221.01 feet to a point; thence North 62 degrees 25 minutes 26 seconds East, for a distance of 65.35 feet (along the property line now or formerly of Ida Mae Cothron) to a 1/2" rebar set; thence South 30 degrees 15 minutes 46 seconds East, for a distance of 217.10 feet (along the property line now or formerly of Hopewell Missionary Baptist Church) to 1/2" rebar set and the True Point of Beginning.

Said tract or parcel of land is shown as Lot 4, as depicted on that certain final plat for James Rhodes, West Peachtree Street Property, dated January 18, 2008, last revised March 16, 2009, prepared by Daniel S. Griffin, G.R.L.S. No. 2772, recorded in Plat Book 125, Page 198, of the Gwinnett County, Georgia Records, which plat is by reference incorporated herein and made a part hereof.

Tract One - B

All that tract or parcel of land lying and being in The City of Norcross, Land Lot 253 of the 6th Land District, Gwinnett County, Georgia and being more particularly described as follows:

To find The Point of Beginning, commence at the intersection of the Northerly Right-of-Way of West Peachtree Street (Right-of-Way Varies) and the Easterly Right-of-Way of Langford Drive (apparent Right-of-Way Varies), if extended to form a Point, said point marked by a P.K. Nail Found; THENCE leaving said Point North 28 degrees 51 minutes 30 seconds West for a distance of 49.71 feet to an ½” Rebar Found along the Easterly Right-of-Way of Langford Drive; THENCE continuing along said Right-of-Way of Langford Drive for the following three(3) courses and distances, North 28 degrees 51 minutes 30 seconds West for a distance of 144.38 feet to a Point; THENCE along a curve to the left having a radius of 1,237.54 feet and an arc length of 67.70 feet and being subtended by a chord of North 29 degrees 39 minutes 37 seconds West for a distance of 67.69 feet to an ½” Rebar Found; THENCE North 51 degrees 07 minutes 42 seconds East for a distance of 30.62 feet to an ½” Rebar Found; THENCE leaving said Right-of-Way, North 51 degrees 07 minutes 42 seconds East for a distance of 161.84 feet to an Iron Pin Set, said point being THE TRUE POINT OF BEGINNING.

THENCE from said point as thus established, North 51 degrees 07 minutes 42 seconds East for a distance of 167.35 feet to a ½” Rebar Found; THENCE South 32 degrees 40 minutes 27 seconds East for a distance of 99.53 feet to a ¾” Solid Bar Found; THENCE South 55 degrees 07 minutes 13 seconds West for a distance of 165.87 feet to a 1" Open Top Pipe found at an Angle Iron and Fence Post; THENCE North 33 degrees 04 minutes 55 seconds West for a distance of 87.85 feet to an Iron Pin Set, said point being the TRUE POINT OF BEGINNING.

Said property contains 0.357 acres.

BID PROPOSAL AND AFFIDAVIT

Combined Tracts 1-4 consisting of 636, 646, 656 and 658 West Peachtree Street, Norcross, GA, tax parcel ID nos. R6253 262, R6253 026, R6253 027 and R6253 028.

Bidder Name(s) _____

Address: _____

Contact Person: _____

Contact Phone Number: _____

Contact Email Address: _____

Bidder's Proposed Cash Offer for the Above Described Property:

_____ and ____/100 United States Dollars (\$_____).

AN IRREVOCABLE LETTER OF CREDIT FOR THE FULL BID AMOUNT IS ATTACHED HERETO.

NON-COLLUSION AFFIDAVIT

The undersigned bidder or agent, being duly sworn on oath, says that he/she has not, nor has any other member, representative, or agent of the firm, company, corporation or partnership represented by him, entered into any combination, collusion or agreement with any person relative to the price to be bid by anyone at such letting nor to prevent any person from bidding nor to include anyone to refrain from bidding, and that this bid is made without reference to any other bid and without any agreement, understanding or combination with any other person in reference to such bidding. He/She further says that no person or persons, firms, or corporation has, have or will receive directly or indirectly, any rebate, fee gift, commission or thing of value on account of such sale.

OATH AND AFFIRMATION

I HEREBY AFFIRM UNDER THE PENALTIES FOR PERJURY THAT THE FACTS AND INFORMATION CONTAINED IN THE FOREGOING BID TO PURCHASE CITY PROPERTY ARE TRUE AND CORRECT.

Signature of Affiant(s):

(Signature)

(Printed Name of Bidder/Agent)

Title

On this ____ day of _____, 2020, before me personally appeared _____ to me known to be the person who executed the foregoing instrument, and acknowledged that he/she executed the same as his/her own free act and deed.

Notary Public _____

My commission expires _____

(Signature)

(Printed Name of Bidder/Agent)

Title

On this ____ day of _____, 2020, before me personally appeared _____ to me known to be the person who executed the foregoing instrument, and acknowledged that he/she executed the same as his/her own free act and deed.

Notary Public _____

My commission expires _____



MAYOR **CRAIG NEWTON** • MAYOR PRO TEM **JOSH BARE** • COUNCILMAN **ANDREW HIXSON** • COUNCILWOMAN • **ELAINE PUCKETT**
 COUNCILMAN **MATT MYERS** • COUNCILMAN **BRUCE GAYNOR** • CITY MANAGER **ERIC JOHNSON** • CITY CLERK • **MONIQUE LANG**

City of Norcross

Legislation Details (With Details)

File #:	20-5874	Version:	
Type #:	Agenda Item	Status:	Agenda Ready
On Agenda:	10/19/2020 6:30 PM	In Control:	Policy Work Session
Title:	Wayfinding Update and Recommended Next Steps		

Sponsors:

Code Sections:

Attachments:

1. [Norcross Policy Meeting Agenda Item Memo](#)
2. [Proposal by DeNYSE](#)
3. [Estimate 96396b - Large EMC - United Signs](#)
4. [Electronic Messaging Center 4G One Pager Info Sheet](#)
5. [Product General Information Booklet](#)

Title

Wayfinding Update and Recommended Next Steps

Drafter

Pam Ledbetter

Policy Meeting Memorandum

To: Mayor and Council

From: Pam Ledbetter, Communications Dept

Date: Friday, September 11, 2020

Project

Wayfinding Update and Recommended Next Steps

Summary

Recommendation to install a digital message center display in the gateway monument sign at the corner of Holcomb Bridge Rd and Peachtree Industrial Blvd at a cost of \$19,400.

Details

Phase 2 of the wayfinding project is complete. This phase included the repair and replacement of any wayfinding signs identified in Phase 1 - Audit stage as in fair or poor condition and not meeting the approved signage brand guidelines. There were a total of 32 signs identified in this phase. During Phase 1, the consultants also identified locations within the city for the placement of monument signage to act as gateways.

Communications team has worked with the city grant writer to find and apply for grants to offset costs for these monument signs. As this is an on-going project and we are at the mercy of those grant award timelines, staff would like to recommend to council that the next step should be to update and install a digital display board to replace the static board in the existing gateway monument sign located at the intersection of Holcomb Bridge Rd and Peachtree Industrial Blvd near the newly renovated hotel opening soon. This is a prime high traffic location and with the opening of the new hotel this winter will further the opportunity for even more promotion of our city to hotel guests looking for something

to do and lend itself well to the enhancement of timely messaging and promotions for the city with this new technology capability.

Staff recommendation is to accept the proposal provided by United Sign Company in the amount of \$19,400. Staff is confident that we will be awarded one of the grants by the first of November and this will offset the cost by \$5000. Staff also is working with consultants to provide additional recommendations for construction of new gateway monuments in the identified key locations and gather proposed costs and artistic renderings for each keeping within our signage guidelines to present to council in the very near future. We have applied for other grant opportunities to offset the cost for new gateway monument signs and hope to know more about those by the end of year.

Attachments:

- Proposal by United Sign Company
- Proposal by DeNYSE
- Rendering by United Sign Company
- Product General Information Booklet
- Electronic Messaging Center 4G One Pager Info Sheet

Staff Recommendation:

- Accept proposal by United Sign Company in the amount of \$19,400
- Pull funds from approved Capital Improvement Fund - Parks
- Note - Cost should be offset by an additional \$5000 grant award received by early November.

Sell To

Company: City of Norcross
Contact: Pam Ledbetter
Phone: 678-407-8820
Address: 65 Lawrenceville Street
Norcross GA 30071

Ship To

Property: City of Norcross
Contact: Pam Ledbetter
Phone: 678-407-8820
Address: 6050 Peachtree Industrial BLVD
Norcross GA 30071

Scope

Line #	Sign Type	Description	Qty	Price	Total
1	Main ID-1 - EMC	4' x 8' CABINET STYLE EMC BOARD 6mm single face LED board with high resolution and dynamic display and cellular communication.	1	\$15,678.00	\$15,678.00
2	--	INSTALLATION OF BOARD	1	\$2,222.00	\$2,222.00
Scope Sub-Total					\$17,900.00
Additional Charges Sub Total:					\$0.00
Taxes:					\$940.68
Grand Total:					\$18,840.68

Proposal Notes

**Permitting and Engineering are not included in this proposal. If needed, actual charges will be applied at the time of final invoicing.

Attachment: Proposal by DeNYSE (20-5874 : Wayfinding Update and Recommended Next Steps)

Title Schedule

Site	Sign Type	Message
	Main ID-1	

Attachment: Proposal by DeNYSE (20-5874 : Wayfinding Update and Recommended Next Steps)

Sell To:	City of Norcross	Scope Summary	
Ship To:	City of Norcross	Scope Sub Total:	\$17,900.00
Proposal Number:	54655	Additional Charges Sub Total:	\$0.00
Revision Number:	0	Taxes:	\$940.68
Date:	9/11/2020	Grand Total:	\$18,840.68

All material is guaranteed to be as specified, and the above to be in accordance with the drawings and or specifications submitted for the work described, and completed in a workmanlike manner.

Note: The attached proposal is submitted and priced based upon normal production time and does not include an allowance for overtime pay. If portions of the job or the entire job require overtime to meet customer's accelerated completion schedule, post signing date, additional charges may be incurred. This proposal may be withdrawn if not accepted within 60 days. Work will not begin until down payment and written acceptance are received. Any alternate contracts or terms and conditions may alter pricing and void this quote.

Any alteration or deviation from the above specifications involving extra costs, will be executed only upon written orders, and will become an extra charge over and above the estimate to be paid by the purchaser. In the event of a breach of contract by purchaser, Seller will be entitled to attorney's fees in a court proceeding. All agreements are contingent upon strikes, accidents or delays beyond our control. Workers Compensation and public liability insurance on above work to be taken out by Seller. Once signs are installed, Purchaser is responsible for all insurance (fire, tornado, etc.). DeNYSE Companies, Inc. will not carry any insurance on signage after installation is effected.

Covid-19 Notifications Due to the current COVID-19 pandemic certain materials needed to make signs have been in short supply. Some products have been delayed in manufacturing supply chains due to plants shutting down. While we will do our best to work thru the sourcing process, we cannot anticipate all supply chain delays. We will continue to keep customers informed of any foreseeable delays as well as communicating delays when learned by our team. We will continue to work in the best interest of our clients to complete jobs as timely as possible.

Terms and Conditions

Force Majeure Notwithstanding anything to the contrary contained herein, DeNYSE Companies shall not be liable for any delays or failures in performance resulting from acts beyond its reasonable control including, without limitation, acts of God, acts of war or terrorism, viral outbreaks, shortage of supply, interruptions or malfunction of computer facilities, or loss of data due to power failures or mechanical difficulties with information storage or retrieval systems, labor difficulties or civil unrest. Notwithstanding the foregoing, in the event of such an occurrence, DeNYSE Companies agrees to make a good faith effort to perform its obligations hereunder.

Payment All jobs are contracted on a 50% deposit down, remainder due COD basis, unless credit has been extended. Our terms are Net 15 days with 2% interest applied to balances over 30 days. Corporate policy dictates filing a claim of lien if payment is not received within terms. All signs remain the property of DeNYSE Companies, Inc. until such time payment is received in full. Delinquent payments will result in repossession of signs by DeNYSE Companies, Inc.

All fees associated with invoicing by means of 'Construction Payment Management' software will be added to the final Invoice. No administration or "CPM" fees have been added to this proposal.

Credit Payment terms may be extended once a credit application has been submitted and approved for first time customers and existing customers who have not done business with DeNYSE Companies, Inc. within the last 24 months. Payment by customers who do not qualify for the extended terms will be cash on delivery basis. Visa, MasterCard and American Express also accepted as payment (additional fee may apply). All new customers must also supply a current Form W-9 to DeNYSE Companies, Inc. before credit terms can be applied.

Utility Locate, Removal of Site Indication & Posted Documents DeNYSE Companies, Inc. performs normal and customary call before you dig services on all installs that are adjacent to public property. We do not call for utility locate services on private property unless specifically instructed to do so and a fee is noted on the proposal to perform this service. Removal of utility-locate flags, sign location markers, and posted permitting documents will result in additional trip charges and/or back charges to Purchaser. We will seek reimbursement for actual fees incurred if overhead wires must be sleeved to facilitate installation. DeNYSE Companies, Inc. cannot be responsible for sprinkler lines unless lines are marked by the original sprinkler system installation company. All down time associated with sprinkler repair will be billable at our normal installation rate, plus materials. If the repairs are done by a professional company, the contract for services will be between the purchaser and repair company.

Artwork Specific, existing logo artwork shall be provided by others, on disc, ready for output, unless otherwise specified. All drawings submitted to DeNYSE Companies, Inc. by client are to be free of encumbrances. Any drawings submitted from third parties must include a written release of copyrights. If a release is not available, we must have a written release of liability from client in order to use others artwork.

Copyright All sign designs, sketches, drawings, proposals, specification sheets and any information given to or created for you are the sole property of DeNYSE Companies, Inc. and may not be recreated, reproduced, faxed, mailed, emailed, scanned, transferred, published, used or changed in any manner or used for securing price comparisons without the express written permission of an authorized representative of DeNYSE

Companies, Inc. or unless design services are paid in full. Violators will be subject to a \$15,000 fine and prosecuted to the full extent of the law.

Warranty Seller warrants non-illuminated signs against defective workmanship and materials for one (1) year from date of shipment or installation by DeNyse Companies, if installation is effected by Seller. During this period Seller agrees to repair, replace, or reimburse at no cost to the owner, any portion of our work that is defective. Please contact your project manager to schedule any repair work.

Lighted signs are warranted for one (1) year from date of shipment or installation from DeNyse Companies for parts and labor. After one (1) year, normal repair or replacement service calls are charged at their regular rate. Ballasts and/or transformers are warranted for one (1) year; materials only. Regular service call mobilization charges apply. Lighted bulbs and neon are warranted for 90 days; parts and labor.

Documentation Any documentation required by purchaser from vendor, including Certificates of Insurance and Releases of Liens, must be requested with original proposal at time of order. Any Delay in payment over thirty (30) days will result in a 2% finance charge, if documentation was not requested at time of original purchase.

Sales Tax All applicable taxes payable under the laws of the state into which the property is to be delivered or installed and mentioned herein shall be added to the price quote, unless such tax is paid directly by Purchaser or shown to be included in said quote. Purchaser shall be responsible for all sales taxes due, including any changes in tax rate at time of invoicing.

Cancellation Clause This contract proposes custom made signs, and when accepted, is not subject to cancellation after signing. Seller shall not be responsible for errors or changes in plans, designs, specifications or drawings furnished by Purchaser. Seller shall be compensated for additional work performed due to such changes. Seller retains ownership of all original artwork, copyrights and products until such time as the invoices are paid current along with any interest due.

Change Orders Should the owner, or his agent, request changes affecting the scope of work detailed in this proposal, a written change order notice will be issued by the seller, detailing such change and stating any price adjustments that will be necessary. Purchaser becomes liable for any additional charges incurred per said change order. The time allowed for performance of work may also be adjusted according to amount and extent of adjustments actually allowed.

Electrical All lighted signs and EMCs are configured to use 120volt service, unless otherwise specified. All necessary electrical wiring to sign and hookup will be the responsibility of the purchaser, per the specs shown in the drawings, unless noted in above contract. Any disconnection of existing electrical wiring must be performed prior to the Seller's projected installation date. Seller is not responsible for damage to the sign caused by improper voltage connected to the sign and all warranties are void for signs hooked to the wrong voltage. Underwriters Laboratory now requires a dedicated fault line. Failure of the purchaser to adhere to this requirement is dangerous and the liability of damage to the property is the responsibility of the purchaser.

Permitting Purchaser agrees to secure all necessary permits from the authorizing county or city that is required for the installation of these signs unless specified as a separate line item in the above contract. Variance processing and associated fees, also, are not included unless specified as a separate line item. Purchaser assumes all liability with regard to the same and damages caused by the sign(s) or by reason of it being on or attached to the premises.

Engineering Structural engineering calculations have not been calculated unless requested and listed as a separate line item on quote. The cost of such is not included in this proposal unless otherwise specified. Some municipalities will require changes in structures at their discretion. Because this bid is on a speculative basis, we have designed and quoted your project using standard engineering practices. Additional expenses may be incurred, after this proposal has been signed, if code enforcement officers require unique engineering that could not be foreseen. The purchaser's option is to authorize engineering fees to obtain proper stamps and approvals prior to formalizing seller prices or proposals.

Bonds / Waivers If a Performance Bond is required, an add-on charge of 4% will be assessed to the stated contract price at the time of invoicing. Waivers of subrogation can only be requested before job commences. All requests must be in writing and before quotation is finalized. A \$250 charge will be added to final invoicing for this requested item.

Installation The seller is released from liability for any damage to existing landscape plantings during performance of installation or service work unless detailed in this proposal. Additional charges may be incurred if removal or replacement of said plantings is required by the Seller's crew members when not provided for in the above proposal.

Rough grade of +/- 2 degrees and compaction of 2,000 psi minimum are to be provided by others where applicable before installation of signs. Dirt removed for footings will be spread around sign where applicable. Removal of dirt from site is not included in the cost of this proposal and will be included on final invoice at cost.

Free and clear access to installation site with lifts and installation equipment must be available. Seller assumes an 80' crane is adequate to reach applicable site with adequate lifting ability. Charges may apply for trips made to site if not ready after confirmation of readiness with supervisor.

Quoted installation charges subject to change due to unforeseeable rock, ledge, water or foundation conditions, as well as errors in brick or masonry work fabricated or subcontracted by customer without supervision by Seller, encountered upon installation. An additional cost based on our labor, plus 100% of subcontract labor and material, will be added to the above shown pricing.

Structurally engineered blocking, concrete footing, bases, j-bolts and substructure are by others unless otherwise stated in above proposal. Seller is not responsible for structural integrity of before mentioned. Seller is responsible for connection to substructure, j-bolts, bases and colored concrete only.

Seller assumes that all signage will be protected from other contractor trades after installation. Seller is not responsible for cost of repairs due to

Attachment: Proposal by DeNYSE (20-5874 : Wayfinding Update and Recommended Next Steps)

damage by others.

Purchaser assumes all liability for damages done to property, or expenses incurred, as a direct result of their instruction; i.e., heavy equipment damage to paving of any type when purchaser directs seller to go forward with installation under adverse conditions and etc. Seller is not responsible for any debris left, or damage caused, onsite by other subcontractors.

Seller is not responsible for damage to sprinkler/water lines during installation, unless purchaser has sufficiently marked locations of said water lines in proximity to the proposed sign location before installation begins.

Additional Administrative Fees The attached pricing does not include charges for completion of additional paperwork for HUD, Federal Housing, CCIP, OCIP, indemnity clauses or other documentation; ie., hours/payroll reporting, material details, costs, and/or notarized documentation. If required to comply with regulations, an additional fee equal to ½-1% of the total contract amount may be incurred.

Invoicing All signs will be invoiced at completion of fabrication (before installation) unless installation is to occur within fourteen (14) days of completion. If installation is delayed or continued after that fourteen (14) day period, install charges will be billed separately, prorated by trip.

Storage Signs may be stored by DeNyse Companies, Inc up to thirty (30) days after completion at no charge. Beginning at thirty-one (31) days, a storage fee will be added to the contract total at no less than \$30/per month per pallet. DeNyse Signs will not be responsible for signs if storage fees have not been paid. Unless other contract or arrangements are agreed upon in writing, any sign(s) remaining after six (6) months, without receipt of storage fees, will become the property of DeNyse Companies, Inc.

Retainage Regarding new construction, purchasing company advises intent to retain _____% of total purchase price until such time as all work described in above proposal has been completed and approved by their authorized agent.

Governing Law It is agreed that this contract shall be construed according to the laws of the State of Georgia.

Acceptance of Proposal

The above prices, specifications, and conditions are satisfactory and are hereby accepted. The below given authorized signature shall evidence acceptance of these terms and conditions. Payment will be made to DeNyse Companies, Inc. as outlined above.

ACCEPTED BY: _____

TITLE: _____

SIGNATURE: _____

DATE: _____

Attachment: Proposal by DeNYSE (20-5874 : Wayfinding Update and Recommended Next Steps)

ESTIMATE

**United Signs Corp.**

853 S. Peachtree Street Suite 105
Norcross, GA 30071

Phone: (678) 203-6044

Email: info@UnitedSignsGA.com

Web: www.UnitedSignsGA.com

*** City of Norcross - Pam Ledbetter**

365 S Perry St
Lawrenceville, GA 30046

(404) 242-8272

Estimate # 96396b

Date 09/10/2020

Business / Tax # 47-3113184

Description	Quantity	Rate	Total
Electronic Message Center	1.0	\$17,400.00	\$17,400.00
- 52.5 square feet			
- 128" x 58.3" x 4.7"			
- 10mm			
- Single Sided			
Installation	1.0	\$1,500.00	\$1,500.00
4-G Controller	1.0	\$500.00	\$500.00
Subtotal			\$19,400.00
Total			\$19,400.00
Deposit Due			\$9,700.00

Notes:

* Customer Responsible for Providing Required Electric to Sign Location

* Customer to Provide Sim Card from Major Cell Carrier

Attachment: Estimate 96396b - Large EMC - United Signs (20-5874 : Wayfinding Update and Recommended Next Steps)

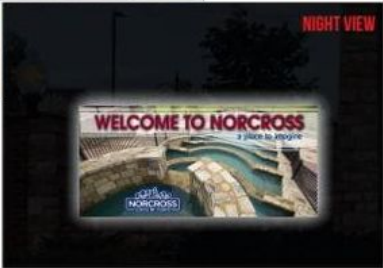
NORCROSS EMC MONUMENT

PAGE 2



Scale : 1/4"=1'-0"

OPTION (B)
New 128" x 58.3" x 4.7" EMC
P10RGB-910P





UNITED SIGNS
COMMERCIAL SIGNAGE

404-272-2833
853 S. Peachtree St.
NORCROSS, GA 30071
WWW.UNITEDSIGNS.COM

WE SERVE

SITE INFORMATION
Norcross Monument

PROJECT MANAGER
James Lowe

DESIGNER
T.M.

DATE
9/19/2020

REVISIONS

NO.	DESCRIPTION	DATE
1	ISSUED FOR PERMIT	9/19/2020
2	ISSUED FOR PERMIT	9/19/2020
3	ISSUED FOR PERMIT	9/19/2020
4	ISSUED FOR PERMIT	9/19/2020
5	ISSUED FOR PERMIT	9/19/2020
6	ISSUED FOR PERMIT	9/19/2020
7	ISSUED FOR PERMIT	9/19/2020
8	ISSUED FOR PERMIT	9/19/2020
9	ISSUED FOR PERMIT	9/19/2020
10	ISSUED FOR PERMIT	9/19/2020

NOTE
XXXX



ELECTRICAL SIGN SPECIFICATION

United Signs, Inc. is a leading national design and manufacturer of illuminated signs and graphics. We are proud to be a part of the United Signs family. We are committed to providing the highest quality products and services to our customers. We are committed to providing the highest quality products and services to our customers. We are committed to providing the highest quality products and services to our customers.

All material, fabrication and installation is guaranteed to be as specified and the above to be in accordance with the drawings and or specifications submitted for the work described, and completed in a workmanlike manner.

United Signs agrees to repair or replace components of signs that fail in materials or workmanship within specified warranty period. Failures include but are not limited to the following: Deterioration of finishes beyond normal weathering and separation or delamination of sheet materials and components. Warranty period is one (1) year from date of deposit receipt.

Note: The attached proposal is submitted and priced based upon normal production time and does not include an allowance for overtime pay. If portions of the job or the entire job require overtime to meet customer's accelerated completion schedule, post signing date, additional charges may be incurred. This proposal may be withdrawn if not accepted within 60 days. Work will not begin until down payment and written acceptance are received. Any alternate contracts or terms and conditions may alter pricing and void this quote.

Any alteration or deviation from the above specifications involving extra costs, will be executed only upon written orders, and will become an extra attorney's fees in a court proceeding. All agreements are contingent upon strikes, accidents or delays beyond our control. Workers Compensation and public liability insurance on above work to be taken out by Seller. Once signs are installed, Purchaser is responsible for all insurance (fire, tornado, etc.). United Signs Company, Inc. will not carry any insurance on signage after installation is effected.

50% Deposit due at the time of order All checks payable to United Signs.

* Remaining 50% Due - Upon Completion of Installation *

TAXES WILL BE DETERMINED UPON FINAL INVOICE

Estimated Production Time: 20 Business Days (Estimate)

**Credit Cards are accepted with an additional 3.0% processing fee.

Terms of sale:

1. Title of all merchandise listed here will remain the property of United Signs, Inc., until full payments are made.
2. 30% restocking fees will be charged if orders are cancelled.
3. No refund/ no exchange on custom made items or special order items. Any parts orders cannot be cancelled or returned.
4. Insufficient funds will be charged \$35.00
5. Orders not picked up in 90 days will be cancelled and customer will lose their deposit - Unless previously agreed.
6. Customer agrees to pay all collection costs.
7. United Signs warrants LED components for one (1) year, paint & manufacturing defects for one (1) year.
8. All electrical work is the responsibly of the client. United Signs will "hook up" sign components. United Signs will provide Mechanical Timers or Photo Cells if requested/quoted.
9. United Signs is not responsible for any landscaping, surrounding pavement/concrete, hardscapes or repairing damaged landscaping due to construction of any signage. This includes: Damage to Sod, bushes, shrubs, flowers, trees, etc. United Signs will provide notification if damage may or may not (has) occur (occurred) and will coordinate to avoid if possible.
10. Customer understands that production and installation timelines are estimates and are subject to change with or without notice.
11. United Signs does not store signs. However, we will hold signs for up to 90 days at no charge to customer. Because we are a manufacturer we cannot store long-term and will dispose of any signage left in our warehouse more than 6 months without notice to customer.
12. United Signs is not responsible for fabrication irregularities or outright errors that could affect a 3rd party. We do warrant our craftsmanship and take responsibility for errors of the

actual product delivered. Customer agrees to hold United Signs harmless for any financial loss that may occur do to our errors in any way.

13. The warranty is invalidated if the defect is caused by misuse, neglect, and tampering. Purchaser also assumes the responsibility of securing said permits. If it becomes necessary to place this contract with an attorney for collection, suit or other legal action, I/we hereby agree to pay all costs of collections, suits or other legal expense. This agreement shall be governed by the laws of the state of Georgia in Gwinnett County.

14. Customer agrees to be available or have a representative available for United Signs to gain access to installation site. Regardless of communication error United Signs has to add an additional \$250 trip charge if our service department cannot gain access to site.

15. United Signs is a designer, manufacture & installer. Sign permit(s) are the responsibility of the customer unless noted on invoice.

16. Approval is accepted when deposit is received.

17. Fabrication timeline begins after shop drawings are completed. Actual fabrication begins when the project makes its way through our production pipeline.

18. Rush projects are 25% additional fee. This will put the project at the front of our production pipeline.

19. Rock Clause: Price for excavation are for favorable working conditions. If conditions such as rock formations, high water table or any other unforeseen problems requiring additional materials, time and labor, the responsible individual will be notified and any additional costs will be added to the invoice.

Please verify all wording, spelling, art and sizes are correct before approving.

Please note:

*Once approved, you are responsible for the remake cost should any errors be found after production begins.

*colors portrayed on proof may not match final product due to difference between digital and pigmented colors.

* Variance and/or Engineering fees not included if required by municipality

*Please reply to info@unitedsignsga.com. Replying to any other email may result in a delay in production or changes to your order.

* City of Norcross - Pam Ledbetter

4G EMC Controller

Wireless and POE are standard options on United Signs EMC controllers. By special order, clients may now request a 4G controller instead. Customers either purchase a data plan through United Signs or provide their own sim card with data plan

MOBILITY:

- Cloud Based EMC Software
- Access EMC's and Adjust Program from Any Internet Connected Computer or Cell Phone
- Access, Control & Update Multiple Signs Instantly
- 4G LTE Speed

BACK-UPS:

- Automatic Software & Firmware Updates

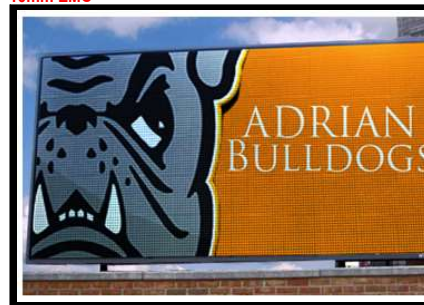
SECURITY:

- Layered Password Protection

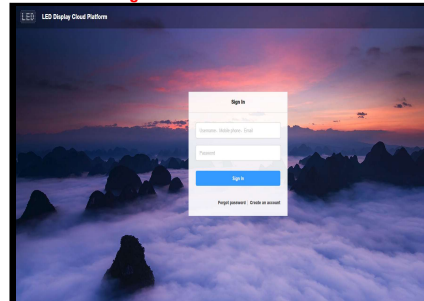
EASE OF SETUP:

- No Network or Fiber Installation Needed
- No Networking or Antennas Needed

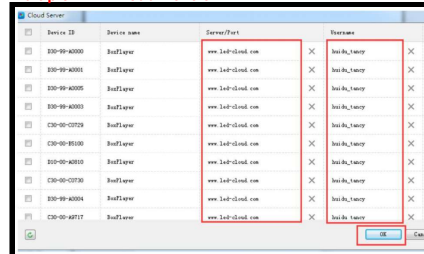
10mm EMC



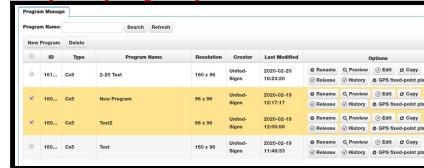
Cloud Server Login



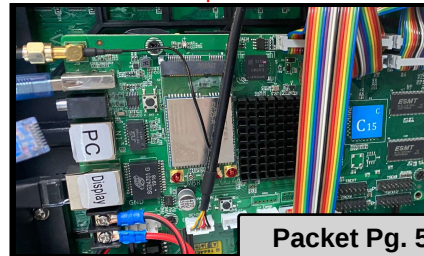
Multiple EMC Cloud Control



Ability to Vary Program by Location



C15 - 4G/5G Controller Chip





UNITEDSIGNS

ARCHITECTURAL SIGNAGE

UNDERSTANDING A LED SIGN

CONTENTS

What is a LED sign? _____	pg. 2
How does a LED sign work? _____	pg. 4
Who should consider investing in a LED sign? _____	pg. 6
How does LED sign advertising compare? _____	pg. 8
How do I chose the right LED sign? _____	pg. 10
How much should I budget? _____	pg. 12
Why United? _____	pg. 14
How do I move forward? _____	pg. 16

SUMMARY

TARGETED ADVERTISING IS KEY TO INCREASING FOOT TRAFFIC FOR YOUR LOCATION AND BOOSTING SALES.

Many businesses struggle to get results from traditional advertising media like newspaper, radio and television. An outdoor digital sign offers the most cost-effective tool for delivering vibrant, eye-catching advertising to customers.

01

What is a LED sign?

Attachment: Product General Information Booklet (20-5874 : Wayfinding Update and Recommended Next Steps)



A LED (light emitting diode) is an efficient, effective & ultrabright alternative for your signage needs.



IMPERIAL THEATRE
Complete Custom LED

LEDs typically have a 100,000 hour life-span or over 11 years

LED signs are made up of individual panels, or modules, that measure about twelve inches square. This design allows signs to be configured in almost any size.

Each module contains LEDs arranged in pixels. A high-quality color sign will typically have three diodes per pixel: one red, one green and one blue. The distance between the center of one pixel to the center of the next determines the resolution of the sign.

This measurement is expressed in millimeters, and is referred to as pixel pitch. The lower the number, the higher the resolution and the image quality of the sign.

A LED sign is just one component of a sign's structure. It can also include a business's identification sign. Messages on the LED portion are programmed and scheduled using software installed on a computer that controls the sign.

02

How does a LED sign work?

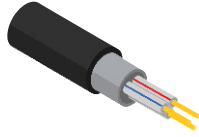
Attachment: Product General Information Booklet (20-5874 : Wayfinding Update and Recommended Next Steps)



A LED sign is programmed through a standard PC that connects to the sign one of three ways:



WIRELESS CONNECTION



FIBER OPTIC CABLE

WIRELESS RADIO
(RWF or high-security)

4G WIRELESS

The sign is programmed with software that allows the user to create, schedule and update messages. The sign owner can choose and arrange text and images for each sign message.

Once created, messages, also referred to as content, can be scheduled and updated right away, or can be pre-scheduled weeks or months in advance.

EXECUTIVE PLAZA
LED

03

Who should
consider investing
in a LED sign?

Any businesses or organizations with access to vehicle or pedestrian traffic can use LED signs to promote events and products, and increase their interaction with consumers. Many already invest in more traditional advertising to reach potential customers. Advertising with an LED sign is less expensive, and more responsive and flexible.

Advantages of having a LED sign

1. They have high-levels of brightness and intensity
2. They are very efficient
3. hey use Low-voltage and current
4. Radiate Low Heat
5. Reliable (resistant to shock and vibration)
6. No UV Rays
7. Long Life Span
8. Easily controlled and programmed



Belding High School
96" x 48" EMC

04

How Does LED Sign Advertising Compare?

Attachment: Product General Information Booklet (20-5874 : Wayfinding Update and Recommended Next Steps)



The true value of an advertisement is measured in cost per thousand impressions (CPM). The more people you can reach for less money, the better. LED sign advertising has a far lower CPM than radio, newspaper or television, so messages bring a greater return on investment. LED signs can be updated frequently, without the need to spend time and money on production.

A programmable LED sign enables you to communicate instantly with viewers, and tailor messages according to the time of day or other conditions - like the temperature outside. You can react instantly with messages that get attention from viewers.

TRADITIONAL MEDIA FALLS



-31%

Overall newsprint readership across all demographics has declined by over 34% between 2006 and 2016.



-34%

Weekly time spent listening declined 31% from 2007 to 2016.



+20 Hours

The average time per week American travelers spend on the road driving the same route every day, according to a study by *Arbitron*.

59% of small business owners who reported more sales after installing an on premise sign, according to the *National Signage Research & Education Conference*.

05

How do I
choose the
right LED Sign?

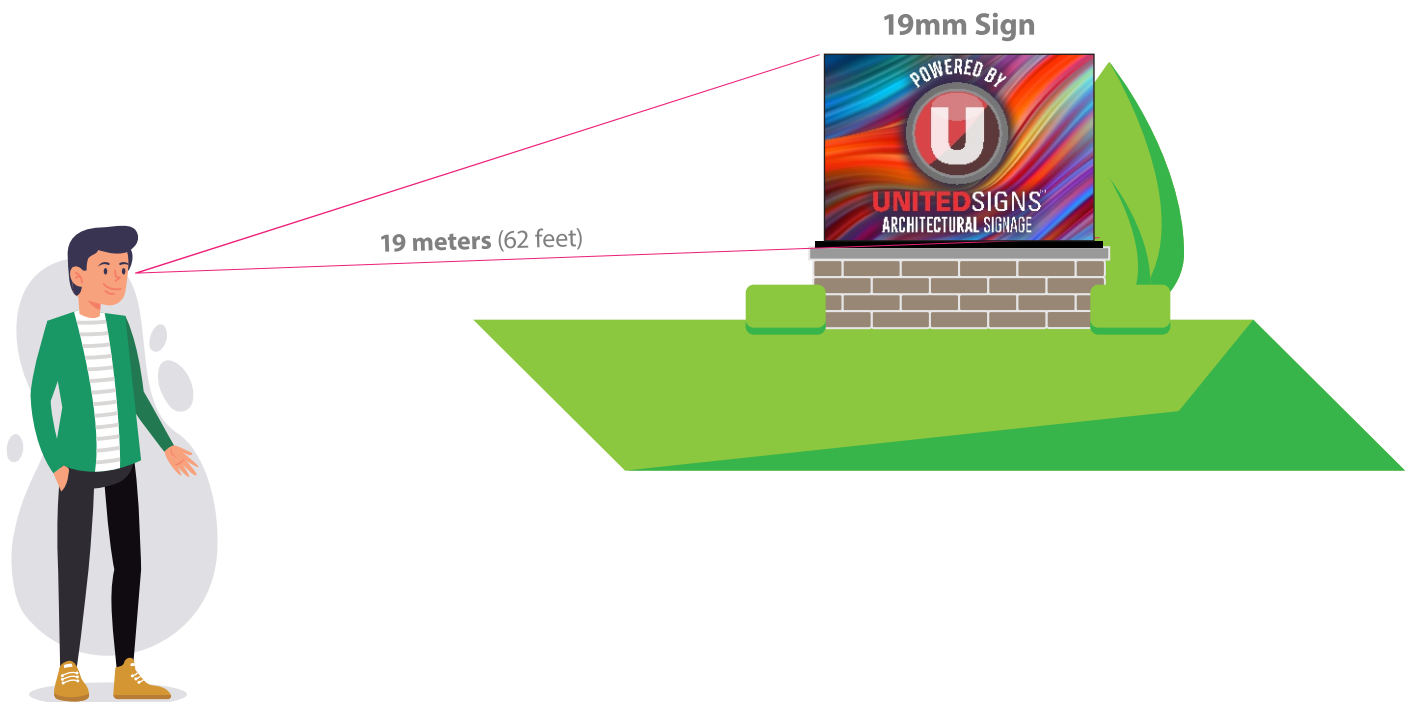


As you learn more about LED signs, **United Signs** will be a valuable source of information. The next few pages contain items for you to consider in your planning.

THE DISPLAY SIZE of your sign will vary according to factors like the speed of traffic in the area, the sign's distance from viewers, other signs in the area, and the type of content you plan to display.

PIXEL PITCH measures the distance between each cluster of LED diodes. The closer the spacing, the tighter the resolution and the higher the image quality.

When choosing a LED sign, viewing distance is one of the most important factors to consider. Signs located in high traffic areas where vehicles pass by at a distance can use a lower resolution EMC and still display a clear, crisp image. Messages viewed from closer distances where traffic moves slower or frequently stops are a good fit for a higher resolution sign. A quick way to estimate the viewing distance is to change the pixel pitch, in millimeters, to meters for an estimate of the viewing distance needed.



06

How much
should I
budget?

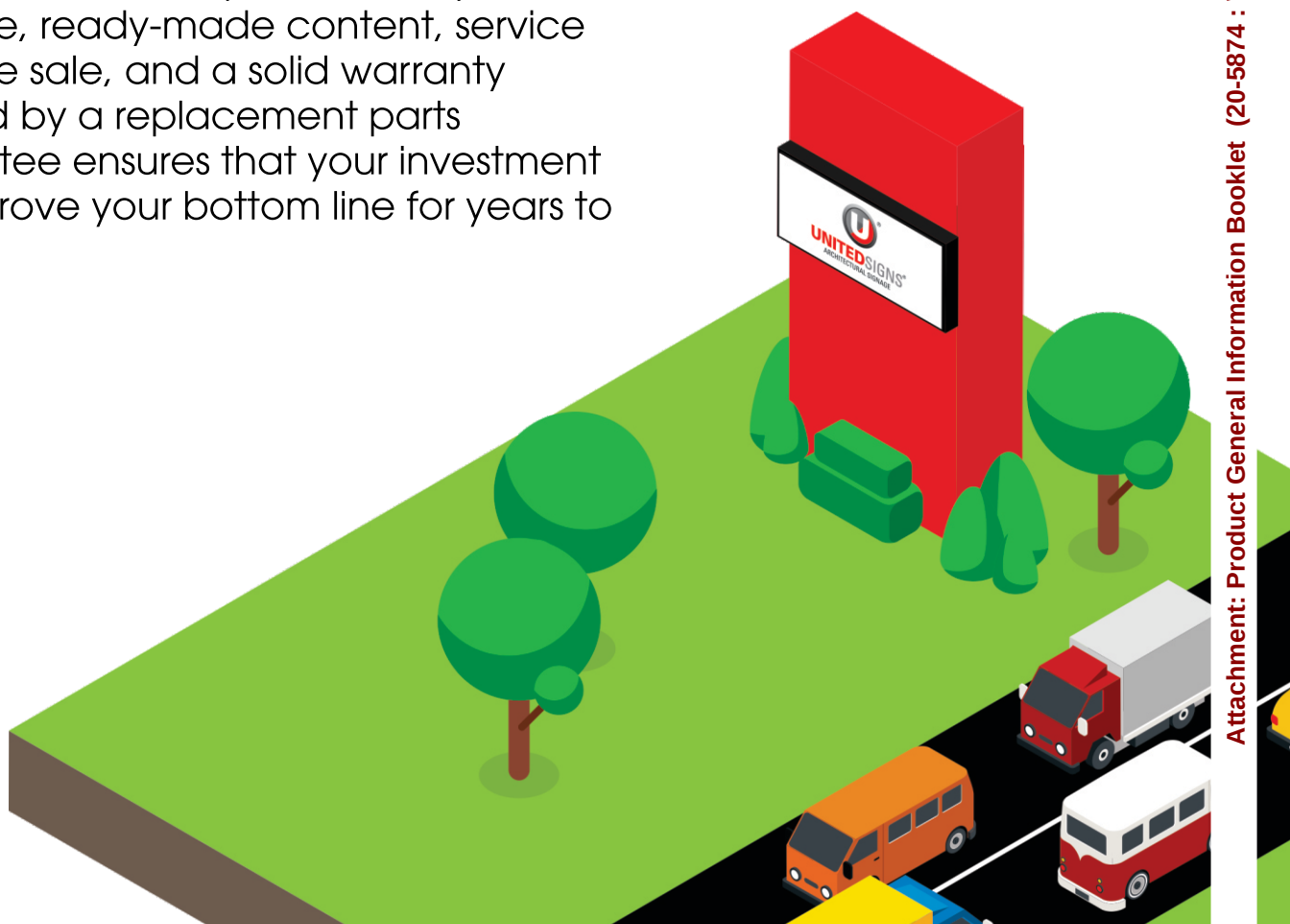


Making an Investment

There are a lot of variables to consider when buying an LED sign. The size, pixel pitch, color and display features will determine the final price tag. The quality of the components and adherence to industry and governmental standards will also affect the cost. Generally, the price of a quality LED sign will run between \$15,000 for a small, monochrome sign, up to \$500,000 for a very large, full-color video display.

Although that price might surprise many interested buyers, it's important to remember that a digital sign is more than just a capital expenditure. A programmable sign puts the power of promotion and communication into your hands. You can bypass costly production services and respond to market changes more immediately.

It's also important to consider what is included with an LED sign purchase. Quality components, energy efficiency, governmental compliance, easy-to-use software, ready-made content, service after the sale, and a solid warranty backed by a replacement parts guarantee ensures that your investment will improve your bottom line for years to come.



07

Why United?



RELIABILITY

United signs have the longest uptime of any manufacturer in the industry. Ventilation and solid construction make installation easy and reduce the possibility of failure. Fewer connection points systematically increase reliability for the life of your LED sign.

QUALITY CONTENT

Our EdgeX® management software is an easy-to-use, intuitive program for creating and scheduling messages. Software training is available to help everyone on your team learn how to create eye-catching messages. Dynamic features let you schedule messages based on temperature or weather changes, and our optional cloud-based software options makes it possible to control one sign, or many, from any internet connected device.

UNMATCHED DURABILITY

United Signs encapsulates every LED module in a thick bed of silicone gel for superior weather resistance. Our products are rigorously tested for durability and are proven to withstand internal cabinet temperatures from -40 °F to 140 °F.

STELLAR SERVICE

We provide unmatched customer support to both the sign company and you. With more than **30** years in business, we have the experience and resources to deliver superior quality and customer service.

FCC COMPLIANCE

United Signs' engineers deploy a variety of in-house tests aimed at confirming emissions compliance throughout the design process. Then, as prescribed by the law, each final design is tested by an accredited independent lab.

Visit our Facebook Page for Pictures & Videos!



08

How do I move forward?



CONTACT US TODAY TO GET STARTED.

Our design services can demonstrate the visual impact of a LED sign on your site.



Call us at **678-203-6044**
or learn more at
www.unitedsignsga.com



MAYOR **CRAIG NEWTON** • MAYOR PRO TEM **JOSH BARE** • COUNCILMAN **ANDREW HIXSON** • COUNCILWOMAN • **ELAINE PUCKETT**
 COUNCILMAN **MATT MYERS** • COUNCILMAN **BRUCE GAYNOR** • CITY MANAGER **ERIC JOHNSON** • CITY CLERK • **MONIQUE LANG**

City of Norcross

Legislation Details (With Details)

File #:	20-5894	Version:	
Type #:	Agenda Item	Status:	Agenda Ready
On Agenda:	10/19/2020 6:30 PM	In Control:	Policy Work Session
Title:	Norfolk Southern Pedestrian Crossing Design & Construction		

Sponsors:

Code Sections:

Attachments:

1. [2020-10-01 RR Xing Cost Estimate](#)

Title

Norfolk Southern Pedestrian Crossing Design & Construction

Drafter

Erica Madsen



MAYOR **CRAIG NEWTON** · MAYOR PRO TEM **JOSH BARE** · COUNCILMAN **ANDREW HIXSON** · COUNCILWOMAN **ELAINE PUCKETT**
 COUNCILMAN **MATT MYERS** · COUNCILMAN **BRUCE GAYNOR** · CITY MANAGER **RUDOLPH SMITH** · CITY CLERK **MONIQUE LANG**

October 6, 2020

TO: Mayor & Council

RE: Pedestrian Crossings over Norfolk Southern Railroad
 Jones, Holcomb Bridge, Autry, Rowan/Stevens

Per a previously approved Preliminary Engineering Agreement between Norfolk-Southern and the City of Norcross, conceptual plans were submitted to the railroad for review and comment. The City received the initial comments, which indicate all the technical information which will be required for approval of pedestrian crossings at these locations. Staff requests direction from Council on how to proceed with design at the four locations.

Information included for discussion includes the following:

- Overall Cost Estimation Summary for Engineering Design & Construction
- Conceptual Plan & Cost Breakdown for each Crossing Location

A funding source for the survey/design & construction of these projects has not yet been identified.

Staff recommends moving forward with all 4 projects concurrently for efficiencies in project costs and timelines.

CONCEPTUAL COST ESTIMATE - SUMMARY TABLE

City of Norcross, GA

Railroad Crossing Pedestrian Improvements

	Holcomb Bridge			
	Rowan Street	Autry Street	Road	Jones Street
Surveying	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00
Engineering	\$ 21,839.21	\$ 20,581.38	\$ 20,701.71	\$ 20,592.75
Construction	\$ 62,397.75	\$ 58,803.95	\$ 59,147.74	\$ 58,836.43
Contingency (20%)	\$ 17,447.39	\$ 11,760.79	\$ 16,569.89	\$ 16,485.84
Rounded Total	\$ 105,000.00	\$ 95,000.00	\$ 100,000.00	\$ 100,000.00

CONCEPTUAL COST ESTIMATE

City of Norcross, GA

Rowan Street Pedestrian Crossing

BID	PAY ITEMS					
ITEM NO.	DESCRIPTION	UNIT	UNIT PRICE	QUANTITY	PRICE	
150-1000	TRAFFIC CONTROL	LS	\$ 10,000.00	1	\$ 10,000.00	
163-0232	TEMPORARY GRASSING	AC	\$ 900.00	0.025	\$ 22.50	
163-0240	MULCH	TN	\$ 150.00	0.31	\$ 46.50	
165-0010	MAINTENANCE OF TEMPORARY SILT FENCE, TP A	LF	\$ 0.75	205	\$ 153.75	
171-0010	TEMPORARY SILT FENCE, TYPE A	LF	\$ 2.50	205	\$ 512.50	
210-0100	GRADING COMPLETE	LS	\$ 10,000.00	1	\$ 10,000.00	
310-1101	GR AGGR BASE CRS, INCL MATL	TN	\$ 35.00	20	\$ 700.00	
441-0104	CONC SIDEWALK, 4 IN	SY	\$ 45.00	80	\$ 3,600.00	
441-0108	CONC SIDEWALK, 8 IN	SY	\$ 85.00	40	\$ 3,400.00	
441-6216	CONC. CURB & GUTTER, 8X24, TP 2	LF	\$ 20.00	200	\$ 4,000.00	
653-1501	THERMOPLASTIC SOLID TRAF STRIPE, 5 IN, WHITE	LF	\$ 1.00	20	\$ 20.00	
653-1804	THERMOPLASTIC SOLID TRAF STRIPE, 8 IN, WHITE	LF	\$ 2.00	125	\$ 250.00	
700-6910	PERMANENT GRASSING	AC	\$ 1,500.00	0.025	\$ 37.50	
Railroad Items	1	FORCE ACCOUNT ESTIMATE (SEE PAGE 2)	LS	\$ 24,655.00	1	\$ 24,655.00
	2	SPECIAL RAILROAD INSURANCE FOR CONTRACTOR	LS	\$ 5,000.00	1	\$ 5,000.00

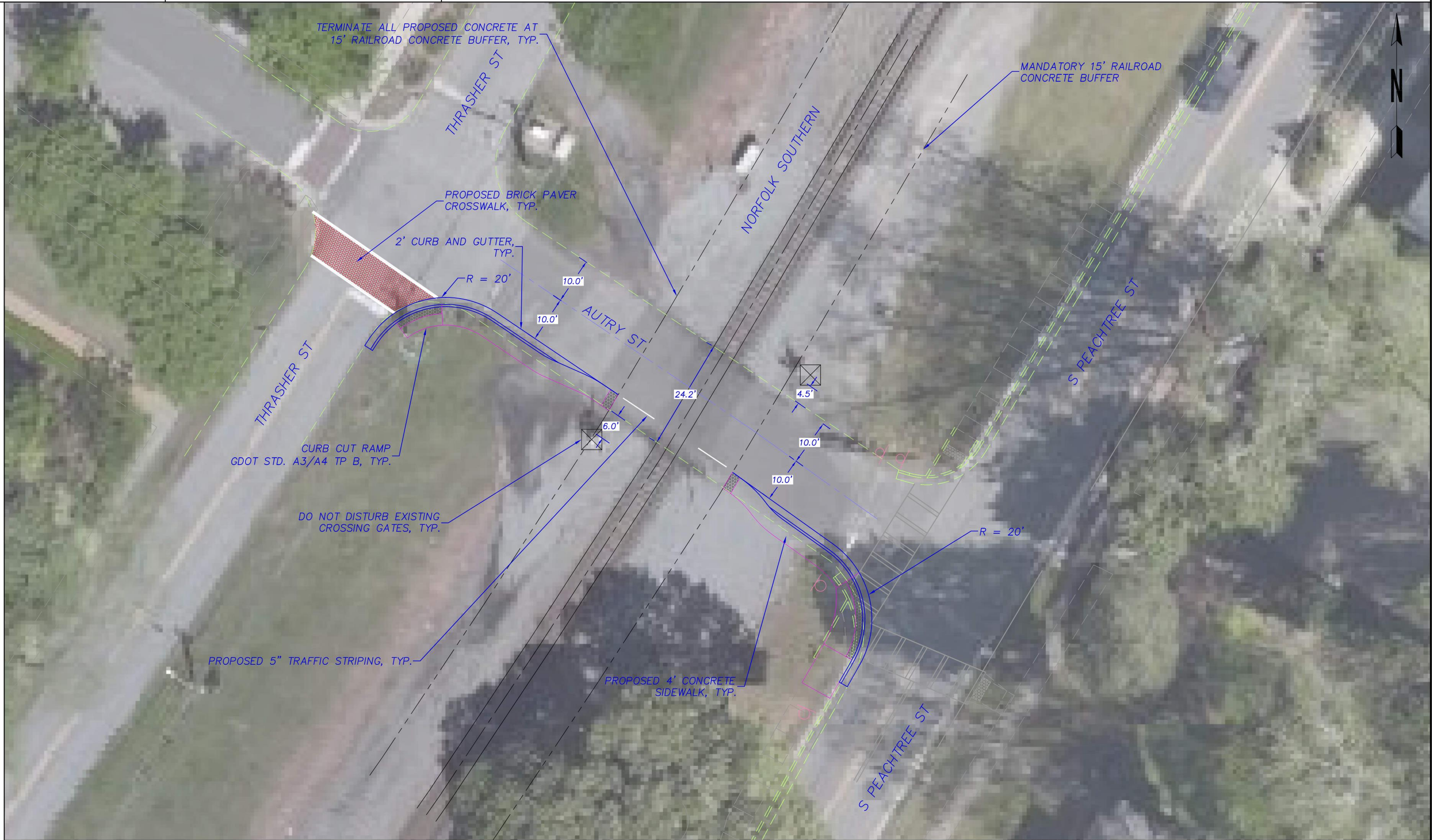
Construction Subtotal	\$	62,397.75
Surveying	\$	3,000.00
Engineering (35%)*	\$	21,839.21
Contingency (20%)	\$	17,447.39
Raw Total	\$	104,684.36
TOTAL (ROUNDED)	\$	105,000.00

*Engineering estimate includes design, bidding and construction administration.

Railroad force account estimate excludes preliminary engineering which is already programmed in the City's budget.

Attachment: 2020-10-01 RR Xing Cost Estimate (20-5894 : Norfolk Southern Pedestrian Crossing Design & Construction)

		Rate	Unit	Quantity	Fee Estimate
Item A	Preliminary Engineering (\$39,410 already programmed under existing agreement with Norfolk Southern)				
	Labor	\$ 60.00	HR	0	\$ -
	Labor Additives	\$ 48.00	HR	0	\$ -
	Travel Expenses	\$ 500.00	LS	0	\$ -
	Services by Contract Engineer	\$ -	LS	0	\$ -
	Item A Subtotal				\$ -
Item B	Construction Engineering				
	Labor	\$ 60.00	HR	8	\$ 480.00
	Labor Additives	\$ 48.00	HR	8	\$ 384.00
	Travel Expenses	\$ 500.00	LS	1	\$ 500.00
	Services by Contract Engineer	\$ 4,000.00	LS	1	\$ 4,000.00
	Item B Subtotal				\$ 5,364.00
Item C	Administration				
	Agreement Construction, Review and/or Handling	\$ 1,250.00	LS	1	\$ 1,250.00
	Accounting Hours (Labor)	\$ 30.00	HR	20	\$ 600.00
	Accounting Additives	\$ 24.00	HR	20	\$ 480.00
	Item C Subtotal				\$ 2,330.00
Item D	Flagging Services (During construction on, over, under, or adjacent to the track)				
	Labor	\$ 390.00	Day	14	\$ 5,460.00
	Labor Additive	\$ 721.50	Day	14	\$ 10,101.00
	Travel Expenses, Meals & Lodging	\$ 100.00	Day	14	\$ 1,400.00
	Rental Vehicle	\$ 950.00	Month	0	\$ -
	Item D Subtotal				\$ 16,961.00
Item E	Communications Changes				
	Material			0	\$ -
	Labor			0	\$ -
	Purchase Services			0	\$ -
	Subsistence			0	\$ -
	Additive			0	\$ -
	Item E Subtotal				\$ -
Item F	Signal & Electrical Changes				
	Material			0	\$ -
	Labor			0	\$ -
	Purchase Services			0	\$ -
	Other			0	\$ -
	Item F Subtotal				\$ -
Item G	Track Work				
	Material			0	\$ -
	Labor			0	\$ -
	Additive			0	\$ -
	Purchase Services			0	\$ -
	Item G Subtotal				\$ -
Item H	T-Cubed				
	Lump Sum			0	\$ -
	Item H Subtotal				\$ -
Grand Total					\$ 24,655.00



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(678) 417-4000 keckwood.com



REVISION DATES		

PEDESTRIAN CROSSING EXHIBIT
AUTRY STREET
CITY OF NORCROSS

CHECKED:	DATE:	DRAWING No.
BACKCHECKED:	DATE:	2B
CORRECTED:	DATE:	
VERIFIED:	DATE:	

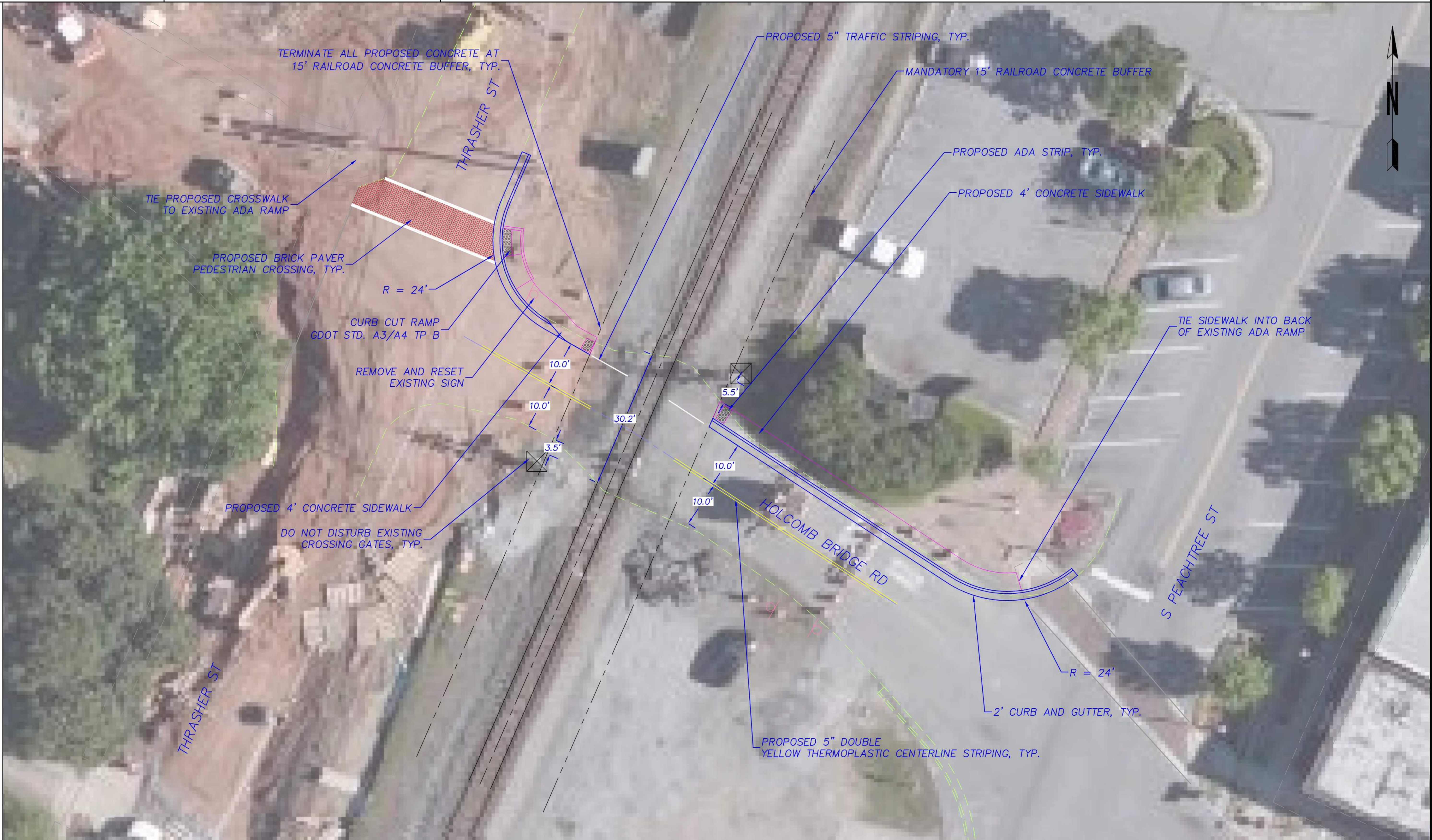
CONCEPTUAL COST ESTIMATE

City of Norcross, GA
Autry Street Pedestrian Crossing

BID	PAY ITEMS					
ITEM NO.	DESCRIPTION	UNIT	UNIT PRICE	QUANTITY	PRICE	
150-1000	TRAFFIC CONTROL	LS	\$ 10,000.00	1	\$	10,000.00
163-0232	TEMPORARY GRASSING	AC	\$ 900.00	0.013	\$	11.70
163-0240	MULCH	TN	\$ 150.00	0.21	\$	31.50
165-0010	MAINTENANCE OF TEMPORARY SILT FENCE, TP A	LF	\$ 0.75	425	\$	318.75
171-0010	TEMPORARY SILT FENCE, TYPE A	LF	\$ 2.50	425	\$	1,062.50
210-0100	GRADING COMPLETE	LS	\$ 10,000.00	1	\$	10,000.00
310-1101	GR AGGR BASE CRS, INCL MATL	TN	\$ 35.00	11	\$	385.00
441-0104	CONC SIDEWALK, 4 IN	SY	\$ 45.00	35	\$	1,575.00
441-0108	CONC SIDEWALK, 8 IN	SY	\$ 85.00	25	\$	2,125.00
441-6216	CONC. CURB & GUTTER, 8X24, TP 2	LF	\$ 20.00	105	\$	2,100.00
653-1501	THERMOPLASTIC SOLID TRAF STRIPE, 5 IN, WHITE	LF	\$ 1.00	20	\$	20.00
653-1804	THERMOPLASTIC SOLID TRAF STRIPE, 8 IN, WHITE	LF	\$ 2.00	60	\$	120.00
700-6910	PERMANENT GRASSING	AC	\$ 1,500.00	0.013	\$	19.50
900-0039	BRICK PAVERS	SF	\$ 6.00	230	\$	1,380.00
Railroad Items	1	FORCE ACCOUNT ESTIMATE (SEE PAGE 2)	LS	\$ 24,655.00	1	\$ 24,655.00
	2	SPECIAL RAILROAD INSURANCE FOR CONTRACTOR	LS	\$ 5,000.00	1	\$ 5,000.00
Construction Subtotal					\$	58,803.95
Surveying					\$	3,000.00
Engineering (35%)					\$	20,581.38
Contingency (20%)					\$	11,760.79
Raw Total					\$	94,146.12
TOTAL (ROUNDED)					\$	95,000.00

*Engineering estimate includes design, bidding and construction administration.

Railroad force account estimate excludes preliminary engineering which is already programmed in the City's budget.



REVISION DATES

PEDESTRIAN CROSSING EXHIBIT
HOLCOMB BRIDGE ROAD
CITY OF NORCROSS

CHECKED:	DATE:	DRAWING No.
BACKCHECKED:	DATE:	3B
CORRECTED:	DATE:	
VERIFIED:	DATE:	

CONCEPTUAL COST ESTIMATE

City of Norcross, GA
Holcomb Bridge Road Pedestrian Crossing

BID	PAY ITEMS					
ITEM NO.	DESCRIPTION	UNIT	UNIT PRICE	QUANTITY	PRICE	
150-1000	TRAFFIC CONTROL	LS	\$ 10,000.00	1	\$ 10,000.00	
163-0232	TEMPORARY GRASSING	AC	\$ 900.00	0.015	\$ 13.50	
163-0240	MULCH	TN	\$ 150.00	0.28	\$ 42.00	
165-0010	MAINTENANCE OF TEMPORARY SILT FENCE, TP A	LF	\$ 0.75	135	\$ 101.25	
171-0010	TEMPORARY SILT FENCE, TYPE A	LF	\$ 2.50	135	\$ 337.50	
210-0100	GRADING COMPLETE	LS	\$ 10,000.00	1	\$ 10,000.00	
310-1101	GR AGGR BASE CRS, INCL MATL	TN	\$ 35.00	17	\$ 595.00	
441-0104	CONC SIDEWALK, 4 IN	SY	\$ 45.00	45	\$ 2,025.00	
441-0108	CONC SIDEWALK, 8 IN	SY	\$ 85.00	10	\$ 850.00	
441-6216	CONC. CURB & GUTTER, 8X24, TP 2	LF	\$ 20.00	170	\$ 3,400.00	
610-6515	REM HIGHWAY SIGN, STD	EA	\$ 150.00	1	\$ 150.00	
611-5360	RESET HIGHWAY SIGN	EA	\$ 150.00	1	\$ 150.00	
653-1501	THERMOPLASTIC SOLID TRAF STRIPE, 5 IN, WHITE	LF	\$ 1.00	20	\$ 20.00	
653-1502	THERMOPLASTIC SOLID TRAF STRIPE, 5 IN, YELLOW	LF	\$ 1.00	185	\$ 185.00	
653-1804	THERMOPLASTIC SOLID TRAF STRIPE, 8 IN, WHITE	LF	\$ 2.00	65	\$ 130.00	
700-6910	PERMANENT GRASSING	AC	\$ 1,500.00	0.015	\$ 22.50	
900-0039	BRICK PAVERS	SF	\$ 6.00	245	\$ 1,470.99	
Railroad Items	1	FORCE ACCOUNT ESTIMATE (SEE PAGE 2)	LS	\$ 24,655.00	1	\$ 24,655.00
	2	SPECIAL RAILROAD INSURANCE FOR CONTRACTOR	LS	\$ 5,000.00	1	\$ 5,000.00
Construction Subtotal					\$ 59,147.74	
Surveying					\$ 3,000.00	
Engineering (35%)					\$ 20,701.71	
Contingency (20%)					\$ 16,569.89	
Raw Total					\$ 99,419.33	
TOTAL (ROUNDED)					\$ 100,000.00	

*Engineering estimate includes design, bidding and construction administration.

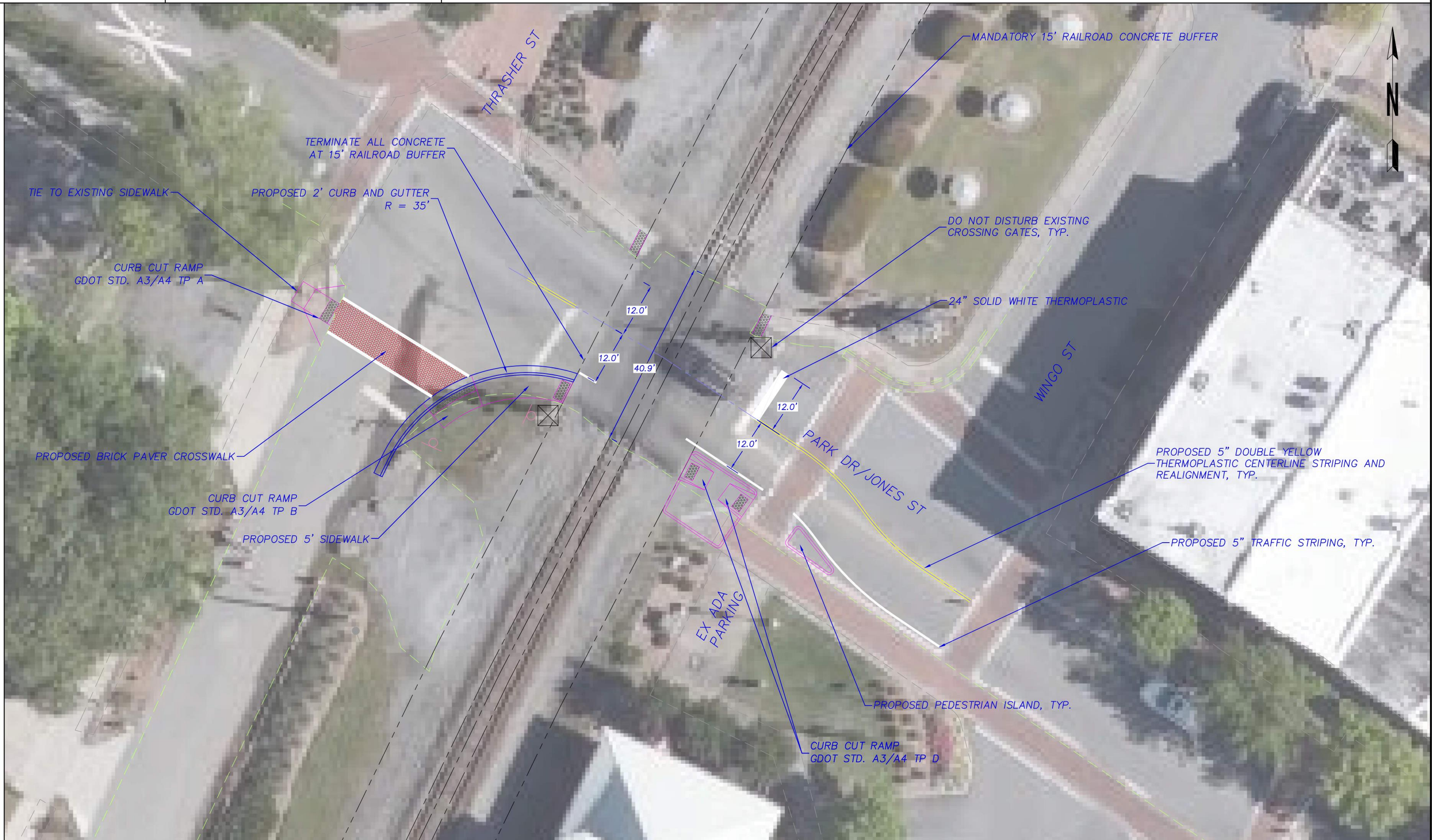
Railroad force account estimate excludes preliminary engineering which is already programmed in the City's budget.

Attachment: 2020-10-01 RR Xing Cost Estimate (20-5894 : Norfolk Southern Pedestrian Crossing Design & Construction)

Railroad Force Account Estimate

		Rate	Unit	Quantity	Fee Estimate
Item A	Preliminary Engineering (\$39,410 already programmed under existing agreement with Norfolk Southern)				
	Labor	\$ 60.00	HR	0	\$ -
	Labor Additives	\$ 48.00	HR	0	\$ -
	Travel Expenses	\$ 500.00	LS	0	\$ -
	Services by Contract Engineer	\$ -	LS	0	\$ -
	Item A Subtotal				\$ -
Item B	Construction Engineering				
	Labor	\$ 60.00	HR	8	\$ 480.00
	Labor Additives	\$ 48.00	HR	8	\$ 384.00
	Travel Expenses	\$ 500.00	LS	1	\$ 500.00
	Services by Contract Engineer	\$ 4,000.00	LS	1	\$ 4,000.00
	Item B Subtotal				\$ 5,364.00
Item C	Administration				
	Agreement Construction, Review and/or Handling	\$ 1,250.00	LS	1	\$ 1,250.00
	Accounting Hours (Labor)	\$ 30.00	HR	20	\$ 600.00
	Accounting Additives	\$ 24.00	HR	20	\$ 480.00
	Item C Subtotal				\$ 2,330.00
Item D	Flagging Services (During construction on, over, under, or adjacent to the track)				
	Labor	\$ 390.00	Day	14	\$ 5,460.00
	Labor Additive	\$ 721.50	Day	14	\$ 10,101.00
	Travel Expenses, Meals & Lodging	\$ 100.00	Day	14	\$ 1,400.00
	Rental Vehicle	\$ 950.00	Month	0	\$ -
	Item D Subtotal				\$ 16,961.00
Item E	Communications Changes				
	Material			0	\$ -
	Labor			0	\$ -
	Purchase Services			0	\$ -
	Subsistence			0	\$ -
	Additive			0	\$ -
	Item E Subtotal				\$ -
Item F	Signal & Electrical Changes				
	Material			0	\$ -
	Labor			0	\$ -
	Purchase Services			0	\$ -
	Other			0	\$ -
	Item F Subtotal				\$ -
Item G	Track Work				
	Material			0	\$ -
	Labor			0	\$ -
	Additive			0	\$ -
	Purchase Services			0	\$ -
	Item G Subtotal				\$ -
Item H	T-Cubed				
	Lump Sum			0	\$ -
	Item H Subtotal				\$ -
	Grand Total				\$ 24,655.00

Attachment: 2020-10-01 RR Xing Cost Estimate (20-5894 : Norfolk Southern Pedestrian Crossing Design & Construction)



CHECKED:	DATE:	DRAWING No.
BACKCHECKED:	DATE:	
CORRECTED:	DATE:	
VERIFIED:	DATE:	

CONCEPTUAL COST ESTIMATE

City of Norcross, GA
Jones Street Pedestrian Crossing

BID	PAY ITEMS					
ITEM NO.	DESCRIPTION	UNIT	UNIT PRICE	QUANTITY	PRICE	
150-1000	TRAFFIC CONTROL	LS	\$ 10,000.00	1	\$ 10,000.00	
163-0232	TEMPORARY GRASSING	AC	\$ 900.00	0.007	\$ 6.30	
163-0240	MULCH	TN	\$ 150.00	0.13	\$ 19.50	
165-0010	MAINTENANCE OF TEMPORARY SILT FENCE, TP A	LF	\$ 0.75	60	\$ 45.00	
171-0010	TEMPORARY SILT FENCE, TYPE A	LF	\$ 2.50	60	\$ 150.00	
210-0100	GRADING COMPLETE	LS	\$ 10,000.00	1	\$ 10,000.00	
310-1101	GR AGGR BASE CRS, INCL MATL	TN	\$ 35.00	6	\$ 210.00	
441-0104	CONC SIDEWALK, 4 IN	SY	\$ 45.00	25	\$ 1,125.00	
441-0108	CONC SIDEWALK, 8 IN	SY	\$ 85.00	30	\$ 2,550.00	
441-5002	COCRETE HEADER CURB, 6 IN, TP 2	LF	\$ 20.00	100	\$ 2,000.00	
441-6216	CONC. CURB & GUTTER, 8X24, TP 2	LF	\$ 20.00	60	\$ 1,200.00	
653-1501	THERMOPLASTIC SOLID TRAF STRIPE, 5 IN, WHITE	LF	\$ 1.00	75	\$ 75.00	
653-1502	THERMOPLASTIC SOLID TRAF STRIPE, 5 IN, YELLOW	LF	\$ 1.00	160	\$ 160.00	
653-1704	THERMOPLASTIC SOLID TRAF STRIPE, 24 IN, WHITE	LF	\$ 6.00	15	\$ 90.00	
653-1804	THERMOPLASTIC SOLID TRAF STRIPE, 8 IN, WHITE	LF	\$ 2.00	65	\$ 130.00	
700-6910	PERMANENT GRASSING	AC	\$ 1,500.00	0.007	\$ 10.50	
900-0039	BRICK PAVERS	SF	\$ 6.00	235	\$ 1,410.13	
Railroad Items	1	FORCE ACCOUNT ESTIMATE (SEE PAGE 2)	LS	\$ 24,655.00	1	\$ 24,655.00
	2	SPECIAL RAILROAD INSURANCE FOR CONTRACTOR	LS	\$ 5,000.00	1	\$ 5,000.00
Construction Subtotal					\$ 58,836.43	
Surveying					\$ 3,000.00	
Engineering (35%)					\$ 20,592.75	
Contingency (20%)					\$ 16,485.84	
Raw Total					\$ 98,915.02	
TOTAL (ROUNDED)					\$ 100,000.00	

*Engineering estimate includes design, bidding and construction administration.

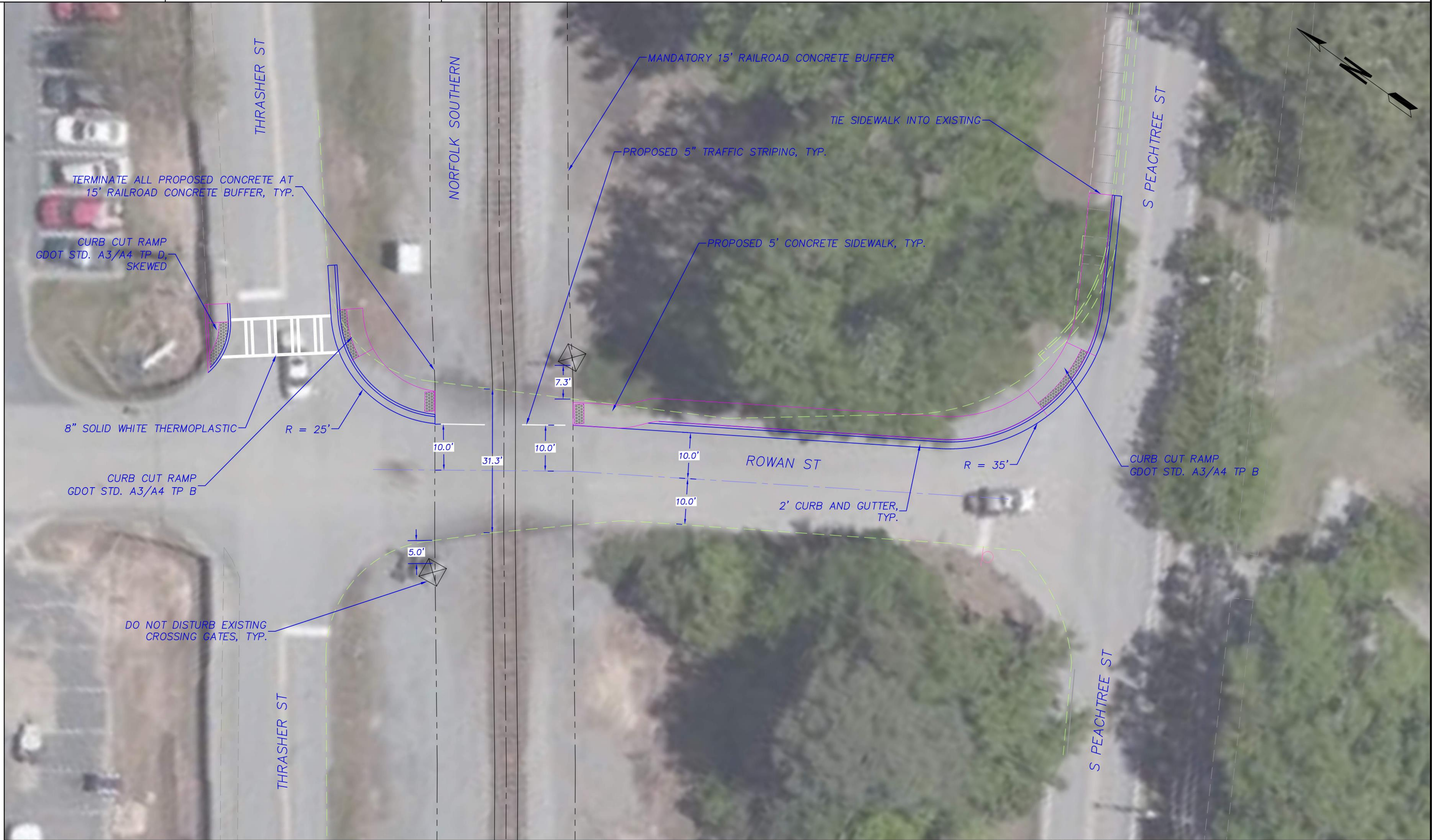
Railroad force account estimate excludes preliminary engineering which is already programmed in the City's budget.

Attachment: 2020-10-01 RR Xing Cost Estimate (20-5894 : Norfolk Southern Pedestrian Crossing Design & Construction)

Railroad Force Account Estimate

		Rate	Unit	Quantity	Fee Estimate
Item A	Preliminary Engineering (\$39,410 already programmed under existing agreement with Norfolk Southern)				
	Labor	\$ 60.00	HR	0	\$ -
	Labor Additives	\$ 48.00	HR	0	\$ -
	Travel Expenses	\$ 500.00	LS	0	\$ -
	Services by Contract Engineer	\$ -	LS	0	\$ -
	Item A Subtotal				\$ -
Item B	Construction Engineering				
	Labor	\$ 60.00	HR	8	\$ 480.00
	Labor Additives	\$ 48.00	HR	8	\$ 384.00
	Travel Expenses	\$ 500.00	LS	1	\$ 500.00
	Services by Contract Engineer	\$ 4,000.00	LS	1	\$ 4,000.00
	Item B Subtotal				\$ 5,364.00
Item C	Administration				
	Agreement Construction, Review and/or Handling	\$ 1,250.00	LS	1	\$ 1,250.00
	Accounting Hours (Labor)	\$ 30.00	HR	20	\$ 600.00
	Accounting Additives	\$ 24.00	HR	20	\$ 480.00
	Item C Subtotal				\$ 2,330.00
Item D	Flagging Services (During construction on, over, under, or adjacent to the track)				
	Labor	\$ 390.00	Day	14	\$ 5,460.00
	Labor Additive	\$ 721.50	Day	14	\$ 10,101.00
	Travel Expenses, Meals & Lodging	\$ 100.00	Day	14	\$ 1,400.00
	Rental Vehicle	\$ 950.00		0	\$ -
	Item D Subtotal				\$ 16,961.00
Item E	Communications Changes				
	Material			0	\$ -
	Labor			0	\$ -
	Purchase Services			0	\$ -
	Subsistence			0	\$ -
	Additive			0	\$ -
	Item E Subtotal				\$ -
Item F	Signal & Electrical Changes				
	Material			0	\$ -
	Labor			0	\$ -
	Purchase Services			0	\$ -
	Other			0	\$ -
	Item F Subtotal				\$ -
Item G	Track Work				
	Material			0	\$ -
	Labor			0	\$ -
	Additive			0	\$ -
	Purchase Services			0	\$ -
	Item G Subtotal				\$ -
Item H	T-Cubed				
	Lump Sum			0	\$ -
	Item H Subtotal				\$ -
Grand Total					\$ 24,655.00

Attachment: 2020-10-01 RR Xing Cost Estimate (20-5894 : Norfolk Southern Pedestrian Crossing Design & Construction)



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REVISION DATES		

PEDESTRIAN CROSSING EXHIBIT ROWAN STREET CITY OF NORCROSS			
CHECKED:	DATE:	DRAWING No.	
BACKCHECKED:	DATE:	1B	
CORRECTED:	DATE:		
VERIFIED:	DATE:		



MAYOR **CRAIG NEWTON** • MAYOR PRO TEM **JOSH BARE** • COUNCILMAN **ANDREW HIXSON** • COUNCILWOMAN • **ELAINE PUCKETT**
 COUNCILMAN **MATT MYERS** • COUNCILMAN **BRUCE GAYNOR** • CITY MANAGER **ERIC JOHNSON** • CITY CLERK • **MONIQUE LANG**

City of Norcross

Legislation Details (With Details)

File #:	20-5895	Version:	
Type #:	Agenda Item	Status:	Agenda Ready
On Agenda:	10/19/2020 6:30 PM	In Control:	Policy Work Session
Title:	Hunt/Beutell Street Concept Plan		

Sponsors:

Code Sections:

Attachments:

1. [Staff Report](#)

Title
Hunt/Beutell Street Concept Plan

Drafter
Robert Patrick



Community Development and Planning

TO: Mayor and Council
 FROM: Tracy Rye, AICP, Community Development and Planning Director
 DATE: October 19, 2020
 SUBJECT: Hunt/Beutell Street Concept Plan
 CC: Eric Johnson, City Manager

Background:

City Staff has been approached with a potential request to rezone a segment of the Hunt/Beutell Street area from R75, Single Family Residence, to Planned Residential District (PRD). According to the 2040 Comprehensive Plan, the area is part of the Town Center character area, which allows for medium density development of a maximum of eight units per acre. The potential redevelopment area is 3.42 acres and would contain 27 detached units made up of 23 new and 4 existing dwellings.

Because the PRD review process is lengthy and involves a considerable amount of effort on the part of the applicant, Mayor and Council requested to be able to provide some feedback and discussion early in the process. Staff suggested presenting the concept plan to the Mayor and Council for discussion and suggestions as part of the Staff's required pre-application conference process before an application is formally submitted.

Staff has assembled the submitted concept drawings, taken area photos, made initial comments and presented them in a power point format for Mayor and Council's review.

Staff Recommendation:

No formal action required; only a discussion of the concept plan.

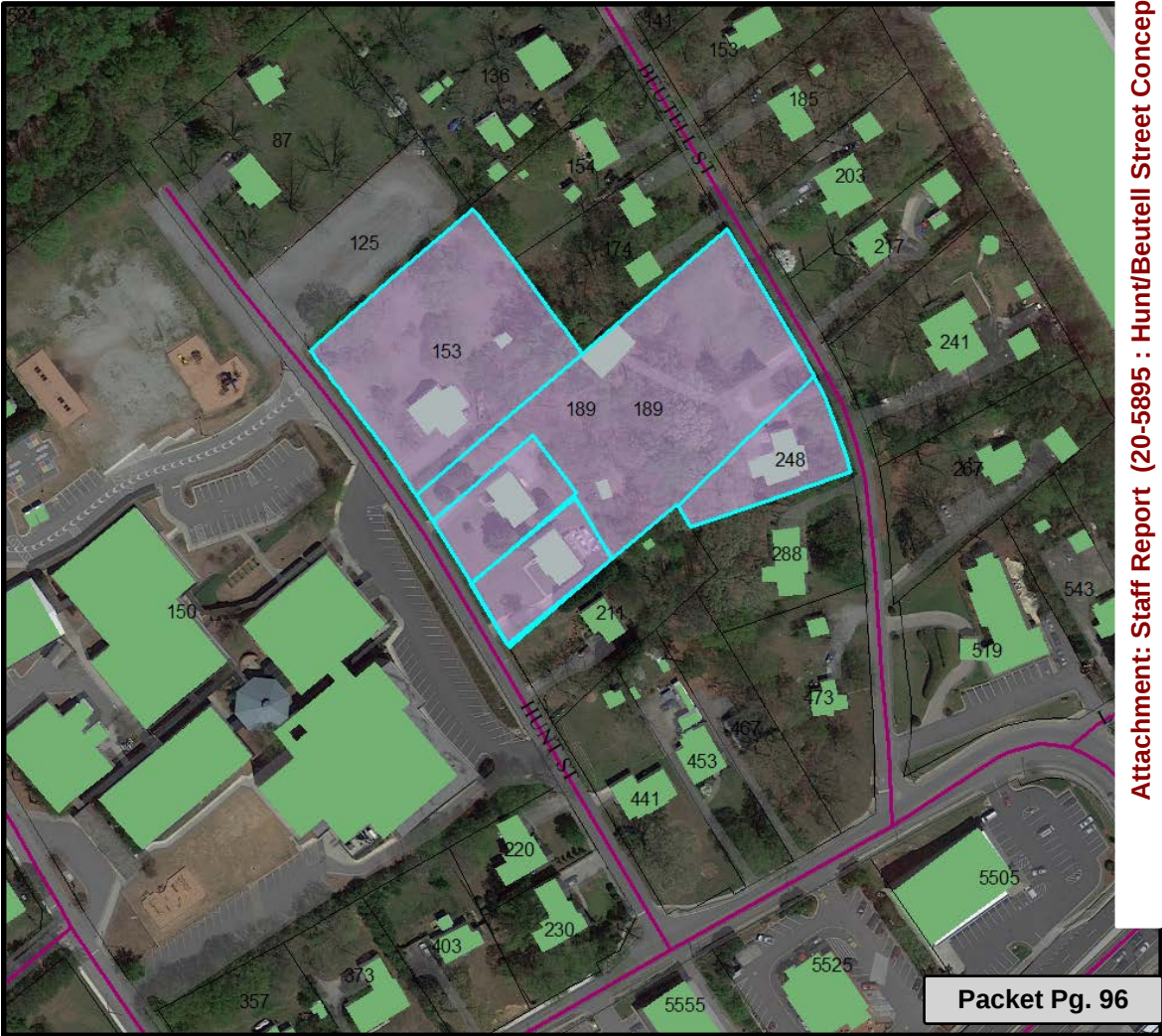
City of Norcross Road Map for Desired Future Development

LCI studies and New vetted UDO

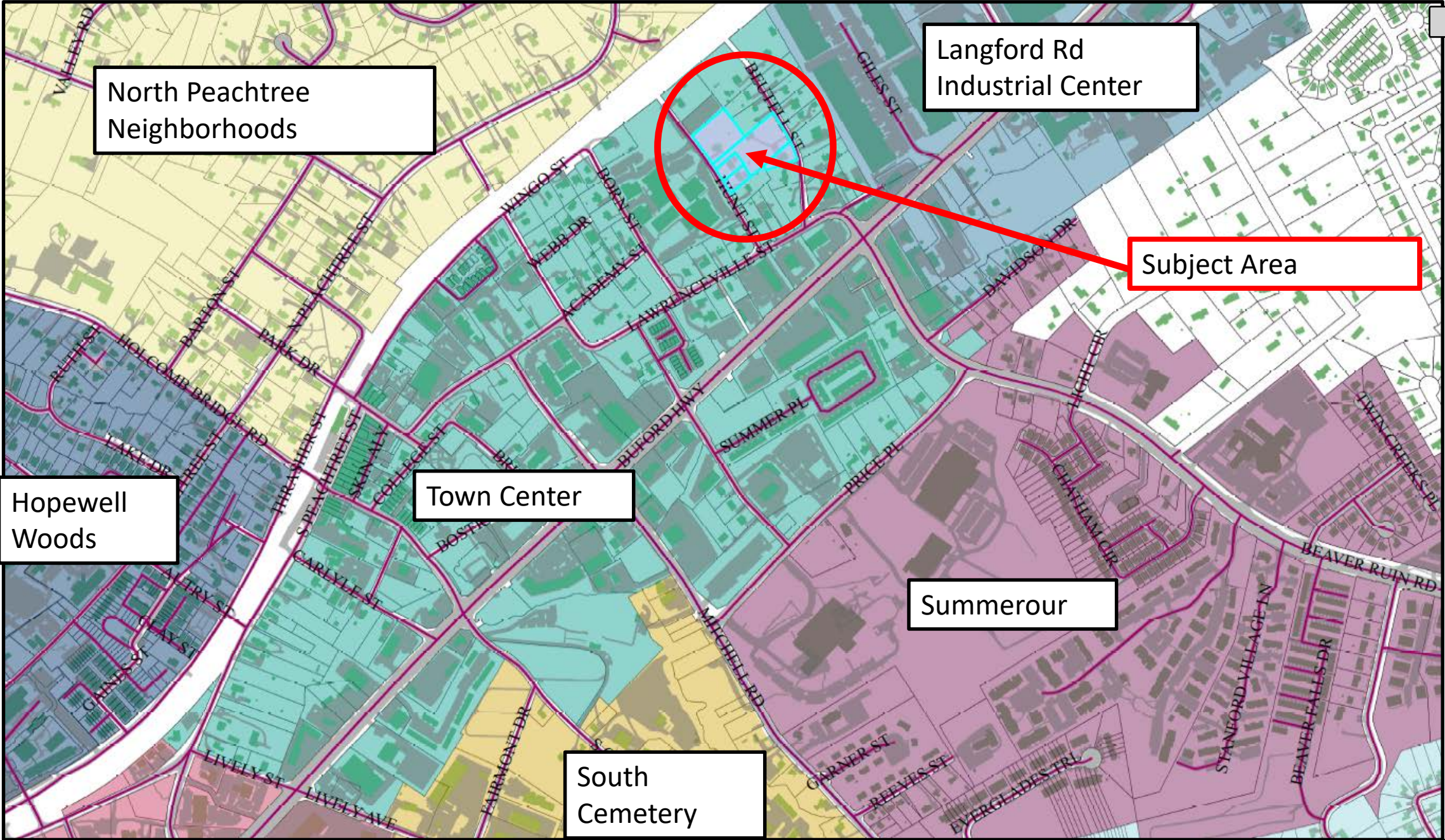
- a. Recommend and desired density
- b. New residents walking distance to downtown
- c. Encourage development on this side of tracks close to city hall and Buford highway to take advantage of parks and shops.

Historical trends

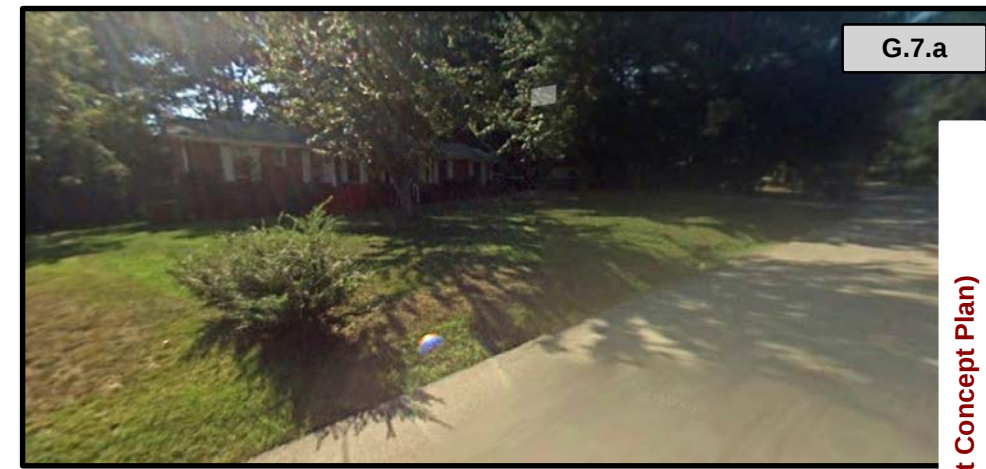
- a. Too many recent town homes and apartment approvals so need alternative housing opportunities for single family
- b. Affordability is getting more difficult in downtown area. Many council members and mayor asking for more affordable opportunities
- c. Keep with high quality architecture
- d. Encourage developers with history in Norcross



Attachment: Staff Report (20-5895 : Hunt/Beutell Street Concept Plan)

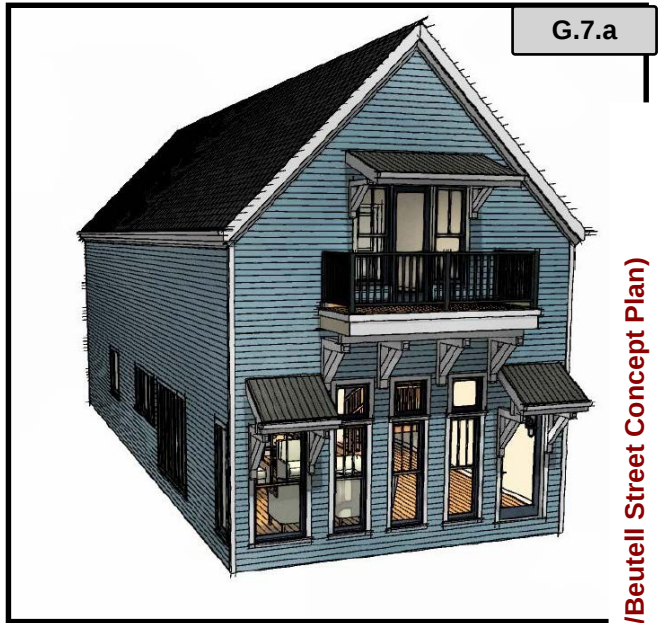


Attachment: Staff Report (20-5895 : Hunt/Beutell Street Concept Plan)

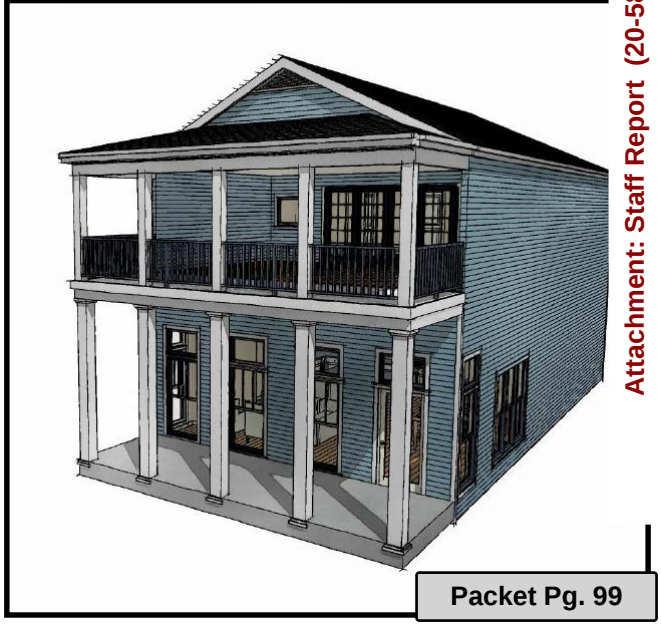


Existing location conditions





Proposed Housing Elevations





Initial Staff Suggestions and Comments

- 8ft wide sidewalks along Beutell and Hunt Streets.
- 5ft wide sidewalks internal to the development.
- All driveways minimum of 18'x18' with an addition 5ft for sidewalks
- Each dwelling will have a 2 car garage.
- On street parking along Hunt and Beutell Streets.
- On street parking at the private drive from Hunt Street to and around the park.
- Buried utilities.
- Root barriers around water and sewer lines.
- Confirm turnaround area and dead ends comply with fire and trash services requirements.



MAYOR **CRAIG NEWTON** • MAYOR PRO TEM **JOSH BARE** • COUNCILMAN **ANDREW HIXSON** • COUNCILWOMAN • **ELAINE PUCKETT**
 COUNCILMAN **MATT MYERS** • COUNCILMAN **BRUCE GAYNOR** • CITY MANAGER **ERIC JOHNSON** • CITY CLERK • **MONIQUE LANG**

City of Norcross

Legislation Details (With Details)

File #:	20-5899	Version:	
Type #:	Agenda Item	Status:	Agenda Ready
On Agenda:	10/19/2020 6:30 PM	In Control:	Policy Work Session
Title:	City Support of Norcross Area Schools		

Sponsors:

Code Sections:

Title
City Support of Norcross Area Schools

Drafter
Councilmember Andrew Hixson