

City of Norcross

65 Lawrenceville Street

Norcross, GA 30071



Meeting Minutes

Tuesday, June 23, 2026

6:00 PM

2nd Floor Conference Room

Norcross Public Arts Commission

Chair Elizabeth Simpson
Board Member Samantha Spitzner
Board Member Robert Forro
Board Member Jacques Murphy
Board Member Nicole Morgan
Board Member Michael MacManus
Board Member Angela Faustina

A. Call to Order by Chair Elizabeth Simpson (Roll Call)

Please silence cell phones and electronic devices.

The meeting was called to order by Chair Elizabeth Simpson at 6:00 p.m.

Attendee Name	Title	Status	Arrived
Elizabeth Simpson	Chair	Present	
Jacques Murphy	Vice Chair	Present	
Michael MacManus	Board Member	Present	
Nicole Morgan	Board Member	Present	
Robert Foro	Board Member	Present	
Samantha Spitzner	Board Member	Present	
Angela Faustina	Board Member	Present	

B. Approval of Minutes:

Approval of the Norcross Public Arts Commission May 26, 2026, meeting minutes

A motion to approve the minutes of the May 26, 2026, Norcross Public Arts Commission meeting.

RESULT: APPROVED [UNANIMOUS] 7-0

MOVER: Michael MacManus, Board Member

SECONDER: Jacques Murphy, Vice Chair

AYES: Simpson, Forro, MacManus, Morgan, Murphy, Faustina, Spitzner

C. Citizen Input: None

D. Treasurer's Report: Mike

Mike McManus presented a detailed financial review covering multiple funding streams, expenses, and projected balances. The report covered the Norcross Forever stamp project, White Squirrels program, and general fundraising.

Motion: To amend the current fiscal year budget by reducing the ArtSplash budget to \$0, reducing the Flag Box budget from \$400 to \$100, and increasing the Office Supplies budget from \$100 to \$200.

RESULT: APPROVED [UNANIMOUS] 7-0

MOVER: Michael MacManus, Board Member

SECONDER: Samantha Spitzner, Board Member

AYES: Simpson, Forro, MacManus, Morgan, Murphy, Faustina, Spitzner

E. Board Updates

Social Media Update (Samantha) — Samantha provided a social media growth update, noting that current Facebook followers are 693 and Instagram followers are 169. Board members discussed strategies for consistent content creation. The board discussed developing a content calendar to improve posting consistency and considered sending periodic reminder emails to members to encourage collaborative content contributions. Additional discussion included ideas for recurring themed posts, increasing audience engagement through interactive content, highlighting local arts and tourism opportunities, and promoting upcoming community events.

Members also noted the successful integration of the White Squirrels initiative into the City's updated social media branding.

F. Council Updates:

Council-related updates were provided, noting that the only outstanding item is the formal closeout of the Norcross Forever project and the transfer of the remaining funds to the White Squirrels project. The board discussed bringing the item before Mayor and Council at the July 20 Policy Work Session, pending coordination with Jon and placement on the agenda.

G. Returning Agenda Items:

1. 25-7369: White Squirrels of Norcross Fundraiser

Mike MacManus provided an update on recent outreach and fundraising efforts, including the summer concert series booth, where the Mayor acknowledged the NPAC initiative from the stage and directed attendees to the booth. It was noted that future events should include a cash donation jar.

An update was also provided on fundraising progress, noting approximately 30% of the overall goal has been met, along with current inventory and pending orders for marble squirrels and acorns. The concept of a printed fundraising tracker display was also discussed.

2. 25-7252: White Squirrels of Norcross — Phase I, Part 2

A refined White Squirrels location map was presented based on citizen feedback gathered at the gallery and the Buford Highway Development Plan open house. The board discussed potential locations and reached consensus on the proposed sites, including *City Hall, Gwinnett Public Library, Johnson Dean, Women's Library, Veterans Memorial Park, Skin Alley, and South End/Bethany Park*.

3. 2025-345: Gwinnett Creativity Fund Grant Opportunity - 5 minutes

Jacques provided an update on the previously awarded grant, noting that the project has been completed and work is underway on the final report. Upon submission of the report, the grant will be formally closed.

An update was also provided on next year's Norcross Amplified Placemat Project, noting that Brookhaven Innovative Academy (BIA) and Norcross Elementary have expressed interest in participating. The Board reviewed the remaining project budget and discussed printing additional placemats for school distribution. A motion to increase the project budget by \$750 was proposed but later withdrawn after confirming that approximately \$500 remained in the existing approved budget. The Board agreed to use the remaining funds to print approximately 2,000 additional placemats.

Motion: To increase the Norcross Amplified Placemat Project budget by \$750 for the purpose of printing additional placemats to include participating restaurants at BIA and Norcross Elementary.

Mover: Jacques Murphy, Vice Chair

Second: Nicole Morgan, Board Member

The motion was later rescinded by Jacques.

4. 2026-75: Norcross Forever Stamp books - Mike/Jacques

The Board discussed expanding the Stamp Booklet Project to include both English and Spanish versions to better serve the community. A motion was made to increase the project budget from \$4,000 to \$7,133.62 to print booklets in both languages. The motion was approved unanimously.

Motion: To increase the Stamp Booklet Project budget from \$4,000 to \$7,133.62 for the printing of English and Spanish stamp booklets.

RESULT: APPROVED [UNANIMOUS] 7-0

MOVER: Nicole Morgan, Board Member

SECONDER: Samantha Spitzner, Board Member

AYES: Simpson, Forro, MacManus, Morgan, Murphy, Faustina, Spitzner

5. 2026-111: Gwinnett Creativity Fund Grant 2026 Placemaking - 5 minutes

Jacques provided an update on the Gwinnett Creativity Fund Grant 2026 Placemaking application, noting that the application is nearly complete and ready for submission. The remaining step is final review by Board members and signature approval from the City Clerk.

6. 2026-119: 2027 Project Planning and Budget Considerations

The board reviewed a project list and discussed several new initiatives for FY2026–27 and beyond. Projects identified for further review include *Tiny Doors*, *Beaver Ruin Mural*, *Totem Pole*, *Gwinnett County Library*, *Skin Alley Crosswalk*, and *QR Codes*. The board discussed the need to evaluate each project based on cost estimates, level of effort, required approvals, and potential grant opportunities. The goal for the next meeting is to further discuss and select priorities for projects to move forward during FY2026–27 and FY2027–28.

H. New Agenda Items:**I. Additional Input/Discussion Not Otherwise Addressed By This Agenda:****J. Adjourn Motion**

Jacques Murphy motioned to adjourn the meeting at 8:04 pm, seconded by Nicole Morgan. The vote was unanimous, 7-0