

City of Norcross

65 Lawrenceville Street

Norcross, GA 30071



Meeting Agenda

Tuesday, August 25, 2026

6:00 PM

2nd Floor Conference Room

Norcross Public Arts Commission

Chair Elizabeth Simpson
Board Member Samantha Spitzner
Board Member Robert Forro
Board Member Jacques Murphy
Board Member Nicole Morgan
Board Member Michael MacManus
Board Member Angela Faustina

A. Call to Order by Chair Elizabeth Simpson (Roll Call)

Please silence cell phones and electronic devices.

B. Approval of Minutes:

[Approval of the Norcross Public Arts Commission July 28, 2026, meeting minutes](#)

C. Citizen Input:**D. Treasurer's Report: Mike (5 Minutes)****E. Board Updates: 15 Minutes****BEST PRACTICES REVIEW**

Time-Boxed Meetings, Annual Planning, Working Sessions and Holidays – 5 mins Liz

- Timed agenda items help in managing our regular meetings – keeping us on topic
- Recommendation vs. discussion – team preparations, worksheets, preplanning
- Annual planning / work sessions helpful for a busy commission with multiple projects
- Propose: Tues Sept. 1 work session, move Nov. 26 to Nov. 30, move Dec. 22 to Dec. 29

Email Do's and Don'ts – Sunshine Act – 5 mins Nicole

- Quorum vs. non-quorum
- Discussion, deliberation, forming a consensus – allowed in non-quorum addressed only
- Voting – neither situation
- Limit quorum commission emails to admin, info distribution, and sharing materials pertaining to public meetings

Member Renewals – Submit by Sept. 1 – Jacques, Robert, Nicole

F. Council Updates:

The next regularly scheduled Norcross Public Arts Commission meeting is at 6:00 p.m. at City Hall, Second Floor Conference Room, on Tuesday, September 29, 2026

G. New Agenda Items:**1. 2026-310: Art Splash 2026 (15 Minutes)****Volunteer Needs**

- Volunteer rotation sign-up sheet (including setup and teardown shifts)

Boards & Signage

- Confirm poster/board sizes
- Fundraising Tree display
- Updated Location Map

Handouts & Promotional Materials

- Updated Art Hunt cards
- Tiny white squirrels (\$0.40 each)
- NPAC cards and pens
- Fundraiser flyers
- Squirrel stickers for sale (\$3 each or 5 for \$10)

Craft Activities

- Chalk art
- Color-a-squirrel scene activity (similar to Valentines)
- Two additional painted acorns by the "Chairs for Charity" kids (donation)

H. Returning Agenda Items:**1. 25-7252: White Squirrels of Norcross — Phase I, Part 2 status — 20 Minutes**

- Expected delivery of 6 bronze squirrels (3 new, 4 replicas)
- Installation scheduled for the week of September 21
- Finalize squirrel locations
- Finalize design for the Traveling Squirrel, Leuci
- Finalize three name options per location
- Name survey to run August 29 – September 14

Attachments:

1. Worksheet WSN 1.2 – Locations and Poses Planning
2. WSN Part2_Location Crossing Perm
3. WSN Part2_Location Veterans Perm
4. LEUCI_Front
5. LEUCI_Left_TrainCaseHandle
6. LEUCI_Right

2. 2026-278: Relaunch Free Little Art Gallery (FLAG) boxes Samantha— 15 minutes

The next regularly scheduled Norcross Public Arts Commission meeting is at 6:00 p.m. at City Hall, Second Floor Conference Room, on Tuesday, September 29, 2026

- Build out the interior to prevent books from fitting inside
- Update the instructions so all FLAG boxes can include art and supplies
- Regularly solicit art contributions (gallery, schools, weekly social media, Norcross Social, etc.)
- Expand the variety of art featured in the FLAG boxes

3. 2026-75: Norcross Forever Stamp books — Jacques — 5 Minutes

- Jacques needs assistance with distribution (business list and actual delivery)

4. 2026-111: Gwinnett Creativity Fund Grant 2026 Placemaking — Jacques — 5 Minutes

- Status update — Jacques

5. 25-7369: White Squirrels of Norcross Fundraiser — Mike — 15 Minutes

- General Update — Mike

6. 2026-119: 2027 Project Planning and Budget Considerations — Jacques — 25 Minutes

- Get feedback on current research for each project on the list

Attachments:

1. NPAC 2 Year Plan Presentation
2. Mayor and Council NPAC Project Pipeline_2

I. Additional Input/Discussion Not Otherwise Addressed By This Agenda:

J. Adjourn Motion

City of Norcross

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Norcross, GA 30071



Meeting Minutes

Tuesday, July 28, 2026

6:00 PM

2nd Floor Conference Room

Norcross Public Arts Commission

Chair Elizabeth Simpson
Board Member Samantha Spitzner
Board Member Robert Forro
Board Member Jacques Murphy
Board Member Nicole Morgan
Board Member Michael MacManus

A. Call to Order by Chair Elizabeth Simpson (Roll Call)

Please silence cell phones and electronic devices.

The meeting was called to order by Chair Elizabeth Simpson at 6:07 p.m.

Attendee Name	Title	Status	Arrived
Elizabeth Simpson	Chair	Present	
Jacques Murphy	Vice Chair	Present	
Michael MacManus	Board Member	Present	
Nicole Morgan	Board Member	Present	
Robert Foro	Board Member	Present	
Samantha Spitzner	Board Member	Present	
Angela Faustina	Board Member	Not Present	

B. Approval of Minutes:

Approval of the Norcross Public Arts Commission June 23, 2026, meeting minutes

A motion to approve the minutes of the June 23, 2026, Norcross Public Arts Commission meeting.

RESULT: APPROVED [UNANIMOUS] 6-0

MOVER: Nicole Morgan, Board Member

SECONDER: Samantha Spitzner, Board Member

AYES: Simpson, Foro, MacManus, Morgan, Murphy, Spitzner

ABSENT: Angela Faustina

C. Citizen Input: None

D. Treasurer's Report — 5 Minutes

Mike MacManus presented a detailed financial review. The report included updates on the Norcross Forever stamp project, the White Squirrels program, and general fundraising. A net fundraising balance of \$2,820 and a total budget balance of approximately \$22,425 were presented. The inventory of marble and plaster acorns and squirrels was also reviewed.

E. Board Updates — 10 Minutes

Social Media Update (Samantha) — Samantha provided an update on social media growth. The Facebook page currently has 697 followers, while Instagram has 174 followers, with each account gaining approximately 4–5 new followers over the past month. Board members discussed social media strategies and recurring content ideas, including a monthly “Easy Crafts” post featuring photos or videos from members with instructions, a “Quote of the Week” featuring a well-known artist, special event promotions, a flag box restock, and other one-off content ideas.

F. Council Updates:

Council-related updates were provided. The Board discussed two upcoming policy work sessions in August, tentatively scheduled for August 3 and August 17. Board members were asked to be prepared for the August 17 work session. The Board plans to approach Council at the August 3 session to provide an update on fundraiser poster placement and request a separate maintenance reserve of \$1,000 annually, noting that approximately \$3,000 was spent on maintenance this year.

G. New Agenda Items:**1. 2026-278: Relaunch Free Little Art Gallery (FLAG) boxes — 10 minutes**

The Board discussed strategies for improving and maintaining the City's art boxes. Ideas included making physical modifications to the boxes, updating signage, providing art supplies inside, and encouraging community participation through social media and partnerships with local schools and artists. The Board also discussed developing monthly themes and activities to encourage ongoing community engagement and contributions.

H. Returning Agenda Items:**1. 25-7369: White Squirrels of Norcross Fundraiser (15 Minutes)**

The Board discussed fundraising promotional materials and outreach efforts, including the placement of fundraising displays at local businesses. Displays have been placed at Antique Traditions, with plans to place additional displays at Savage Pizza and The Crossing restaurant. The Board also discussed opportunities for larger displays at City Hall and Art Splash. Updates were provided on the delivery and promotion of marble squirrels, including opportunities to photograph recipients and feature the project on social media.

2. 25-7252: White Squirrels of Norcross — Phase I, Part 2 (10 Minutes)

The Board reviewed proposed locations for seven squirrels as part of Phase 1, Part 2 of the Historic Norcross project. Proposed locations included City Hall, the Woman's Library, The Crossing area, Johnson Dean Park, Lionheart, Skin Alley, and the South End. The Board also discussed alternative locations, including the Gwinnett County Public Library and Veterans Memorial Park, as well as concerns about accessibility, visibility, and potential theft.

The Board agreed to further consider the proposed location changes and requested that members submit their preferences and ideas via email. The Johnson Dean Park location will also be reconsidered, with the wall near the well house suggested as an alternative to the bridge. Proposed squirrel names were also discussed, with final selections to be determined at a later time.

3. 2026-75: Norcross Forever Stamp books — Jacques (5 Minutes)

Jacques presented a prototype of the stamp collection book and provided an update on production and design options. The Board discussed options for incorporating the sticker pages and reviewed associated costs. The Board agreed to proceed with the wafer sticker option and reduce the print quantity to 750 books per language. The revised project cost is expected to be approximately \$6,000, and the additional funding needed will be presented to City Council. The front cover will also be updated to read "Stamp Collection Book."

4. 2026-111: Gwinnett Creativity Fund Grant 2026 Placemaking — Jacques (5 Minutes)

A brief update was provided on the pending grant application. Jacques advised that he is still waiting for a decision; he expects to hear back by mid-August, though there is no certainty on timing.

5. 2026-119: 2027 Project Planning and Budget Considerations — Jacques (50 Minutes)

The goal is to identify 2–3 projects for FY2027 execution and 2–3 for FY2028, ensuring project outlines are ready when funding becomes available, and to present aspirations to City Council at the August 17th work session.

- **Tiny Door Project:** Location remains unresolved; Global Mall is the top candidate but is private property, raising jurisdiction and cost-sharing concerns. Estimated cost: \$15,000. Timeline: approximately 12 months. Noted that a small alley between downtown businesses could be an alternative location. Gateway 85 SID may be a potential funding partner.
- **Buford Highway and Holcomb Bridge Crosswalk:** Dependent on the Buford Highway corridor visioning process; cannot proceed ahead of that effort. Moved to FY2028 or later.
- **Beaver Ruin Wall Mural:** Estimated 3–9 months from approval. Jurisdiction (likely GDOT) needs to be confirmed with Len Housley. Angela's input suggested the budget is workable even for a simpler design.
- **Art Directional Totem Pole Sign:** Vendor (A1 Signs) is preparing a cost estimate. Meeting scheduled with Julie Brechbill and Stephanie Newton for brand alignment input.
- **Gwinnett County Library Student Art Mural:** Larger and more complex than originally anticipated; requires coordination with the Gwinnett County Commissioner and potentially the Buford Highway development team. Moved to FY2028–2029.
- **Skin Alley Mini Crosswalk:** Not a traditional crosswalk; design concept of railroad track ties proposed by Len Housley. Traffic-grade paint or epoxy required. Estimated timeline: approximately 6 months. Jurisdiction and paint specifications still being researched.
- **Jones Street and South Peachtree / Holcomb Bridge Crosswalks:** Larger project requiring engineering and traffic-grade materials. Potential to overlap with safety funding. Estimated cost: \$20,000 (placeholder). Moved to FY2028 execution with FY2027 planning/grant writing.
- **Artist Registry and Public Art Funding Ordinance:** Noted as important ongoing initiatives but not project-funded items; artist registry to be handled by Accent Creative through the city website; ordinance to be developed by Liz and Robert as a political/policy effort.

I. Additional Input/Discussion Not Otherwise Addressed By This Agenda:

Project Prioritization

The Board reviewed and discussed proposed public art projects for Fiscal Years 2027 and 2028. Following discussion, the Board established the following project priorities, contingent upon funding.

FY2027 Project Priorities

- Tiny Door Project (Global Mall)
- Beaver Ruin Wall Mural
- Holcomb Bridge Road & South Peachtree Project
- Skin Alley Crosswalk

FY2028 Project Priorities

- Jones Street & South Peachtree Project
- Art Directional Totem Pole Sign (Downtown)
- Buford Highway & Holcomb Bridge Crosswalk
- Gwinnett County Public Library Student Art Mural

Motion: To approve the Fiscal Year 2027 project priorities for execution, contingent upon funding, consisting of the Tiny Door Project (Global Mall), Beaver Ruin Wall Mural, Art Directional Totem Pole Sign (Downtown), and the Skin Alley Crosswalk. The motion also establishes the Fiscal Year 2028 project priorities, contingent upon future funding, consisting of the Jones Street & South Peachtree Project, Holcomb Bridge Road & South Peachtree Project, Buford Highway & Holcomb Bridge Crosswalk, and the Gwinnett County Public Library Student Art Mural.

RESULT: APPROVED [UNANIMOUS] 6-0

MOVER: Jacques Murphy, Vice Chair

SECONDER: Robert Foro, Board Member

AYES: Simpson, Forro, MacManus, Morgan, Murphy, Spitzner

J. Adjourn Motion

Elizabeth Simpson motioned to adjourn the meeting at 8:10 pm, seconded by Jacques Murphy. The vote was unanimous, 6-0

OPTION A			OPTION B			OPTION C			OPTION D	
LOCATION	POSE		LOCATION	POSE		LOCATION	POSE		LOCATION	POSE
Womens Library	Chill		Womens Library	Chill		Womens Library	Chill		Womens Library	Chill
Johnson Dean	Chill		Johnson Dean	Chill		Johnson Dean	Chill		Johnson Dean	Chill
Lionheart	Hailelujah		Lionheart	Hailelujah		Lionheart	Hailelujah		Lionheart	Hailelujah
Skin Alley	Sneaky		South End	Hailelujah		Skin Alley	Sneaky		Skin Alley	Sneaky
South End	Hailelujah		GCP Library	Sneaky		South End	Hailelujah		South End	Hailelujah
GCP Library	Sneaky		Veterans Memorial	Attention		GCP Library	Sneaky		GCP Library	Sneaky
Crossing Area	Attention		Rossie Brundage	Sneaky		Veterans Memorial	Attention		Veterans Memorial	Attention
Heritage Park	Traveler		Heritage Park	Traveler		Heritage Park	Traveler		Heritage Park	Traveler
Cotton Gin	Traveler		Cotton Gin	Traveler		Cotton Gin	Traveler		Cotton Gin	Traveler
Rossie Brundage	Traveler		Skin Alley	Traveler		Rossie Brundage	Traveler		City Hall	Traveler
Veterans Memorial	Traveler		Crossing Area	Traveler		Crossing Area	Traveler		Crossing Area	Traveler
City Hall	Traveler		City Hall	Traveler		City Hall	Traveler		Rossie Brundage	Traveler



WHITE SQUIRRELS OF NORCROSS



WSN Part 2 Location Planning

- Cotton Gin** **Traveler** **Replacing City Hall**
- WOMENS LIBRARY** **Chill**
- CROSSING AREA** **Traveler**
- HERITAGE PARK** **Traveler**
- JOHNSON DEAN FOREST** **Sneaky**
- GC Public Library** **Chill**
- LIONHEART** **Hallelujah**
- ROSSIE BRUNDAGE PARK** **Traveler**
- SKIN ALLEY** **Sneaky**
- SOUTH END** **Hallelujah**
- VETERAN'S MEMORIAL** **Attention**



WHITE SQUIRRELS OF NORCROSS



WSN Part 2 Location Planning

- Cotton Gin** **Traveler** **Replacing City Hall**
- WOMENS LIBRARY** **Chill**
- CROSSING AREA** **Traveler**
- HERITAGE PARK** **Traveler**
- JOHNSON DEAN FOREST** **Sneaky**
- GC Public Library** **Chill**
- LIONHEART** **Hailelujah**
- ROSSIE BRUNDAGE PARK** **Traveler**
- SKIN ALLEY** **Sneaky**
- SOUTH END** **Hailelujah**
- VETERAN'S MEMORIAL** **Attention**









Norcross Public Arts Commission

2 Year Project Planning

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Project Size

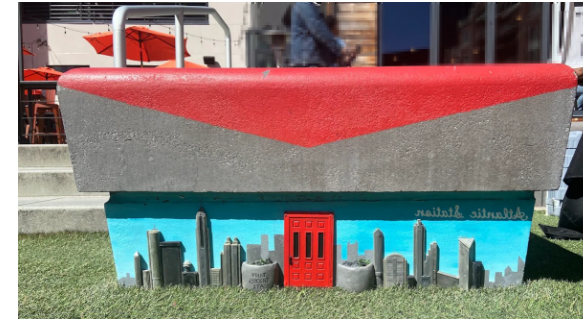
Effort, Cost, Number of approval steps

- Petite $\leq$ \$2,000
- Small
 - Time to complete $\leq$ 6 months –or–
 - Cost $\leq$ \$10,000
 - Approval – single step, high success probability
- Medium
 - Time to complete approx. 9 months –or–
 - Cost between \$10,001 - \$20,000
 - Approval – 2-3 steps, high interest and big benefit
- Large
 - Time to complete approx. 12 months –or–
 - Cost between \$20,001 - \$40,000
 - Approval – 4 or more steps, multiple dependencies, strong support and big benefit



2026 – 2027 Project Ideas

1. Tiny Doors Project (m)
2. Beaver Ruin wall mural near I-85 (m)
3. Skin Alley RR Crossing mural and plant stands
- decorative (s)
4. 2 street walkway murals / improves safety (m)
 - a. Jones Street and S. Peachtree Street
 - b. Holcomb Bridge Rd and S. Peachtree Street
5. QR Code stickers on 10 Vinyl Wrap light boxes



MARTA ATLANTIC STATION



INMAN PARK



Leaves and Bees



Daisies

Geometric Lines

2027 – 2028 Project Ideas

1. Gwinnett County Library Mural (m)
2. Burford Hwy and Holcomb Bridge Rd street walkway mural / improves safety (m)
3. City Parking lot - Archways and a defining City Hall sculpture (l)
4. Sponsor HS student orchestra, dance, improv performances (s)
5. Art Wayfinding “Totem Pole” signs (s) – in conjunction with City’s signage project



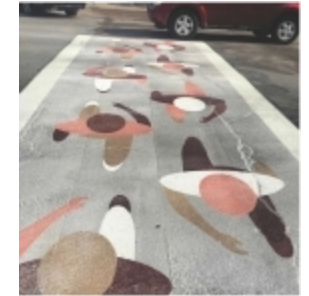
Gwinnett County Library – Norcross



Better Together



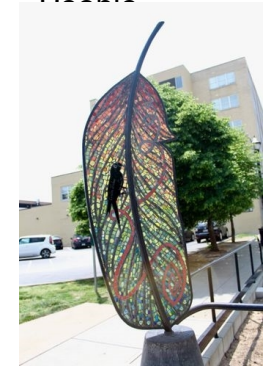
Bicycles



Diversity – We the People



Trees – Growth Rings



Mosaic – Feather with Bird

Ongoing Initiatives



- Artist Registry
- Art Splash
- Install additional light box vinyl wraps
- White Squirrels at Pinnacle Park
- Collaborative projects and events as they arise
- Maintenance projects (rotating schedule)
 - Heritage Park stairs mural
 - Continental Divide sculpture
 - Mitchel Road mural
- Fundraising
- Grant Applications



Norcross Public Arts Commission
August 2026

Thank you!

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Project Candidates

Nicole, Mike, <u>Angela</u> , Samantha, Liz, Jacques	1
Nicole, Mike, Angela, <u>Samantha</u>	2
<u>Jacques, Robert</u>	3
<u>Robert</u> , Jacques	4
Nicole, Jacques, <u>Mike</u>	5
<u>Jacques</u> , Robert, Angela, Liz	1
Nicole, <u>Liz</u> , Angela	2
Liz, Jacques	3
Nicole, <u>Liz</u> , Angela	4
Liz, Samantha	1

Liz	1
Jacques	2
Nicole, Jacques	6

**shown also in 2028	1
Time and Talent Projects	
	1
	2
	3
	4
	5
	6

Other Project Ideas:	1
	2
	3
	4
	5

Jacques	6
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FY 27, FY 28 Project Candidates

FY 2027 Projects

Tiny Door Project

Beaver Ruin Wall Mural - Do in smaller phases?

Jones St & S. Peachtree, Holcomb Bridge & S. Peachtree

Skin Alley Crosswalk - Student Art? Student RR track design, student painted?

QR Codes/NPAC/GCF Logo Sticker for Wrapped Boxes

FY 2028 Projects

Art Directional Totem Pole Sign for downtown

Gwinnett County Library Student Art Mural

Buford Hiway & Holcomb Bridge Crosswalk

Downtown Parking and Heritage Park Tree Rings, Lighting - Liz Leads

Future FY's

Heritage Park Stairs Refresh/rework to new creativer

Current Fiscal 2026 Projects in Process

WSN Phase II - Pinacle Park - Liz will continue to lead

Amplified! Placemats/Crayons for local schools - Jacques will continue as lead

Coloring Placemats for Norcross Schools

Big Projects Dependent on Public Works' Schedule and collaboration

Downtown Parking and Heritage Park Tree Rings, Lighting - Liz Leads

Volunteer Members' Time and Talent Projects

Artists' Registry on NPAC Website

Public Art Funding Ordinance

NPAC work/resource with all BCA's

Kid's ArtSplash coloring/painting project

Fundraising - Mike will continue to lead, and all help!

Grants - Jacques, Angela and Samantha

Total

Artsplash Plan/Project

Multi-sense art projects; i.e. jugglers, yoga, dancers, candle makers, etc

Historic Norcross Business Association collaboration

Concert Series; Strings in the Streets, Feet in the Streets, etc

Other BCA collaborations for public art projects/ideas

Coloring Placemats for Norcross Schools

Difficulty	Timeline	Cost	Jurisdiction
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Medium	9 mos	\$ 15,000	Location TBD
	9 mos	\$ 15,000	GDOT?
Medium	12 mos	TBD	Norcross
Easy	6 mos	\$ 500	Norcross
Easy	9 mos	\$ 2,500	
		\$ 33,000	

Easy	6 mos	\$ 15,000	Norcross
Medium	12 mos	\$ 7,500	GCP Library
Medium	12 mos	?	Gwinnett, GDOT?
Difficult	18 mos	\$ 75,000	Norcross
		\$ 97,500	

Medium	12 mos	\$ 5,000	
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Medium	9 mos	\$ 17,000	nt Application - Due June
Easy	4 mos	\$ 2,500	rayon sets. Awarded GCF \$2000 Grant

Voted/Approved/Budgeted at June 23, 2026 Bd Mtg

Difficult 18 mos \$ 75,000 Norcross

6 mos Once set up, will need ongoing maintenance

Longer term - 2 years?

Ongoing

2 mos \$ 500

Voted/Approved/Budgeted at June 23, 2026 Bd Mtg

[illegible]

Other Project Ideas:

FY 27, FY 28 Project Candidates		Difficulty	Timeline	Cost	Jurisdiction
1	Lionheart or Arts Marquee	Difficult	12 mos	\$ 40,000	Norcross
2	Heritage Park Tree Sculpture	Difficult	12 mos	\$ 40,000	Norcross
3	Tiny Door Project		9 mos	\$ 15,000	
4	Buford Hiway & Holcomb Bridge Crosswalk	Medium	12 mos	?	Gwinnett, GDOT?
1	Window with Mice (Sweden) - 3 or 4 installations		12 mos	\$ 15,000	
2	Beaver Ruin Wall Mural - Do in smaller phases?		9 mos	\$ 15,000	GDOT?
3	Art Directional Totem Pole Sign for downtown	Easy	6 mos	\$ 15,000	Norcross
4	Mitchell & Good Wick Way Maintenance/Add'n		9 mos	\$ 10,000	
5	Living Wall with Moss		12 mos	\$ 10,000	
6	Johnson Dean Park, Hunter Walker Trail Sewer Head Art Maintenance		9 mos	\$ 10,000	
1	Gwinnett County Library Student Art Mural	Medium	12 mos	\$ 7,500	GCP Library
2	Skin Alley Crosswalk - Student Art? Student RR trackdesign, student painted?	Easy	6 mos	\$ 500	Norcross
3	Jones St & S. Peachtree, Holcomb Bridge & S. Peachtree	Easy			Norcross
4	Heritage Park Stairs Refresh/rework to new creativer	Medium	12 mos	\$ 5,000	
5	QR Codes/NPAC/GCF Logo Sticker for Wrapped Boxes	Easy	9 mos	\$ 2,500	
Current Fiscal 2026 Projects in Process					
1	WSN Phase II - Pinacle Park - Liz will continue to lead	Medium	9 mos	\$ 17,000	rt Application - Due June
2	Amplified! Placemats/Crayons for local schools - Jacques will continue as lead	Easy	4 mos	\$ 2,500	rayon sets. Awarded GCF \$2000 Grant
Big Projects Dependent on Public Works Inclusion					
1	Downtown Parking and Heritage Park Tree Rings, Lighting - Liz Leads	Difficult	18 mos	\$ 75,000	
Volunteer Members' Time and Talent Projects					
1	Artists' Registry on NPAC Website		6 mos	Once set up, will need ongoing maintenance	
2	Public Art Funding Ordinance		Longer term - 2 years?		
3	NPAC work/resource with all BCA's		Ongoing		
4	Kid's ArtSplash coloring/painting project		2 mos	\$ 500	
5	Fundraising - Mike will continue to lead, and all help!				
6	Grants - Jacques, Angela and Samantha				
	Total			\$ 280,500	
1	Artsplash Plan/Project				
2	Multi-sense art projects; i.e. jugglers, yoga, dancers, candle makers, etc				
3	Historic Norcross Business Association collaboration				
4	Concert Series; Strings in the Streets, Feet in the Streets, etc				
5	Other BCA collaborations for public art projects/ideas				
6	Coloring Placemats for Norcross Schools	Approved/Budgeted at June 23, 2026 Bd Mtg			