

City of Norcross

65 Lawrenceville Street
Norcross, GA 30071



Meeting Agenda

Tuesday, March 25, 2025

6:30 PM

2nd Floor Conference Room

Norcross Public Arts Commission

Chair Elizabeth Simpson

Board Member Yamily Mijes-O'Reilly

Board Member Nicole Morgan

Board Member Robert Forro

Board Member Jacques Murphy

Board Member Michael MacManus

A. Call to Order
PLEASE TURN OFF ALL CELL PHONES AND ELECTRONIC DEVICES

B. Citizen Input

C. Minutes Approval (PENDING)

D. Treasurer's Report

E. Board Updates

- ❖ Update on Meeting with Jordan Douglas, Events Manager and Stephanie Newton, Downtown Manager - *Elizabeth Simpson*
- ❖ Social Media Update - *Yamily Mijes-O'Reilly*
- ❖ Pop Up Events - *Elizabeth Simpson*
- ❖ 2025 Art Splash in Thrasher Park - *Elizabeth Simpson*
- ❖ Minute Submission Rotation - *Elizabeth Simpson*
- ❖ Visioning Session Schedule Review - *Elizabeth Simpson*

F. Council Updates

G. Returning Agenda Items

1. **25-7235 Wooden Fence by the Crossing (Dumpster Enclosure)**
The board will revisit this project. Determine project approach and implementation date. Do we make this a community project?
[RFP NPAC 25-01 Draft #2 Mural on Dumpster Enclosure at the Crossing Steakhouse](#)
[Wooden Fence by the Crossing \(Dumpster Enclosure\)](#)
2. **25-7236 Location Identification by Zones**
Each board member was assigned a zone to research, focusing on its history and current condition. Members were asked to complete and submit location identification forms for review and discussion. This location ID effort will be separated from the Scavenger Hunt project and re-launched. The board will also discuss renaming the "Scavenger Hunt" project.
[Location Identification by Zones](#)
[Duluth Defined - Maps](#)
3. **25-7251 Norcross Forever Stamp Program**
Create a consistent program of creating art on the Norcross Power Boxes throughout the city using an image of a Stamp. Each stamp would commemorate or identify with the location. In addition, each stamp would include the words "Norcross Forever" similar to the "USA Forever" stamps. Plus, there would be a few short words to identify the picture. With different stamps throughout Norcross, we would create a "scavenger hunt concept" by encouraging visitors and residents to go Stamp Collecting.
[Agenda Report - Norcross Forever Stamp Program](#)

4. **25-7238 Maintenance of Metal Sculpture "Grasshopper"**
Contact the artist, Richard Sells, to address the maintenance needs of the metal grasshopper sculpture near the bioswale and firehouse. NPAC will determine the appropriate next steps based on the artist's feedback.

[Metal Art Sculpture - Grasshopper](#)

5. **25-7239 Maintenance of Metal Sculpture "George"**
- Address maintenance needs for the metal sculpture "George".
- Contact the artist, Debbi Rhodes, to discuss maintenance requirements.
- Consult with Parks to determine whether the city or the artist will handle rust removal and repainting.

[Metal Art Sculpture - George](#)

[Metal Art Sculpture - Artwork Identifier](#)

6. **24-6914 Location and Installation of Free Little Art Gallery - Paul Duke**
The board will discuss proposed locations for the installation of the Free Little Art Gallery (FLAG), build and designed by Paul Duke STEM HS.

[Agenda Report - Installation of Free Little Art Gallery](#)

[Proposed Location #1 - Sonia Lopez](#)

[Proposed Location #2 - Chief Grogan](#)

H. New Agenda Items

1. **25-7278 Free Little Art Gallery (FLAG) - Yamily**
Discuss a plan for the FLAG donated by Yamily.
2. **25-7277 Art Exhibit at Rectory Sponsored by NG&S - Norcross HS & Paul Duke HS – May**
Discuss NPAC's participation and the potential for NPAC to give an award for Reflections of Arts Exhibit.

I. Additional Input/Discussion Not Otherwise Addressed by this Agenda

J. Adjourn

K. Signed By: _____ Elizabeth Simpson, Chair

L. Attested By: _____ Shayla Alexis, Deputy City Clerk



**City of Norcross &
NORCROSS PUBLIC ARTS COMMISSION**



**REQUEST FOR PROPOSALS
RFP – NPAC 25-01 (Reissued)
DRAFT #2**

**Fence Mural – Dumpster Enclosure at The
Crossing Steakhouse**

Title of Request for Proposals (RFP):
RFQ-NPAC 25-01:
Fence Mural – Dumpster Enclosure at The Crossing Steakhouse

Owner:
City of Norcross

Site Location:
40 South Peachtree Street Norcross, GA 30071

Issue Date:
Tuesday, April 1, 2025, at 12:00 PM

Last Day/Time to Submit Questions:
Friday, April 15, 2025, at 12:00 PM

RFQ Submission Due Date:
Sunday, April 18, 2025, at 5:00 PM

Contact for RFQ Questions:
Norcross Public Arts Commission
npac@norcrossga.net

Submission Requirements:
Proposals shall be submitted electronically to
shayla.alexis@norcrossga.net.

PROJECT OVERVIEW

About NPAC

The Norcross Public Arts Commission (NPAC) is a seven-member commission with the mission of cultivating a growing, creative arts community. The commission partners with local artists, galleries, and other Norcross boards. The goal is to install public art that resonates with the heart of Norcross and leaves a lasting impression on visitors to our city and parks. This initiative aims to weave a tapestry of creativity, community, and culture. At the core of this mission is the Norcross Master Arts & Cultural Plan—a visionary document adopted by the Mayor & Council in 2023.

Assignment

The City of Norcross, in partnership with NPAC, is seeking experienced and creative artists or artist teams to submit their proposals to design and paint a Norcross-themed mural on the forward-facing sides of the wooden fence surrounding the dumpster located at the south end of The Crossing parking lot. The non-forward sides of the structure should be painted a solid color that matches the colors of the mural. Before submitting proposals, artists are strongly encouraged to visit the project site in person. This will provide them with an opportunity to immerse themselves in the environment and surroundings of the city, thereby gaining insight and inspiration that can be integrated into their proposals.

NPAC's goal for the dumpster enclosure mural:

- Beautify the parking lot and the view from surrounding residents by camouflaging the fence to match the surrounding shrubbery. This can be done in a “active” manner which would be interpreted as sustainable, spirited and growing in style. This would not be hurried, stressed or brisk. The sides should be painted in a solid color to compliment the front of the gates and such that side panels do not stand out.
- The goal is to allow the fenced area to disappear and blend in with its surroundings and reinforce the “Sustainability” aspect of the City of Norcross Brand. (Sustainability is the ability to meet present needs without compromising the ability of future generations to meet their own needs through conserving natural resources, reducing waste and pollution, all while fostering social equity and economic stability. For this mural, “sustainability” will be most noted in this artwork for its focus on thriving greenery and nature.)
- The artist may want to add a few touches of nature hidden in the shrubbery in a manner that is not whimsical or cartoonist, but perhaps imaginative. These few touches of nature can “pop” out a bit from the surrounding greenery, while still blending in.

About the Project Site

The dumpster enclosure is situated in the parking lot of Crossing Steakhouse, just beyond the restaurant's main entrance, and is visible from most local establishments in Historic Norcross.

The Train Depot, now known as The Crossing Steak House, was originally built on the western side of the tracks. In November 1908, the original train depot caught fire in the middle of the night and burnt to the ground.

Now, you can dine on Contemporary American Cuisine in an atmosphere as genuine as America itself.

Project Objectives

Expresses the values of the City of Norcross through the integration of art that fuels a sense of sustainability.

Project Specifications

Media: Murals & Street Art, Appropriate for Outdoor Space

The scope includes approximately 19-00-08/10-07-08 OR 228.5 inches long and 127.5 inches wide of fence enclosure; only the forward-facing sides will showcase murals, while the additional two sides will be painted a solid color to provide continued cohesiveness.

The artwork will remain on display for six months to two years, depending on wear and tear, with installation tentatively planned for July to June 2025.



Project Budget

Not to exceed \$2,400.00

The budget is inclusive of the artist fee and all expenses for the production of the work, including but not limited to design, materials, supplies, equipment, fabrication, transportation, installation and labor, and insurance.

How to Apply

- Eligible artists will be Georgia-based, reside in Georgia, or have ties to Georgia;
- Eligible artists will have experience with the requested medium and be able to explain special considerations for the surface in scope (i.e. Brick, concrete, wood, etc);
- Eligible artists will represent and warrant that the artwork will be an original work of art by the artist;
- Eligible artists preferably shall have previously created large-scale public art or exterior projects on their own or as an artist team;
- Eligible artists must be willing to meet contractual obligations and adhere to the budget and timeline agreed upon, weather permitting;
- Eligibility is open to artists 18 years or older who are eligible regardless of race, color, religion, national origin, gender, gender identification, military status, sexual orientation, marital status, or physical ability;
- Candidates must be eligible to work in the United States.

What to Include in Proposal

1. Resume - Include a professional resume for yourself and each team member, if applicable, highlighting relevant experience.
2. Supporting Works - Include images of 2-6 completed works of similar scale with an image identification sheet to describe each work. You may also submit renderings and proposals that are relevant.
3. Professional References - Three professional references who can speak to the applicant's qualifications and work ethic.
4. Artists Statement - An artist statement will be required by the artist who will be the principal contact and project manager. The statement should be a brief letter explaining how you meet the Artist Eligibility Requirements defined in this RFP, why you want to be a part of this project, and how your vision can contribute to enhancing Norcross culture. If a team is applying, explain the team member's roles and why your team's experience makes you the best candidate for this project. (limit to 2 pages).
5. Artwork & Vision Statement for this specific project - Include proposed artwork and a brief narrative of each describing the intent or vision you have for this project and how it meets or exceeds the requirements stated. Please note that this RFP does not place any limitations on design images, so feel free to include as many designs as you'd like for consideration.
6. Proposed Pricing - Include an itemized quote which accounts for all project expenses in the following categories:
 - a. concept development fees;
 - b. artist fees;
 - c. materials;
 - d. miscellaneous expenses. Submissions exceeding the identified project budget or that do not comply with the requirement for an itemized quote will not be accepted.
7. Project Timeline - Include a tentative schedule for the project from inception to completion.

Deadline for Proposal Submissions

Friday, April 18, 2025, at 5:00 PM

The required materials, as stated above, must be submitted electronically to shayla.alexis@norcrossga.net by 5:00 PM Eastern Standard Time (EST) on the submission deadline date.

For questions, please contact:

The Norcross Public Arts Commission at npac@norcrossga.net.

Selection Process

NPAC will consider all submissions based on completeness and adherence to the criteria below. The scoring rubric below identifies five criteria, each assessed on a scale of 1 to 5, resulting in a total score of 25. The leading concept/vendor will secure NPAC's recommendation for approval by the City Council. The winning candidate will be notified by email.

Scoring Rubric

1. Professional Qualifications - The artist has relevant professional experience with similar projects (evaluated by resume, supporting works, and references). (5 Points)
2. Artist Eligibility - The artist meets the eligibility criteria identified in the Request for Qualifications (evaluated by the artist statement). (5 Points)
3. Artwork & Vision – The proposed artwork and artist's vision are creative, clear, and compelling and demonstrate adherence to the project objectives (evaluated by the proposed artwork and vision statement). (5 Points)
4. Pricing - The artist's quote is itemized as defined, competitive, and reasonable for the design, surface, and time/effort required (evaluated by the pricing quote). (5 Points)
5. Project Timeline - Include a tentative schedule for the project from inception to completion. (5 Points)

General Conditions:

- TBD by the City's legal team. A formal contractual agreement will be prepared for review and execution.
- The City of Norcross reserves the right to reject all submittals and decline to award contracts for this project.

G.1.a

Attachment: Wooden Fence

Packet Pg. 5





CHAIR **ELIZABETH SIMPSON** · BOARD MEMBER **YAMILY MIJES-O'REILLY** · BOARD MEMBER **NICOLE MORGAN** · BOARD MEMBER **ROBERT FORRO**
BOARD MEMBER **JACQUES MURPHY** · BOARD MEMBER **MICHAEL MACMANUS** · STAFF LIAISON **SHAYLA ALEXIS**

Agenda Report

To: Norcross Public Arts Commission (NPAC)
From: Michael MacManus, Board Member
Date: February 25, 2025 – Regular NPAC Meeting
Item #: 25-7251
Title: **Norcross Forever Stamp Program**

Recommendation:

Create a consistent program of creating art on the Norcross Power Boxes throughout the city using an image of a Stamp. Each stamp would commemorate or identify with the location. In addition, each stamp would include the words "Norcross Forever" similar to the "USA Forever" stamps. Plus, there would be a short few words to identify the picture. With different stamps throughout Norcross, we would create a great community interest by encouraging visitors and residents to go "Stamp Collecting."

Background:

NPAC is looking at the 12 different zones on how to impact the individual areas with art that is meaningful to the area but consistent with the overall Master Plan. This may work but should be investigated further.

Financial Impact:

At first glance, the cost could be minimal. We need to investigate options on how to apply the art – pain, sticker, cover, etc.

Consistent with Master Arts & Cultural Plan?

Yes. The program would touch all zones of Norcross with art designed for that particular area. It encourages residents and visitors to visit parts of the city previously unknown and learn about the history and heritage of the areas. It creates a sense of pride in the City of Norcross with the Norcross Forever theme.

Next Steps:

Need to meet with Norcross Power to gain their cooperation with the concept. Need to look at costs to apply the art. Need to look at power box locations and suggestions on individual themes. Need to get City approval.

Attachments:**Updates:**

TBD





reImagine
SCULPTURES THAT REDEFINE RECYCLING
"GEORGE"
Created by Debbi Rhodes

Attachment: Metal Art Sculpture - George (25-7239 : Maintenance of Metal Sculpture "George")





Cultivating a growing creative arts community, promoting continuous growth and development of our neighboring cultural resources.

SECTION 1: Board Presentation

Purpose of Agenda Item

Information only

Action needed

Proposed Board Action

Summary



Cultivating a
continuous

creative arts community, promoting
and development of our neighboring
cultural resources

Consistent with Comprehensive Plan

[2040 Norcross Comprehensive Plan](#) | [Summary of Strategic Imperatives](#).

Financial Impact

SECTION 2: Board Actions (completed during quorum).

Resolution of Proposed Board Action

Ordinary Resolution Passed (>50%)

Ordinary Resolution Rejected (<50%)

Special Resolution Passed (>75%)

Special Resolution Rejected (<75%)

Unanimous Resolution Passed (100%)

Unanimous Resolution Rejected (<100%)

Board Assignment

shall serve as NPAC's primary representative and coordinator of activities and responsibilities for this agenda item.

Next Action

Progress Reported

The assigned board member will present a progress report on this agenda item at the regularly scheduled NPAC Board Meeting on:













