



Discovery Garden Park Board Meeting Agenda

Date/Time: 5/12/2025 6:00 PM

Location: Municipal Building, 2nd Floor, Board Room

- A. Call to Order:** *Please Silence All Cell Phones and Electronic Devices (Paul) 6:00*
- B. New Board Member(s) Welcome**
1. Words from the Mayor
 2. New Board Member(s) Introductions
 3. New Board Member(s) Swearing In
 4. Board Introductions
- C. Approval of Minutes:** *Minutes from 4/14/2025 Board Meeting prior-reviewed via email, motion by XXXXXX then seconded by XXXXXX, passed unanimously.*
- D. Citizen Input:**
- E. Treasurer's Report:** Summary/Financial Statement/Balance/Revenues/Expenses (Kathy)
- F. Board Updates:**
1. Membership Update: Membership Renewal Status/Changes/Wait List Updates (Nicole)
 2. Social Media Update –Next Quarterly in July (Sharon)
- G. Council Updates:** (Josh)
- H. Returning Agenda Items:**
1. DGP Vision(s) – Continued Ideation
 - a) The DGP board should determine goals for its social media accounts
 - Is it attracting the broadest range in Norcross? In Gwinnett? In metro Atlanta? Etc.
 - Is it as a means of education about community gardens and organic gardening?
 - To build a waitlist? We can only handle so many.
 - b) Whatever the overall objectives, the statistics prove that short-form video content is king across all social media platforms. Short interviews, garden walkthroughs, demonstrations, etc. will continue to be the road to growing an audience, increasing engagement and education.
 - Constructed for a place to build community over shared passion?

- Inspire other communities to do the same? (Lilburn Community Garden emulates us.)
 - Should we reach out to other community gardens and share what we do?
 - Use videos to inspire engagement.
 - Everyone bring ideas to the next meeting.
 - Reach out to Carly with Paul Duke H.S. to see if they have video skills to assist us with social media.
2. Liaison between Board and PD for Vandalism Issues (Nicole)
 - a) Nicole will talk with PD about the best way to communicate vandalism and will write instructions to share with the Board.

H. New Agenda Items:

1. Board application reviews (All)
2. Board Secretary & Social Media Vacancies - Volunteers (Paul)
3. Paul Duke Stem H.S. briefing (Barbara)
4. Communications Policy (Paul)
5. BIA Charter School 4th grader outing briefing (Barbara & Kathy)

I. Additional Input/Discussion Not Otherwise Addressed By This Agenda:

J. Adjourn: Motion at XXXX by XXXXXX, seconded by XXXXXX, passed.

K. Signed By: Paul Sumner, Chairperson

L. Attested: Shayla Royal, Deputy City Clerk